

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|----------------|--------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 02/28/2010 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| EGREETINGS NETWORK, INC. | | 06/10/2010 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | AGCM, INC. | | |
| Street Address: | One American Road | | |
| City: | Cleveland | | |
| State/Country: | OHIO | | |
| Postal Code: | 44144 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2604487 | BEATGREETES | |
| Registration Number: | 2235248 | E-GREETINGS | |
| Registration Number: | 2420488 | E | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (216)252-6741 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 216-252-7300 x2294 | | |
| Email: | paul.cardenas@amgreetings.com | | |
| Correspondent Name: | Paul Cardenas | | |
| Address Line 1: | One American Road | | |
| Address Line 4: | Cleveland, OHIO 44144 | | |
| ATTORNEY DOCKET NUMBER: | AG | | |
| NAME OF SUBMITTER: | Paul Cardenas | | |

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 REEL: 004222 FRAME: 0055**

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| Signature: | /paulcardenas/ |
| Date: | 06/10/2010 |
| Total Attachments: 2 source=9589#page1.tif source=9589#page2.tif | |

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, EGREETINGS NETWORK, INC., a corporation organized under the laws of the State of Delaware, (hereinafter "Assignor") is the owner of the registrations ("the Marks") identified on the attached Schedule 1;

WHEREAS, AGCM, INC., a corporation organized under the laws of Ohio (hereinafter "Assignee") is desirous of acquiring said Marks and the registrations thereof;

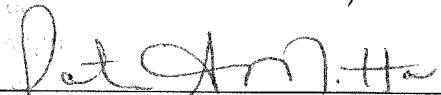
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Marks, including the trademark registrations therefor, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks, effective *nunc pro tunc* as of February 28, 2010, the date of a Plan and Agreement of Merger and Certificate of Merger, as signed by the Parties.

EGREETINGS NETWORK, INC.

By: 

Name: Christopher W. Hoffler

Title: Asst. Secretary


(Signature of Witness)

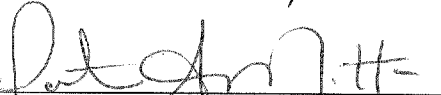
Patricia A. Motta
(Name of Witness: Please Print or Type)

AGCM, INC.

By: 

Name: Christopher W. Hoffler

Title: Asst. Secretary


(Signature of Witness)

Patricia A. Motta
(Name of Witness: Please Print or Type)

SCHEDULE 1

| Trademark | Country | Reg. No. |
|------------------|----------------|-----------------|
| BEATGREETTS | United States | 2604487 |
| E-GREETINGS | United States | 2235248 |
| E AND DESIGN | United States | 2420488 |