

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch		06/08/2010	Bank:
RECEIVING PARTY DATA			
Name:	Advanstar Communications Inc.		
Street Address:	6200 Canoga Avenue		
Internal Address:	2nd Floor		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78042419	OFF ROAD EXPO	
Serial Number:	78441448	OFF-ROAD IMPACT	
CORRESPONDENCE DATA			
Fax Number:	(212)492-0603		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123733603		
Email:	lsilber@paulweiss.com, hranucci@paulweiss.com, aashville@paulweiss.com		
Correspondent Name:	Lindsay N. Silber		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	c/o Paul, Weiss		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	19381-002		
NAME OF SUBMITTER:	Lindsay N. Silber		

CH \$65.00 78042419

900164591

TRADEMARK
REEL: 004224 FRAME: 0551

Signature:	/lindsaynsilber/
Date:	06/14/2010
Total Attachments: 4 source=advanstar release#page1.tif source=advanstar release#page2.tif source=advanstar release#page3.tif source=advanstar release#page4.tif	

TRADEMARK SECURITY RELEASE AGREEMENT

This TRADEMARK SECURITY RELEASE AGREEMENT (this "Trademark Security Release") is made as of June 8, 2010 by Credit Suisse AG, Cayman Islands Branch, as Administrative Agent (as successor-in-interest to Credit Suisse, Cayman Islands Branch, and, together with any successor(s) thereto in such capacity, the "Administrative Agent") and as Collateral Agent (together with any successor(s) thereto in such capacity, the "Collateral Agent") for each of the Secured Parties, in favor of Advanstar Communications Inc., a New York corporation (the "Borrower"). All capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed to those terms in the Credit Agreement (as defined below).

WITNESSETH:

WHEREAS, pursuant to a security interest granted by the Borrower in favor of Fleet National Bank, dated as of July 20, 2004 and recorded in the United States Patent and Trademark Office (the "PTO") as of April 18, 2005 at Reel 003096, Frame 0741, the Borrower granted Fleet National Bank a security interest in and to U.S. Trademark Reg. No. 3034727 for the trademark "OFF-ROAD IMPACT" (the "2004 Security Interest");

WHEREAS, pursuant to an Assignment of Trademarks by Bank of America, N.A. (as successor by merger to Fleet National Bank) in favor of Credit Suisse, Cayman Islands Branch, dated as of May 24, 2006 and recorded in the PTO as of October 2, 2006 at Reel 003400, Frame 0521 (the "2006 Assignment"), Bank of America, N.A. assigned the 2004 Security Interest to Credit Suisse, Cayman Islands Branch;

WHEREAS, pursuant to a Trademark Security Agreement by the Borrower in favor of the Collateral Agent, dated as of September 13, 2006 and recorded in the PTO as of October 2, 2006 at Reel 003400, Frame 0370 (the "2006 Trademark Security Agreement"), the Borrower granted the Collateral Agent a security interest in and to U.S. Trademark Reg. No. 2654447 for the trademark "OFF ROAD EXPO";

WHEREAS, pursuant to a First Lien Credit Agreement, dated as of May 31, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among Borrower, the various financial institutions and other Persons from time to time parties thereto (collectively, the "Lenders"), Credit Suisse Securities (USA) LLC and Barclays Bank PLC, as Joint Lead Arrangers and Joint Bookrunners, TD Securities (USA) LLC and The Governor and Company of the Bank of Ireland, as Syndication Agents, and Credit Suisse, as Administrative Agent and as Collateral Agent, the Lenders and the Issuers have extended Commitments to make Credit Extensions to the Borrower;

WHEREAS, in connection with the Credit Agreement, each Grantor has executed and delivered the First Lien Pledge and Security Agreement, dated as of May 31, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Security Agreement") and pursuant to the Security Agreement, the Borrower executed a Trademark Security Agreement, dated as of May 31, 2007 and recorded in the United States Patent and Trademark Office as of March 5, 2008 at Reel 003732, Frame 0495 (the "2007 Trademark Security Agreement");

WHEREAS, pursuant to an Asset Purchase Agreement between Borrower and The Promotion Company, Inc., an Indiana corporation (the "Buyer") dated April 21, 2010, Buyer purchased all of the assets of Borrower exclusively used in connection with that certain event the Off-Road Expo, including the U.S. registered trademarks "OFF ROAD EXPO" (Reg. No. 2654447) and "OFF ROAD IMPACT" (Reg. No. 3034727) and the goodwill associated therewith (collectively, the "Released Marks"); and

WHEREAS, the Collateral Agent now agrees to release its security interest in and to Borrower's right, title and interest in and to the Released Marks pursuant to the 2004 Security Interest, the 2006 Assignment and the 2007 Trademark Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Collateral Agent hereby agrees as follows:

SECTION 1. Release of Security Interest. The Collateral Agent hereby terminates and releases its security interest in and lien on all of Borrower's right, title and interest in and to the Trademark Collateral (as defined in the 2007 Trademark Security Agreement) connected with the Released Marks set forth on Schedule A hereto (the "Released Collateral") pursuant to the 2004 Security Interest, the 2006 Assignment and the 2007 Trademark Security Agreement. Except for the release of the Released Collateral hereunder, the Collateral Agent does not authorize the release of its security interest in any of the Trademark Collateral of the Grantors granted pursuant to the Security Agreement and the 2007 Trademark Security Agreement, each of which shall remain in full force and effect. No obligation of the Grantors secured by the security interests pursuant to the Security Agreement and the 2007 Trademark Security Agreement is released, discharged or terminated hereby.

SECTION 2. Recordation. The Collateral Agent hereby authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Trademark Security Release.

SECTION 3. Counterparts. This Trademark Security Release may be executed by the party hereto in several counterparts (including by telecopy, facsimile or other electronic transmission), each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

SECTION 4. Governing Law. This Trademark Security Release shall be deemed to be a contract made under and governed by the internal laws of the state of New York.

[THE REMAINDER OF PAGE IS INTENTIONALLY LEFT BLANK.]

IN WITNESS WHEREOF, Collateral Agent has caused this Trademark Security Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH,
as Collateral Agent

By: _____

Name: *Boyan B. Matthews*
Title: *Authorized signatory*

[Signature]
Adam Gansmer
Authorized Signatory

Schedule A

U.S. Trademarks

Mark	Country	Owner	Appl. No. Filing Date	Reg. No. Reg. Date
OFF ROAD EXPO	US	Advanstar Communications Inc.	78/042419 1/9/01	2654447 11/26/02
OFF-ROAD IMPACT	US	Advanstar Communications Inc.	78/441448 6/25/04	3034727 12/27/05