TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MEDIA COMMUNITY, LLC		105/12/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Geeknet, Inc.
Street Address:	650 Castro St., Suite 450
City:	Mt View
State/Country:	CALIFORNIA
Postal Code:	94041
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78849942	GEEK.COM
Serial Number:	75449834	GEEK.COM

CORRESPONDENCE DATA

Fax Number: (650)425-3815

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-694-2116
Email: aheller@geek.net
Correspondent Name: Adam Heller

Address Line 1: 650 Castro St., Suite 450

Address Line 4: Mt View, CALIFORNIA 94041

NAME OF SUBMITTER: Adam Heller

Signature: /Adam Heller/

Date: 06/18/2010

TRADEMARK REEL: 004227 FRAME: 0554 OP \$65,00 78849942

Total Attachments: 2

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TRADEMARK
REEL: 004227 FRAME: 0555

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Media Community, LLC, located at 230 Third Avenue, Waltham, Massachusetts 02451 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Geeknet, Inc., located at 650 Castro Street, Suite 450, Mountain View, California 94041, ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

MEDIA COMMUNITY, LLC

Date: May 12, 2010

Kelly Conlin Chairman & CEO

GEEKNET, INC.

Date: May 1 2010

TRADEMARK

REEL: 004227 FRAME: 0556

Schedule A

Trademark and Service Mark Assignment

By and between Media Community, LLC (Assignor) and Geeknet. Inc. (Assignee)

	Registr. Date	3-Apr-07	23-Feb-99
and Geeknet, Inc. (Assignee)	Registr. No.	3224722	2226169
	Filing Date	30-Mar-06	13-Mar-98
	Serial No.	78849942	75449834
	Status	Registered	Registered
	Jurisdiction	United States	United States
	Trademark	GEEK.COM	GEEK.COM

TRADEMARK REEL: 004227 FRAME: 0557

RECORDED: 06/18/2010