

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Grant of Second Lien Security Interest in Trademark Rights		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
F+W Media, Inc.		06/09/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Bank of New York Mellon, as Administrative Agent		
<b>Street Address:</b>	600 East Las Colinas Blvd., Suite 1300		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	Banking Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 133</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2716472	A CUP OF COMFORT	
Registration Number:	2499895	ADAMS MEDIA	
Registration Number:	1792532	ANNUAL DESIGN REVIEW	
Registration Number:	2490695	ANTIQUE REVIEW	
Registration Number:	2624028	ANTIQUE TRADER	
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE	
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL	
Registration Number:	3107254	ARTIST'S SKETCHBOOK	
Registration Number:	2825290	ATB	
Registration Number:	2354872	ATLANTIQUE CITY	
Registration Number:	2415436	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS	
Registration Number:	1916406	BIG REEL	
Registration Number:	2834654	BLADE	

OP \$3340.00 2716472

Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR
Registration Number:	2413802	BLADE SHOW WEST
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2484531	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2410329	BLADE TRADE AND CUTLERY RETAILER
Registration Number:	2410328	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST
Registration Number:	2507066	CARTRIDGES OF THE WORLD
Registration Number:	2662379	COIN OF THE YEAR
Registration Number:	2410327	COIN PRICES COMPLETE GUIDE TO U.S. COINVALUES
Registration Number:	2410326	COINS
Registration Number:	3090393	COLLECT.COM
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	1812098	COLLECTOR'S MART
Registration Number:	3553716	COMICS & GAMES RETAILER
Registration Number:	3293878	COMICS BUYER'S GUIDE
Registration Number:	3013147	COMICS BUYER'S GUIDE
Registration Number:	2764186	COMICS BUYER'S GUIDE
Registration Number:	3324175	COMICS BUYER'S GUIDE
Registration Number:	1325179	COMICS BUYER'S GUIDE
Registration Number:	1785033	COMICS RETAILER
Registration Number:	3260515	COTTON & QUAIL ANTIQUE GAZETTE
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER
Registration Number:	2653728	CUTLERY HALL OF FAME
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK
Registration Number:	2205053	DEER & DEER HUNTING
Registration Number:	3122249	DEER HUNTERS' ALMANAC
Serial Number:	77772261	DIGITAL BOOK WORLD
Registration Number:	1931326	DISCOVERIES
Registration Number:	3750859	DRAGONART
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	3438862	EVERYTHING KIDS'
Registration Number:	3429265	EVERYTHING PARENT'S GUIDE

Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2347895	FAMILY TREE MAGAZINE
Registration Number:	2592313	FASTREAD
Registration Number:	3229797	FRAME BUILDING NEWS
Registration Number:	3285425	GD
Registration Number:	2821953	GOLDMINE
Registration Number:	2893306	GOLDMINE'S NATIONAL RECORD SHOW
Registration Number:	2071054	GUN DIGEST
Registration Number:	3284836	GUN DIGEST
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR
Registration Number:	3045638	GUNLIST
Registration Number:	3041103	GUNLIST
Registration Number:	2510317	GUNS ILLUSTRATED
Registration Number:	2781122	HANDLOADER'S DIGEST
Registration Number:	3012824	HAWAII TRADE CONFERENCE
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	3481583	I CAN DO THAT
Registration Number:	1675861	ID
Registration Number:	3289883	IDEAS TO GROW YOUR BUSINESS
Registration Number:	3400875	IMPACT
Registration Number:	3400856	I IMPACT
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2862501	INTERNATIONAL GIFT & COLLECTIBLE EXPO
Registration Number:	2499644	KNIFE OF THE YEAR
Registration Number:	2787967	KP
Registration Number:	2796620	KP SINCE 1952
Registration Number:	3713704	KRAUSE
Registration Number:	2573101	KRAUSE PUBLICATIONS
Registration Number:	3236919	METAL ROOFING MAGAZINE
Registration Number:	2482336	MIDAMERICA COIN EXPO
Registration Number:	3285264	MILITARY TRADER
Registration Number:	1928301	MILITARY TRADER
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE
Registration Number:	0949365	NORTH LIGHT

**TRADEMARK**

**REEL: 004237 FRAME: 0326**

Registration Number:	3386920	NUMISMASTER
Registration Number:	3550217	NUMISMASTER.COM
Registration Number:	2190531	NUMISMATIC NEWS
Registration Number:	2522021	OLD CARS
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	2962188	PASTEL JOURNEYS
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	3096764	PLATINUM PRESS
Registration Number:	3199524	P PLATINUM PRESS
Registration Number:	1764441	POET'S MARKET
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1743129	POPULAR WOODWORKING
Registration Number:	1966407	POSTCARD COLLECTOR
Registration Number:	2790966	PRINT
Registration Number:	3088510	PROVENANCE PRESS
Registration Number:	3083799	P PROVENANCE PRESS
Registration Number:	3229943	RURAL BUILDER
Registration Number:	3364367	SCRAPBOOK RETAILER
Registration Number:	2104635	SCRYE
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	1305863	SOUTHWEST ART
Registration Number:	1305865	SOUTHWEST ART
Registration Number:	2633608	SPORTS COLLECTORS DIGEST TRADE FAX
Registration Number:	2597582	SPORTSFEST
Registration Number:	2131629	STANDARD CATALOG OF
Registration Number:	2417399	STREETWISE
Registration Number:	0687250	THE ANTIQUE TRADER
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Registration Number:	2819160	THE SCRAP BOOK CLUB
Registration Number:	2412161	THE TRAPPER & PREDATOR CALLER
Registration Number:	1261718	THE WORKBASKET

**TRADEMARK**

**REEL: 004237 FRAME: 0327**

Registration Number:	2576870	TOY CARS & MODELS
Registration Number:	2652076	TOYSHOP
Registration Number:	2418907	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE
Registration Number:	1697612	TUFF STUFF
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	2004207	WARMAN'S
Registration Number:	2685479	WARMAN'S
Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	2420911	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK
Registration Number:	2877437	

**CORRESPONDENCE DATA**

Fax Number: (212)455-2502  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (212) 455-7976  
Email: ksolomon@stblaw.com  
Correspondent Name: Mindy M. Lok, Esq.  
Address Line 1: Simpson Thacher & Bartlett LLP  
Address Line 2: 425 Lexington Avenue  
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/1137
NAME OF SUBMITTER:	Mindy M. Lok
Signature:	/ml/
Date:	07/06/2010

Total Attachments: 9  
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GRANT OF SECOND LIEN  
SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECOND LIEN SECURITY INTEREST IN TRADEMARK RIGHTS (“Agreement”), effective as of June 9, 2010 is made by F+W MEDIA, INC., a Delaware corporation, located at 4700 East Galbraith Road, Cincinnati, Ohio 45236 (the “Issuer”), in favor of THE BANK OF NEW YORK MELLON, a New York banking corporation, located at 600 East Las Colinas Blvd., Suite 1300, Irving, TX 75039, as Administrative Agent (the “Agent”) for the several banks and other financial institutions (the “Purchasers”), parties to the Note Purchase Agreement, dated as of June 9, 2010 (as amended, supplemented or otherwise modified from time to time, the “Note Purchase Agreement”), among the Issuer, New Publishing Holdings, Inc., the Purchasers, and the Agent.

W I T N E S S E T H:

WHEREAS, pursuant to the Note Purchase Agreement, the Purchasers have severally agreed to make Loans and other extensions of credit to the Issuer upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Note Purchase Agreement, the Issuer has executed and delivered a Guarantee and Collateral Agreement, dated as of June 9, 2010, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the “Guarantee and Collateral Agreement”);

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Issuer pledged and granted to the Agent for the benefit of the Agent and the Purchasers a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Issuer has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Purchasers to make Loans and other financial accommodations to the Issuer pursuant to the Note Purchase Agreement, the Issuer agrees, for the benefit of the Agent and the Purchasers, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Note Purchase Agreement and the Guarantee and Collateral Agreement.

SECTION 2. Grant of Security Interest. The Issuer hereby grants a continuing security interest in all of the Issuer’s right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the “Trademark Collateral”), to the Agent for the benefit of the Agent and the Purchasers to secure the prompt and complete payment and performance when due of the Obligations. Notwithstanding the foregoing, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor’s “intent to use” such trademarks or service marks will not be deemed to be Trademark Collateral unless and until a

“Statement of Use” or “Amendment to Allege Use” has been filed and accepted in the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Trademark Collateral.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Issuer for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Purchasers in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Purchasers thereunder) shall remain in full force and effect in accordance with its terms.


SECTION 4. Acknowledgment. The Issuer does hereby further acknowledge and affirm that the rights and remedies of the Purchasers with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Note Purchase Agreement and the Guarantee and Collateral Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.



F+W MEDIA, INC.

By:   
Name: James Ogilvie  
Title: COO  
Date: 5/25/10

THE BANK OF NEW YORK MELLON  
as Administrative Agent for the Purchasers

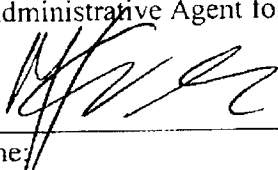
By: \_\_\_\_\_  
Name:  
Title:  
Date:

[Signature Page to Grant of Second Lien Security Interest in Trademark Rights]

F+W MEDIA, INC.

By: \_\_\_\_\_  
Name:  
Title:  
Date:

THE BANK OF NEW YORK MELLON  
as Administrative Agent for the Purchasers

By:  \_\_\_\_\_  
Name:  
Title: **Melinda Valentine**  
Date: **Vice President**

[Signature Page to Grant of Second Lien Security Interest in Trademark Rights]

**TRADEMARK**  
**REEL: 004237 FRAME: 0333**

ACKNOWLEDGMENT OF ISSUER

STATE OF Ohio )  
COUNTY OF Butler ) SS

On the 25<sup>th</sup> day of May, 2010, before me personally came James Ogle, who is personally known to me to be the CFO of F+W MEDIA, INC., a Delaware corporation; who, being duly sworn, did depose and say that she/he is the CFO in such corporation, the corporation described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

Lisa R. French

Notary Public

(PLACE STAMP AND SEAL ABOVE)



LISA R. FRENCH  
Notary Public, State of Ohio  
My Commission Expires Oct. 19, 2011

[Acknowledgment to Grant of Second Lien Security Interest in Trademark Rights]

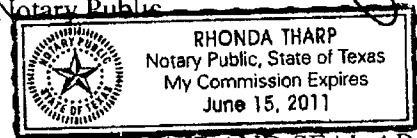
ACKNOWLEDGMENT OF ADMINISTRATIVE AGENT

STATE OF Texas )  
 ) ss  
COUNTY OF Dallas )

On the 28 day of May, 2010 before me personally came Melinda Valentim who is personally known to me to be the Vice President of THE BANK OF NEW YORK MELLON, a New York banking corporation; who, being duly sworn, did depose and say that she/he is the Vice President in such corporation, the corporation described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

*Rhonda Tharp*

Notary Public



(PLACE STAMP AND SEAL ABOVE)

**SCHEDULE A**

**U.S. Trademark Registrations and Applications**

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>Serial No.</b>	<b>Reg. No.</b>	<b>STATUS</b>
US	A CUP OF COMFORT	76/329,463	2,716,472	REGISTERED
US	ADAMS MEDIA	76/023,650	2,499,895	REGISTERED
US	ANNUAL DESIGN REVIEW	74/138,291	1,792,532	REGISTERED
US	ANTIQUE REVIEW & Design	76/137,068	2,490,695	REGISTERED
US	ANTIQUE TRADER	76/241,292	2,624,028	REGISTERED
US	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE	74/594,513	1,965,203	REGISTERED
US	ANTIQUES & COLLECTIBLES JOURNAL	77/064,510	3,354,569	REGISTERED
US	ARTIST'S SKETCHBOOK	76/559,442	3,107,254	REGISTERED
US	ATB	78/251,372	2,825,290	REGISTERED
US	ATLANTIQUE CITY	75/612,162	2,354,872	REGISTERED
US	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS (Stylized)	75/770,770	2,415,436	REGISTERED
US	BIG REEL	74/570,798	1,916,406	REGISTERED
US	BLADE	78/257,123	2,834,654	REGISTERED
US	BLADE SHOW & INTERNATIONAL CUTLERY FAIR & Design	75/771,994	2,412,163	REGISTERED
US	BLADE SHOW WEST & Design	75/771,995	2,413,802	REGISTERED
US	BLADE THE WORLD'S #1 KNIFE PUBLICATION	75/770,766	2,415,435	REGISTERED
US	BLADE THE WORLD'S #1 KNIFE PUBLICATION & Design	75/862,398	2,484,531	REGISTERED
US	BLADE TRADE AND CUTLERY RETAILER & Design	75/770,763	2,410,329	REGISTERED
US	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST & Design	75/770,760	2,410,328	REGISTERED
US	CARTRIDGES OF THE WORLD	76/219,708	2,507,066	REGISTERED
US	COIN OF THE YEAR	76/308,481	2,662,379	REGISTERED
US	COIN PRICES COMPLETE GUIDE TO U.S. COIN VALUES (Stylized)	75/770,757	2,410,327	REGISTERED
US	COINS (Stylized)	75/770,756	2,410,326	REGISTERED
US	COLLECT.COM	78/647,156	3,090,393	REGISTERED
US	COLLECT.COM FIND WHAT YOU KEEP & Design	77/262,632	3,418,044	REGISTERED
US	COLLECTORS MART	74/329,166	1,812,098	REGISTERED
US	COMICS & GAMES RETAILER	77/472,315	3,553,716	REGISTERED
US	COMICS BUYER'S GUIDE	78/868,672	3,293,878	REGISTERED
US	COMICS BUYER'S GUIDE	78/392,997	3,013,147	REGISTERED
US	COMICS BUYER'S GUIDE & Design	78/108,865	2,764,186	REGISTERED
US	COMICS BUYER'S GUIDE & Design	78/868,745	3,324,175	REGISTERED
US	COMIC BUYERS GUIDE & DESIGN	73/417737	1,325,179	REGISTERED
US	COMICS RETAILER & Design	74/317,400	1,785,033	REGISTERED
US	COTTON & QUAIL ANTIQUE GAZETTE	78/852,426	3,260,515	REGISTERED
US	CPMX SPONSORED BY BANK NOTE REPORTER & Design	75/770,754	2,491,858	REGISTERED
US	CUTLERY HALL OF FAME	76/268,745	2,653,728	REGISTERED
US	DECORATIVE ARTIST'S WORKBOOK	73/756,749	1,574,828	REGISTERED
US	DEER & DEER HUNTING	75/278,667	2,205,053	REGISTERED
US	DEER HUNTERS' ALMANAC	75/470,448	3,122,249	REGISTERED
US	DIGITAL BOOK WORLD	77/772261		PENDING ITU
US	DISCOVERIES	74/584,706	1,931,326	REGISTERED
US	DRAGONART	77/694746	3,750,859	REGISTERED
US	EVERYTHING	75/230,242	2,379,837	REGISTERED

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
US	EVERYTHING	75/123,725	2,063,316	REGISTERED
US	EVERYTHING.COM	76/410247	2,697,705	REGISTERED
US	EVERYTHING KIDS'	77/056,940	3,438,862	REGISTERED
US	EVERYTHING PARENT'S GUIDE	77/057,069	3,429,265	REGISTERED
US	EVERYTHING.COM	76/410,247	2,697,705	REGISTERED
US	FAMILY TREE MAGAZINE	78/655,811	3,100,666	REGISTERED
US	FAMILY TREE MAGAZINE	75/684,171	2,347,895	REGISTERED
US	FASTREAD	75/864,214	2,592,313	REGISTERED
US	FRAME BUILDING NEWS	78/910,216	3,229,797	REGISTERED
US	GD & Design	77/107,849	3,285,425	REGISTERED
US	GOLDMINE	76/107,881	2,821,953	REGISTERED
US	GOLDMINE'S NATIONAL RECORD SHOW	78/257,138	2,893,306	REGISTERED
US	GUN DIGEST	74/687,729	2,071,054	REGISTERED
US	GUN DIGEST	77/043,194	3,284,836	REGISTERED
US	GUN KNIFE SHOW CALENDAR & Design	75/770,922	2,420,907	REGISTERED
US	GUNLIST	78/515,757	3,045,638	REGISTERED
US	GUNLIST & Design	78/515,766	3,041,103	REGISTERED
US	GUNS ILLUSTRATED	76/219,564	2,510,317	REGISTERED
US	HANDLOADER'S DIGEST	76/227,827	2,781,122	REGISTERED
US	HAWAII TRADE CONFERENCE & Design	78/093,178	3,012,824	REGISTERED
US	HORTICULTURE	78/285,806	2,869,695	REGISTERED
US	HOW	73/756,979	1,602,172	REGISTERED
US	I CAN DO THAT	77/150,279	3,481,583	REGISTERED
US	ID	74/137,990	1,675,861	REGISTERED
US	IDEAS TO GROW YOUR BUSINESS	77/056,169	3,289,883	REGISTERED
US	IMPACT	77/128,008	3,400,875	REGISTERED
US	IMPACT & Design	77/120,526	3,400,856	REGISTERED
US	INTERNATIONAL DESIGN	74/138,072	1,854,601	REGISTERED
US	INTERNATIONAL GIFT & COLLECTIBLE EXPO	78/158872	2,862,501	REGISTERED
US	KNIFE OF THE YEAR	75/862,391	2,499,644	REGISTERED
US	KP	76/268,667	2,787,967	REGISTERED
US	KP SINCE 1952 Logo	76/269,089	2,796,620	REGISTERED
US	KRAUSE	77/134660	3,713,704	REGISTERED
US	KRAUSE PUBLICATIONS	76/129,960	2,573,101	REGISTERED
US	METAL ROOFING MAGAZINE	78/910,931	3,236,919	REGISTERED
US	MIDAMERICA COIN EXPO	76/117,064	2,482,336	REGISTERED
US	MILITARY TRADER	77/056,099	3,285,264	REGISTERED
US	MILITARY TRADER (Stylized)	74/599,786	1,928,301	REGISTERED
US	MILITARY VEHICLES MAGAZINE & Design	76/074,224	2,565,044	REGISTERED
US	NORTH LIGHT	72/404,639	949,365	REGISTERED
US	NUMISMASTER	78/943,980	3,386,920	REGISTERED
US	NUMISMASTER.COM & Design	77/976,263	3,550,217	REGISTERED
US	NUMISMATIC NEWS	75/271,323	2,190,531	REGISTERED
US	OLD CARS (Stylized)	76/068,717	2,522,021	REGISTERED
US	PASTEL 100	78/299,190	2,922,827	REGISTERED
US	PASTEL JOURNAL	78/299,154	2,941,664	REGISTERED
US	PASTEL JOURNEYS	78/299,140	2,962,188	REGISTERED
US	PHOTOGRAPHER'S MARKET	73/138,838	1,109,995	REGISTERED
US	PLATINUM PRESS	78/509,880	3,096,764	REGISTERED
US	PLATINUM PRESS & Design	78/509,882	3,199,524	REGISTERED
US	POET'S MARKET	74/267,139	1,764,441	REGISTERED
US	POLKA DOT PRESS	78/509,885	3,155,001	REGISTERED
US	POLKA DOT PRESS & Design	78/509,884	3,155,000	REGISTERED
US	POPULAR WOODWORKING	78/285,816	2,860,386	REGISTERED
US	POPULAR WOODWORKING & Design	74/274,600	1,743,129	REGISTERED
US	POSTCARD COLLECTOR & Design	74/598,919	1,966,407	REGISTERED

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
US	PRINT	76/486,036	2,790,966	REGISTERED
US	PROVENANCE PRESS	78/406,973	3,088,510	REGISTERED
US	PROVENANCE PRESS & Design	78/509,890	3,083,799	REGISTERED
US	RURAL BUILDER	78/924,176	3,229,943	REGISTERED
US	SCRAPBOOK RETAILER	77/042,201	3,364,367	REGISTERED
US	SCRYE	75/016,562	2,104,635	REGISTERED
US	SONGWRITER'S MARKET	73/218,834	1,179,065	REGISTERED
US	SOUTHWEST ART	73/438,768	1,305,863	REGISTERED
US	SOUTHWEST ART (Stylized)	73/442,632	1,305,865	REGISTERED
US	SPORTS COLLECTORS DIGEST TRADE FAX & Design	76/266,218	2,633,608	REGISTERED
US	SPORTSFEST	76/234075	2,597,582	REGISTERED
US	STANDARD CATALOG OF	74/732,983	2,131,629	REGISTERED
US	STREETWISE	75/864,325	2,417,399	REGISTERED
US	THE ANTIQUE TRADER & Design	72/043,522	687,250	REGISTERED
US	THE ARTIST'S MAGAZINE	73/461,271	1,342,534	REGISTERED
US	THE FIRST SOURCE FOR SCRAPBOOK IDEAS	75/658,473	2,316,711	REGISTERED
US	THE SCRAP BOOK CLUB & Design	76/477,565	2,819,160	REGISTERED
US	THE TRAPPER & PREDATOR CALLER & Design	75/771,988	2,412,161	REGISTERED
US	THE WORKBASKET	73/400,419	1,261,718	REGISTERED
US	TOY CARS & MODELS (Stylized)	76/197,838	2,576,870	REGISTERED
US	TOYSHOP	78/108863	2,652,076	REGISTERED
US	TOYSHOP THE TOY COLLECTOR'S MARKETPLACE (Stylized)	75/771,410	2,418,907	REGISTERED
US	TUFF STUFF	74/185,782	1,697,612	REGISTERED
US	TURKEY & TURKEY HUNTING (Stylized)	75/771,987	2,412,160	REGISTERED
US	WARMAN'S	74/713,555	2,004,207	REGISTERED
US	WARMAN'S (Stylized)	76/227,573	2,685,479	REGISTERED
US	WATERCOLOR MAGIC	76/559,441	2,972,364	REGISTERED
US	WHITETAIL CALENDAR & Design	75/471,018	2,287,402	REGISTERED
US	WINDY CITY ANTIQUE SHOW CHICAGO & Design	76/473,928	2,771,437	REGISTERED
US	WOODWORKING MAGAZINE (Stylized)	78/703,136	3,091,780	REGISTERED
US	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS & Design	75/771,406	2,420,911	REGISTERED
US	WRITER'S DIGEST	72/297,052	892,058	REGISTERED
US	WRITER'S MARKET	73/162,571	1,114,093	REGISTERED
US	WRITER'S YEARBOOK	73/351,044	1,229,696	REGISTERED
US	DESIGN ONLY	78/267570	2,877,437	REGISTERED