TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Grant of First Lien Security Interest in Trademark Rights

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
F+W Media, Inc.		06/09/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Bank of New York Mellon, as Administrative Agent
Street Address:	600 East Las Colinas Blvd., Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	Banking Corporation: NEW YORK

PROPERTY NUMBERS Total: 133

Property Type	Number	Word Mark	
Registration Number:	2716472	A CUP OF COMFORT	
Registration Number:	2499895	ADAMS MEDIA	
Registration Number:	1792532	ANNUAL DESIGN REVIEW	
Registration Number:	2490695	ANTIQUE REVIEW	
Registration Number:	2624028	ANTIQUE TRADER	
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE	
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL	
Registration Number:	3107254	ARTIST'S SKETCHBOOK	
Registration Number:	2825290	АТВ	
Registration Number:	2354872	ATLANTIQUE CITY	
Registration Number:	2415436	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS	
Registration Number:	1916406	BIG REEL	
Registration Number:	2834654	BLADE	
		TRADEMARK	

REEL: 004237 FRAME: 0343

900166304

Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR	
Registration Number:	2413802	BLADE SHOW WEST	
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION	
Registration Number:	2484531	BLADE THE WORLD'S #1 KNIFE PUBLICATION	
Registration Number:	2410329	BLADE TRADE AND CUTLERY RETAILER	
Registration Number:	2410328	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST	
Registration Number:	2507066	CARTRIDGES OF THE WORLD	
Registration Number:	2662379	COIN OF THE YEAR	
Registration Number:	2410327	COIN PRICES COMPLETE GUIDE TO U.S. COINVALUES	
Registration Number:	2410326	COINS	
Registration Number:	3090393	COLLECT.COM	
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP	
Registration Number:	1812098	COLLECTOR'S MART	
Registration Number:	3553716	COMICS & GAMES RETAILER	
Registration Number:	3293878	COMICS BUYER'S GUIDE	
Registration Number:	3013147	COMICS BUYER'S GUIDE	
Registration Number:	2764186	COMICS BUYER'S GUIDE	
Registration Number:	3324175	COMICS BUYER'S GUIDE	
Registration Number:	1325179	COMICS BUYER'S GUIDE	
Registration Number:	1785033	COMICS RETAILER	
Registration Number:	3260515	COTTON & QUAIL ANTIQUE GAZETTE	
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER	
Registration Number:	2653728	CUTLERY HALL OF FAME	
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK	
Registration Number:	2205053	DEER & DEER HUNTING	
Registration Number:	3122249	DEER HUNTERS' ALMANAC	
Serial Number:	77772261	DIGITAL BOOK WORLD	
Registration Number:	1931326	DISCOVERIES	
Registration Number:	3750859	DRAGONART	
Registration Number:	2379837	EVERYTHING	
Registration Number:	2063316	EVERYTHING	
Registration Number:	2697705	EVERYTHING.COM	
Registration Number:	3438862	EVERYTHING KIDS'	
Registration Number:	3429265	EVERYTHING PARENT'S GUIDE	
		TRADEMARK	

Registration Number:	3100666	FAMILY TREE MAGAZINE	
Registration Number:	2347895	FAMILY TREE MAGAZINE	
Registration Number:	2592313	FASTREAD	
Registration Number:	3229797	FRAME BUILDING NEWS	
Registration Number:	3285425	GD	
Registration Number:	2821953	GOLDMINE	
Registration Number:	2893306	GOLDMINE'S NATIONAL RECORD SHOW	
Registration Number:	2071054	GUN DIGEST	
Registration Number:	3284836	GUN DIGEST	
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR	
Registration Number:	3045638	GUNLIST	
Registration Number:	3041103	GUNLIST	
Registration Number:	2510317	GUNS ILLUSTRATED	
Registration Number:	2781122	HANDLOADER'S DIGEST	
Registration Number:	3012824	HAWAII TRADE CONFERENCE	
Registration Number:	2869695	HORTICULTURE	
Registration Number:	1602172	HOW	
Registration Number:	3481583	I CAN DO THAT	
Registration Number:	1675861	ID	
Registration Number:	3289883	IDEAS TO GROW YOUR BUSINESS	
Registration Number:	3400875	IMPACT	
Registration Number:	3400856	I IMPACT	
Registration Number:	1854601	INTERNATIONAL DESIGN	
Registration Number:	2862501	INTERNATIONAL GIFT & COLLECTIBLE EXPO	
Registration Number:	2499644	KNIFE OF THE YEAR	
Registration Number:	2787967	KP	
Registration Number:	2796620	KP SINCE 1952	
Registration Number:	3713704	KRAUSE	
Registration Number:	2573101	KRAUSE PUBLICATIONS	
Registration Number:	3236919	METAL ROOFING MAGAZINE	
Registration Number:	2482336	MIDAMERICA COIN EXPO	
Registration Number:	3285264	MILITARY TRADER	
Registration Number:	1928301	MILITARY TRADER	
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE	
Registration Number:	0949365	NORTH LIGHT TRADEMARK	

REEL: 004237 FRAME: 0345

Registration Number: 21 Registration Number: 25 Registration Number: 29 Registration Number: 29 Registration Number: 11 Registration Number: 30 Registration Number: 31 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 31 Registration Number: 17 Registration Number: 17 Registration Number: 17 Registration Number: 19	550217 190531 522021 922827 941664 962188 109995 096764 199524 764441 155001	NUMISMASTER.COM NUMISMATIC NEWS OLD CARS PASTEL 100 PASTEL JOURNAL PASTEL JOURNEYS PHOTOGRAPHER'S MARKET PLATINUM PRESS P PLATINUM PRESS	
Registration Number: 25 Registration Number: 29 Registration Number: 29 Registration Number: 11 Registration Number: 30 Registration Number: 31 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 31 Registration Number: 17 Registration Number: 17 Registration Number: 17 Registration Number: 19	522021 922827 941664 962188 109995 096764 199524 764441	OLD CARS PASTEL 100 PASTEL JOURNAL PASTEL JOURNEYS PHOTOGRAPHER'S MARKET PLATINUM PRESS	
Registration Number: 29 Registration Number: 29 Registration Number: 11 Registration Number: 30 Registration Number: 31 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 31 Registration Number: 17 Registration Number: 17 Registration Number: 17 Registration Number: 19	922827 941664 962188 109995 096764 199524 764441	PASTEL 100 PASTEL JOURNAL PASTEL JOURNEYS PHOTOGRAPHER'S MARKET PLATINUM PRESS	
Registration Number: 29 Registration Number: 11 Registration Number: 30 Registration Number: 31 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 31 Registration Number: 17 Registration Number: 17 Registration Number: 17 Registration Number: 19	941664 962188 109995 096764 199524 764441	PASTEL JOURNAL PASTEL JOURNEYS PHOTOGRAPHER'S MARKET PLATINUM PRESS	
Registration Number: 29 Registration Number: 11 Registration Number: 30 Registration Number: 31 Registration Number: 17 Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 17 Registration Number: 19	962188 109995 096764 199524 764441	PASTEL JOURNEYS PHOTOGRAPHER'S MARKET PLATINUM PRESS	
Registration Number: 11 Registration Number: 30 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 17 Registration Number: 17	109995 096764 199524 764441	PHOTOGRAPHER'S MARKET PLATINUM PRESS	
Registration Number: 30 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 17	096764 199524 764441	PLATINUM PRESS	
Registration Number: 31 Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 17	199524 764441		
Registration Number: 17 Registration Number: 31 Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 19	764441	P PLATINUM PRESS	
Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 19		1	
Registration Number: 31 Registration Number: 28 Registration Number: 17 Registration Number: 19	155001	POET'S MARKET	
Registration Number: 28 Registration Number: 17 Registration Number: 19		POLKA DOT PRESS	
Registration Number: 17 Registration Number: 19	155000	POLKA DOT PRESS	
Registration Number: 19	860386	POPULAR WOODWORKING	
	743129	POPULAR WOODWORKING	
Registration Number: 27	966407	POSTCARD COLLECTOR	
rtogiou duori rtambor.	790966	PRINT	
Registration Number: 30	088510	PROVENANCE PRESS	
Registration Number: 30	083799	P PROVENANCE PRESS	
Registration Number: 32	229943	RURAL BUILDER	
Registration Number: 33	364367	SCRAPBOOK RETAILER	
Registration Number: 21	104635	SCRYE	
Registration Number: 11	179065	SONGWRITER'S MARKET	
Registration Number: 13	305863	SOUTHWEST ART	
Registration Number: 13	305865	SOUTHWEST ART	
Registration Number: 26	633608	SPORTS COLLECTORS DIGEST TRADE FAX	
Registration Number: 25	597582	SPORTSFEST	
Registration Number: 21	131629	STANDARD CATALOG OF	
Registration Number: 24	417399	STREETWISE	
Registration Number: 06	687250	THE ANTIQUE TRADER	
Registration Number: 13	342534	THE ARTIST'S MAGAZINE	
Registration Number: 23		THE FIRST SOURCE FOR SCRAPBOOK IDEAS	
Registration Number: 28	316711		
Registration Number: 24	316711 819160	THE SCRAP BOOK CLUB	
Registration Number: 12		THE SCRAP BOOK CLUB THE TRAPPER & PREDATOR CALLER	

REEL: 004237 FRAME: 0346

lı .	11	II I
Registration Number:	2576870	TOY CARS & MODELS
Registration Number:	2652076	тоуѕнор
Registration Number:	2418907	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE
Registration Number:	1697612	TUFF STUFF
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	2004207	WARMAN'S
Registration Number:	2685479	WARMAN'S
Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	2420911	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK
Registration Number:	2877437	

CORRESPONDENCE DATA

Fax Number: (212)455-2502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 455-7976

Email: ksolomon@stblaw.com
Correspondent Name: Mindy M. Lok, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/1137
NAME OF SUBMITTER:	Mindy M. Lok
Signature:	/ml/
Date:	07/06/2010

Total Attachments: 9 source=F+WTSI1#page1.tif source=F+WTSI1#page2.tif source=F+WTSI1#page3.tif source=F+WTSI1#page4.tif source=F+WTSI1#page5.tif source=F+WTSI1#page6.tif

source=F+WTSI1#page7.tif source=F+WTSI1#page8.tif source=F+WTSI1#page9.tif

GRANT OF FIRST LIEN SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF FIRST LIEN SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of June 9, 2010 is made by F+W MEDIA, INC., a Delaware corporation, located at 4700 East Galbraith Road, Cincinnati, Ohio 45236 (the "Borrower"), in favor of THE BANK OF NEW YORK MELLON, a New York banking corporation, located at 600 East Las Colinas Blvd., Suite 1300, Irving, TX 75039, as Administrative Agent (the "Agent") for the several banks and other financial institutions (the "Lenders"), parties to the Term Loan Agreement, dated as of June 9, 2010 (as amended, supplemented or otherwise modified from time to time, the "Term Loan Agreement"), among the Borrower, New Publishing Holdings, Inc. ("Holdings"), the Lenders, and the Agent.

WITNESSETH:

WHEREAS, pursuant to the Term Loan Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Term Loan Agreement, the Borrower has executed and delivered a Guarantee and Collateral Agreement, dated as of June 9, 2010, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Borrower pledged and granted to the Agent for the benefit of the Agent and the Lenders a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Borrower has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrower pursuant to the Term Loan Agreement, the Borrower agrees, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Term Loan Agreement and the Guarantee and Collateral Agreement.

SECTION 2. <u>Grant of Security Interest</u>. The Borrower hereby grants a continuing security interest in all of the Borrower's right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the "<u>Trademark Collateral</u>"), to the Agent for the benefit of the Agent and the Lenders to secure the prompt and complete payment and performance when due of the Obligations. Notwithstanding the foregoing, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor's "intent to use" such trademarks or service marks will not be deemed to be Trademark Collateral unless and until a

"Statement of Use" or "Amendment to Allege Use" has been filed and accepted in the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Trademark Collateral.

SECTION 3. <u>Purpose</u>. This Agreement has been executed and delivered by the Borrower for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. <u>Acknowledgment</u>. The Borrower does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Term Loan Agreement and the Guarantee and Collateral Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

By: Name: James Offe Title: Date: 51510

THE BANK OF NEW YORK MELLON as Administrative Agent for the Lenders

By: Name: Title:

F+W MEDIA, INC.

Date:

[Signature Page to Grant of First Lien Security Interest in Trademark Rights]

By:______ Name: Title: Date:

F+W MEDIA, INC.

THE BANK OF NEW YORK MELLON as Administrative Agent for the Lenders

Name:

Melinda Valentine

Date:

Vice President

ACKNOWLEDGMENT OF BORROWER

STATE OF Ohio)		
COUNTY OF Butter) ss		
On the 25 day of May, 200, before me personally known to me to be the	sonally came	c
who is personally known to me to be the	did denose and say	01 that
she/he is thein such corporation, the corporation	poration described in	and
which executed the foregoing instrument; that she/he executed and de		
pursuant to authority given by the Board of Directors of such corpora		
acknowledged said instrument to be the free act and deed of said corp	poration.	

Lisa R. Heelch Notary Public

(PLACE STAMP AND SEAL ABOVE)



LISA R. FRENCH
Notary Public, State of Ohio
My Commission Expires Oct. 19, 2011

[Acknowledgment to Grant of First Lien Security Interest in Trademark Rights]

ACKNOWLEDGMENT OF ADMINISTRATIVE AGENT

STATE OF DUAS) ss COUNTY OF DUMAS)	
THE BANK OF NEW YORK MELLON, a sworn, did depose and say that she/he is the corporation described in and which execute	known to me to be the White Month of a New York banking corporation; who, being duly in such corporation, the d the foregoing instrument; that she/he executed and rity given by the Board of Directors of such said instrument to be the free act and deed of said
RHONDA THARP Notary Public, State of Texas My Commission Expires June 15, 2011	Notary Public

(PLACE STAMP AND SEAL ABOVE)

[Acknowledgment to Grant of First Lien Security Interest in Trademark Rights]

SCHEDULE A

U.S. Trademark Registrations and Applications

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
US	A CUP OF COMFORT	76/329,463	2,716,472	REGISTERED
US	ADAMS MEDIA	76/023,650	2,499,895	REGISTERED
US	ANNUAL DESIGN REVIEW	74/138,291	1,792,532	REGISTERED
US	ANTIQUE REVIEW & Design	76/137,068	2,490,695	REGISTERED
US	ANTIQUE TRADER	76/241,292	2,624,028	REGISTERED
US	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE	74/594,513	1,965,203	REGISTERED
US	ANTIQUES & COLLECTIBLES JOURNAL	77/064,510	3,354,569	REGISTERED
US	ARTIST'S SKETCHBOOK	76/559,442	3,107,254	REGISTERED
US	АТВ	78/251,372	2,825,290	REGISTERED
US	ATLANTIQUE CITY	75/612,162	2,354,872	REGISTERED
US	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS (Stylized)	75/770,770	2,415,436	REGISTERED
US	BIG REEL	74/570,798	1,916,406	REGISTERED
US	BLADE	78/257,123	2,834,654	REGISTERED
US	BLADE SHOW & INTERNATIONAL CUTLERY FAIR & Design	75/771,994	2,412,163	REGISTERED
US	BLADE SHOW WEST & Design	75/771,995	2,413,802	REGISTERED
US	BLADE THE WORLD'S #1 KNIFE PUBLICATION	75/770,766	2,415,435	REGISTERED
US	BLADE THE WORLD'S #1 KNIFE PUBLICATION & Design	75/862,398	2,484,531	REGISTERED
US	BLADE TRADE AND CUTLERY RETAILER & Design	75/770,763	2,410,329	REGISTERED
US	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST &Design	75/770,760	2,410,328	REGISTERED
US	CARTRIDGES OF THE WORLD	76/219,708	2,507,066	REGISTERED
US	COIN OF THE YEAR	76/308,481	2,662,379	REGISTERED
US	COIN PRICES COMPLETE GUIDE TO U.S. COIN VALUES (Stylized)	75/770,757	2,410,327	REGISTERED
US	COINS (Stylized)	75/770,756	2,410,326	REGISTERED
US	COLLECT.COM	78/647,156	3,090,393	REGISTERED
US	COLLECT.COM FIND WHAT YOU KEEP & Design	77/262,632	3,418,044	REGISTERED
US	COLLECTORS MART	74/329,166	1,812,098	REGISTERED
US	COMICS & GAMES RETAILER	77/472,315	3,553,716	REGISTERED
US	COMICS BUYER'S GUIDE	78/868,672	3,293,878	REGISTERED
US	COMICS BUYER'S GUIDE	78/392,997	3,013,147	REGISTERED
US	COMICS BUYER'S GUIDE & Design	78/108,865	2,764,186	REGISTERED
US	COMICS BUYER'S GUIDE & Design	78/868,745	3,324,175	REGISTERED
US	COMIC BUYERS GUIDE & DESIGN	73/417737	1,325,179	REGISTERED
US	COMICS RETAILER & Design	74/317,400	1,785,033	REGISTERED
US	COTTON & QUAIL ANTIQUE GAZETTE	78/852,426	3,260,515	REGISTERED
US	CPMX SPONSORED BY BANK NOTE REPORTER & Design	75/770,754	2,491,858	REGISTERED
US	CUTLERY HALL OF FAME	76/268,745	2,653,728	REGISTERED
US	DECORATIVE ARTIST'S WORKBOOK	73/756,749	1,574,828	REGISTERED
US	DEER & DEER HUNTING	75/278,667	2,205,053	REGISTERED
US	DEER HUNTERS' ALMANAC	75/470,448	3,122,249	REGISTERED
US	DIGITAL BOOK WORLD	77/772261		PENDING ITU
US	DISCOVERIES	74/584,706	1,931,326	REGISTERED
US	DRAGONART	77/694746	3,750,859	REGISTERED
US	EVERYTHING	75/230,242	2,379,837	REGISTERED

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
US	EVERYTHING	75/123,725	2,063,316	REGISTERED
US	EVERYTHING.COM	76/410247	2,697,705	REGISTERED
US	EVERYTHING KIDS'	77/056,940	3,438,862	REGISTERED
US	EVERYTHING PARENT'S GUIDE	77/057,069	3,429,265	REGISTERED
US	EVERYTHING.COM	76/410,247	2,697,705	REGISTERED
US	FAMILY TREE MAGAZINE	78/655,811	3,100,666	REGISTERED
US	FAMILY TREE MAGAZINE	75/684,171	2,347,895	REGISTERED
US	FASTREAD	75/864,214	2,592,313	REGISTERED
US	FRAME BUILDING NEWS	78/910,216	3,229,797	REGISTERED
US	GD & Design	77/107,849	3,285,425	REGISTERED
US	GOLDMINE	76/107,881	2,821,953	REGISTERED
US	GOLDMINE'S NATIONAL RECORD SHOW	78/257,138	2,893,306	REGISTERED
US	GUN DIGEST	74/687,729	2,071,054	REGISTERED
US	GUN DIGEST	77/043,194	3,284,836	REGISTERED
US	GUN KNIFE SHOW CALENDAR & Design	75/770.922	2,420,907	REGISTERED
US	GUNLIST	78/515,757	3,045,638	REGISTERED
US	GUNLIST & Design	78/515,766	3,041,103	REGISTERED
US	GUNS ILLUSTRATED	76/219,564	2,510,317	REGISTERED
The second secon	HANDLOADER'S DIGEST	76/227,827	2,781,122	REGISTERED
US		78/093,178	3,012,824	REGISTERED
US	HAWAII TRADE CONFERENCE & Design		<u> </u>	REGISTERED
US	HORTICULTURE	78/285,806	2,869,695 1,602,172	REGISTERED
US	HOW	73/756,979		REGISTERED
US	I CAN DO THAT	77/150,279	3,481,583	REGISTERED
US	ID	74/137,990	1,675,861	REGISTERED
US	IDEAS TO GROW YOUR BUSINESS	77/056,169	3,289,883	
US	IMPACT	77/128,008	3,400,875	REGISTERED
US	IMPACT & Design	77/120,526	3,400,856	REGISTERED
US	INTERNATIONAL DESIGN	74/138,072	1,854,601	REGISTERED
US	INTERNATIONAL GIFT & COLLECTIBLE EXPO	78/158872	2,862,501	REGISTERED
US	KNIFE OF THE YEAR	75/862,391	2,499,644	REGISTERED
US	KP	76/268,667	2,787,967	REGISTERED
US	KP SINCE 1952 Logo	76/269,089	2,796,620	REGISTERED
US	KRAUSE	77/134660	3,713,704	REGISTERED
US	KRAUSE PUBLICATIONS	76/129,960	2,573,101	REGISTERED
US	METAL ROOFING MAGAZINE	78/910,931	3,236,919	REGISTERED
US	MIDAMERICA COIN EXPO	76/117,064	2,482,336	REGISTERED
US	MILITARY TRADER	77/056,099	3,285,264	REGISTERED
US	MILITARY TRADER (Stylized)	74/599,786	1,928,301	REGISTERED
US	MILITARY VEHICLES MAGAZINE & Design	76/074,224	2,565,044	REGISTERED
US	NORTH LIGHT	72/404,639	949,365	REGISTERED
US	NUMISMASTER	78/943,980	3,386,920	REGISTERED
US	NUMISMASTER.COM & Design	77/976,263	3,550,217	REGISTERED
US	NUMISMATIC NEWS	75/271,323	2,190,531	REGISTERED
US	OLD CARS (Stylized)	76/068,717	2,522,021	REGISTERED
US	PASTEL 100	78/299,190	2,922,827	REGISTERED
US	PASTEL JOURNAL	78/299,154	2,941,664	REGISTERED
US	PASTEL JOURNEYS	78/299,140	2,962,188	REGISTERED
US	PHOTOGRAPHER'S MARKET	73/138,838	1,109,995	REGISTERED
US	PLATINUM PRESS	78/509,880	3,096,764	REGISTERED
US	PLATINUM PRESS & Design	78/509,882	3,199,524	REGISTERED
US	POET'S MARKET	74/267,139	1,764,441	REGISTERED
US	POLKA DOT PRESS	78/509,885	3,155,001	REGISTERED
US	POLKA DOT PRESS & Design	78/509,884	3,155,000	REGISTERED
US	POPULAR WOODWORKING	78/285,816	2,860,386	REGISTERED
US	POPULAR WOODWORKING & Design	74/274,600	1,743,129	REGISTERED
US	POSTCARD COLLECTOR & Design	74/598,919	1,966,407	REGISTERED

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
US	PRINT	76/486,036	2,790,966	REGISTERED
JS	PROVENANCE PRESS	78/406,973	3,088,510	REGISTERED
US	PROVENANCE PRESS & Design	78/509,890	3,083,799	REGISTERED
US	RURAL BUILDER	78/924,176	3,229,943	REGISTERED
US	SCRAPBOOK RETAILER	77/042,201	3,364,367	REGISTERED
US	SCRYE	75/016,562	2,104,635	REGISTERED
US	SONGWRITER'S MARKET	73/218,834	1,179,065	REGISTERED
US	SOUTHWEST ART	73/438,768	1,305,863	REGISTERED
US	SOUTHWEST ART (Stylized)	73/442,632	1,305,865	REGISTERED
US	SPORTS COLLECTORS DIGEST TRADE FAX & Design	76/266,218	2,633,608	REGISTERED
US	SPORTSFEST	76/234075	2,597,582	REGISTERED
US	STANDARD CATALOG OF	74/732,983	2,131,629	REGISTERED
US	STREETWISE	75/864,325	2,417,399	REGISTERED
US	THE ANTIQUE TRADER & Design	72/043,522	687,250	REGISTERED
US	THE ARTIST'S MAGAZINE	73/461,271	1,342,534	REGISTERED
US	THE FIRST SOURCE FOR SCRAPBOOK IDEAS	75/658,473	2,316,711	REGISTERED
US	THE SCRAP BOOK CLUB & Design	76/477,565	2,819,160	REGISTERED
US	THE TRAPPER & PREDATOR CALLER & Design	75/771,988	2,412,161	REGISTERED
US	THE WORKBASKET	73/400,419	1,261,718	REGISTERED
US	TOY CARS & MODELS (Stylized)	76/197,838	2,576,870	REGISTERED
US	TOYSHOP	78/108863	2,652,076	REGISTERED
US	TOYSHOP THE TOY COLLECTOR'S MARKETPLACE (Stylized)	75/771,410	2,418,907	REGISTERED
US	TUFF STUFF	74/185,782	1,697,612	REGISTERED
US	TURKEY & TURKEY HUNTING (Stylized)	75/771,987	2,412,160	REGISTERED
US	WARMAN'S	74/713,555	2,004,207	REGISTERED
US	WARMAN'S (Stylized)	76/227,573	2,685,479	REGISTERED
US	WATERCOLOR MAGIC	76/559,441	2,972,364	REGISTERED
US	WHITETAIL CALENDAR & Design	75/471,018	2,287,402	REGISTERED
US	WINDY CITY ANTIQUE SHOW CHICAGO & Design	76/473,928	2,771,437	REGISTERED
US	WOODWORKING MAGAZINE (Stylized)	78/703,136	3,091,780	REGISTERED
US	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS & Design	75/771,406	2,420,911	REGISTERED
US	WRITER'S DIGEST	72/297,052	892,058	REGISTERED
US	WRITER'S MARKET	73/162,571	1,114,093	REGISTERED
US	WRITER'S YEARBOOK	73/351,044	1,229,696	REGISTERED
US	DESIGN ONLY	78/267570	2,877,437	REGISTERED

RECORDED: 07/06/2010