TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------|----------|----------------|-----------------------|
| NBTY, Inc. | | 07/06/2010 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | United States Nutrition, Inc. | |
|-------------------|-------------------------------|--|
| Street Address: | 2100 Smithtown Avenue | |
| Internal Address: | Legal Dept. | |
| City: | Ronkonkoma | |
| State/Country: | NEW YORK | |
| Postal Code: | 11779 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 8

| Property Type | Number | Word Mark | |
|----------------------|---------|------------------|--|
| Registration Number: | 2019298 | NATURAL WEALTH | |
| Registration Number: | 1567944 | NATURAL WEALTH 1 | |
| Registration Number: | 823512 | BACTODAN | |
| Registration Number: | 719561 | C-B TIME | |
| Registration Number: | 93868 | KNOX | |
| Registration Number: | 823295 | MINDROX | |
| Registration Number: | 838241 | SINUGEN | |
| Registration Number: | 1615406 | HUDSON NATURAL | |

CORRESPONDENCE DATA

Fax Number: (631)218-7341

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6312187335

Email: lhechtel@nbty.com, speysekhman@nbty.com

Correspondent Name: Lee Grosskreuz Hechtel

TRADEMARK REEL: 004237 FRAME: 0568

900166296

| Address Line 1: Address Line 2: Address Line 4: | 2100 Smithtown Avenue Legal Dept Ronkonkoma, NEW YORK 11779 | | |
|---|---|--------------------------|--|
| ATTORNEY DOCKET NUMBER: | | NBTY TO USN (MISC MARKS) | |
| NAME OF SUBMITTER: | | Lee Grosskreuz Hechtel | |
| Signature: | | /lgh/ | |
| Date: | | 07/06/2010 | |
| Total Attachments: 1 source=US TMs - NBTY to USN (various marks) - fully execued (07.06.10)#page1.tif | | | |

TRADEMARK REEL: 004237 FRAME: 0569

TRADEMARK ASSIGNMENT

Whereas, effective as of July ______, 2010, NBTY, Inc. ("Assignor") a Delaware corporation, located at 2100 Smithtown Avenue, Ronkonkoma, New York 11779, USA, is the owner of the following United States Federal trademarks for which registrations have been issued (the "Trademarks"):

| TRADEMARK | REGISTRATION NUMBER |
|---------------------|------------------------|
| 1. NATURAL WEALTH | 2019298 |
| 2. NATURAL WEALTH 1 | 1567944 |
| 3. BACTODAN | 823512 |
| 4. C-B-TIME | 719561 |
| 5. KNOX | 93868 |
| 6. MINDROX | 823295 |
| 7. SINUGEN | 838241 |
| 8. HUDSON NATURAL | 1615406 |

Whereas, the Assignor hereby assigns to United States Nutrition, Inc. ("Assignee"), a Delaware corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademark are used.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto to Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 6 day of July, 2010.

Assignee

HANS LINDGREN

RECORDED: 07/06/2010

Vice President and Secretary

Assignor

HARVEY KAMIL

Treasurer