

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brickyard Trademarks, Inc.		12/31/2008	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.
Composed Of:	COMPOSED OF National Banking Association of the United States
Street Address:	1 East Ohio Street
Internal Address:	Suite IN1-0045
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46277
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2729453	INDYCAR
Registration Number:	1844394	BRICKYARD 400
Registration Number:	1192522	INDIANAPOLIS 500
Registration Number:	1021234	INDIANAPOLIS 500
Registration Number:	970470	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	971243	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	808494	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	815638	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	2127155	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	2214672	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	2962768	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	2962769	INDIANAPOLIS MOTOR SPEEDWAY

CH \$615.00 2729453

Registration Number:	2731526	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	807810	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	815640	
Registration Number:	815639	INDIANAPOLIS MOTOR SPEEDWAY
Registration Number:	1403479	GASOLINE ALLEY
Registration Number:	1771972	HOME OF THE 500
Registration Number:	1935122	INDY RACING LEAGUE
Registration Number:	1942387	INDY RACING LEAGUE
Registration Number:	3022390	INDY RACING LEAGUE INDYCAR SERIES
Registration Number:	2779908	CARB DAY
Registration Number:	3249593	INDYCAR SERIES
Registration Number:	3249706	INDIANAPOLIS MOTOR SPEEDWAY

CORRESPONDENCE DATA

Fax Number: (317)237-1000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3172370300
Email: inteas@bakerd.com, james.saul@bakerd.com,
stacy.webb@bakerd.com
Correspondent Name: James J. Saul
Address Line 1: 300 North Meridian Street, Suite 2700
Address Line 2: Baker & Daniels LLP
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	IMS (982030.39642)
NAME OF SUBMITTER:	James J. Saul
Signature:	/James J. Saul/
Date:	07/09/2010

Total Attachments: 15
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") is made as of December 21, 2008 by **BRICKYARD TRADEMARKS, INC.**, a Nevada corporation (the "Debtor"), and **JPMORGAN CHASE BANK, N.A.**, a national banking association (the "Bank")

WITNESSETH:

WHEREAS, the Bank, Indianapolis Motors Speedway, LLC, an Indiana limited liability company (the "Borrower"), Indianapolis Motor Speedway Corporation, an Indiana corporation ("IMSC") and Debtor have made and entered into a certain Amended and Restated Loan Agreement dated March 3, 2008, as amended, replaced or extended and in effect from time to time, including without limitation as last amended by a Fourth Amendment to Loan Documents (the "Loan Agreement"); and

WHEREAS, Bank has required, as a condition to the extension of certain additional financial accommodations to be extended to Borrower under the Loan Agreement, that Debtor pledge to Bank and grant to Bank a lien on and in its "Trademarks" (as defined herein) as security for the Obligations of the Borrower and the obligations of the Debtor under the Guaranty described in the Loan Agreement; and

WHEREAS, Debtor is willing to execute and deliver this Agreement in order to induce Bank to revise and continue to make financial accommodations set forth in the Loan Agreement and the other Loan Documents;

NOW, THEREFORE, for and in consideration of the premises set forth above and for other good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, the Debtor hereby agrees as follows:

1. Defined Terms. Unless otherwise defined herein, each capitalized term used herein that is defined in the Loan Agreement shall have the meaning specified for such term in the Loan Agreement. The Loan Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto.
2. Security Interest in Trademarks. To secure the complete and timely payment, performance and satisfaction of all of the Obligations, Debtor hereby grants to the Bank, a security interest in and lien, having priority over all other security interests, with power of sale, to the extent permitted by law, upon the occurrence and during the continuation of an Event of Default, on all of Debtor's right, title and interest in and to the following, whether, now existing or hereafter acquired: (i) trademarks, trade names, registered trademarks, trademark registration applications, service marks, registered service marks and service mark registration applications, including, without limitation, the trademarks, trade names, registered trademarks, trademark registration applications, service marks, registered service marks and

service mark registration applications listed on Schedule I attached hereto and made a part hereof, and (a) all renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (c) the right to sue or otherwise recover for past, present and future infringements and dilutions thereof, (d) the goodwill of Debtor's business symbolized by the foregoing and connected therewith, (e) all of Debtor's rights corresponding thereto throughout the world, and (f) all other proceeds and products of the foregoing, including (without limitation) any rights pursuant to its agreements with any other party relating thereto (all of the foregoing trademarks, trade names, registered trademarks and trademark registration applications, service marks, registered service marks and service mark registration applications, together with the items described in clauses (a)-(f) in this Section 2(i), are sometimes hereinafter individually and/or collectively referred to as the "Trademarks"), and (ii) the goodwill of Debtor's business connected with and symbolized by the Trademarks. The Bank may record this Agreement, an abstract thereof, or any other document describing the Bank's interest in the collateral with the U.S. Patent and Trademark Office at the expense of Debtor. In addition, Debtor authorizes Bank to file financing statements describing the collateral in any UCC filing office deemed appropriate by Bank to perfect the security interest granted herein.

3. New Trademarks. Debtor represents and warrants that, from and after the date of this Agreement, (a) the Trademarks listed on Schedule I are a true, accurate and complete list of all of Debtor's Trademarks, and (b) no liens in such Trademarks have been granted by Debtor to any person, other than the Bank. If, prior to payment in full of the Obligations and the termination of this Agreement, Debtor shall become the owner of any new Trademarks, the provisions of Section 2 above shall automatically apply thereto. Debtor shall give to the Bank written notice of the acquisition of new Trademarks promptly after the occurrence thereof. Debtor may, and hereby authorizes the Bank to, modify this Agreement unilaterally upon Debtor's notice to the Bank (i) by amending Schedule I to include any such future Trademarks and (ii) by filing, in addition to and not in substitution for this Agreement, a duplicate original of this Agreement containing on Schedule I thereto, as the case may be, such future Trademarks.

4. Debtor's Rights Until Default. Until an Event of Default, Debtor is entitled to exercise its rights in the Trademarks for Debtor's own benefit and account and for none other. Such right shall be exercisable by Debtor only until the occurrence of an Event of Default. Except as otherwise permitted by Loan Documents or in the ordinary course of its business, Debtor agrees not to sell or assign its interest in, or grant any sublicense under, the right and license granted to it in this Section without the prior written consent of Bank.

5. Royalties. Debtor hereby agrees that the use by the Bank of the Trademarks as authorized hereunder in connection with the Bank's exercise of its rights and remedies hereunder or pursuant to any Loan Document shall be coextensive with Debtor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from Bank to Debtor.

6. Duties of the Debtor. Debtor shall have the duty, to the extent desirable in the normal conduct of its business, to (a) prosecute diligently any trademark registration application or service mark registration application that is part of the Trademarks pending as of the date hereof or hereafter until the termination of this Agreement, (b) make a registration application on unregistered but registrable items, as appropriate, giving due consideration to value, importance, cost, and opinion of counsel as to trademarkability, and (c) preserve, maintain, and enforce against infringement all Trademarks (other than nonpayment of renewal fees on trademarks which are not necessary or useful in the conduct of Debtors' and/or Borrower's business or operations). Debtor further agrees (i) not to abandon any registered Trademark without the prior written consent of the Bank (other than Trademarks which are not necessary or useful in the conduct of the Debtors' and/or Borrower's business or operations), and (ii) to maintain in full force and effect the registered Trademarks (other than Trademarks which are not necessary or useful in the conduct of the Debtors' and/or Borrower's business or operations). Any expenses incurred in connection with the foregoing shall be borne by Debtor. The Bank shall not have any duty, other than any duty imposed by law, with respect to the Trademarks. Without limiting the generality of the foregoing, the Bank shall be under no obligation to take any steps necessary to preserve rights in the Trademarks against any other parties, but the Bank may do so at its option from and after the occurrence and during the continuance of an Event of Default, and all reasonable out-of-pocket expenses incurred in connection therewith shall be for the account of Debtor and shall be added to the Obligations secured hereby

7. Power of Attorney; Cumulative Remedies. Debtor hereby irrevocably designates, constitutes and appoints the Bank (and all officers and employees of the Bank designated by the Bank in its sole and absolute discretion) as Debtor's true and lawful attorney-in-fact, and authorizes the Bank and any of the Bank's designees, in Debtor's or the Bank's name, upon the occurrence and during the continuation of an Event of Default to take any action and execute any instrument necessary or reasonably advisable to accomplish the purposes of this Agreement, and consistent with existing license agreements, including, without limitation, to (i) endorse Debtor's name on all registration applications, documents, papers and instruments necessary or reasonably desirable for the Bank in the use of the Trademarks, (ii) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone, (iii) grant or issue any exclusive or nonexclusive license under the Trademarks to anyone, and (iv) take any other actions with respect to the Trademarks as the Bank reasonably deems in its best interest. Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement is terminated. Debtor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of the Bank under the Loan Agreement or any other Loan Document, but rather is intended to facilitate the exercise of such rights and remedies.

The Bank shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the

Trademarks may be located or deemed located. Upon the occurrence of an Event of Default and following the expiration of any applicable notice and/or cure periods and the election by the Bank to exercise any of its remedies under the Uniform Commercial Code as in effect in the State of Indiana with respect to the Trademarks, Debtor agrees to assign, convey and otherwise transfer title in and to the Trademarks (excepting any pending intent-to-use trademark applications) to the Bank or any transferee of the Bank and to execute and deliver to the Bank or any such transferee all such agreements, documents and instruments as may be necessary, in the Bank's sole discretion, to effect such assignment, conveyance and transfer. All of the Bank's rights and remedies with respect to the Trademarks, whether established hereby, by the Loan Agreement or by any other agreements or by law, shall be cumulative and may be exercised separately or concurrently. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that upon the occurrence of an Event of Default and following the expiration of any applicable notice and/or cure periods, the Bank may exercise any of the rights and remedies provided in this Agreement, the Loan Agreement or any of the other Loan Documents. Debtor hereby acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of Bank under the Loan Agreement, but rather is intended to facilitate the exercise of such rights and remedies. Debtor agrees that any notification of intended disposition of any of the Trademarks required by law shall be deemed reasonably and properly given if given at least 10 days before such disposition; provided, however, that the Bank may give any shorter notice that is commercially reasonable under the circumstances.

8. Successors and Assigns. This Agreement shall be binding upon Debtor and its successors and assigns, and shall inure to the benefit of Bank and its nominees, successors and assigns. Debtor's successors and assigns shall include, without limitation, a receiver or a trustee of Debtor; provided, however, that Debtor shall not voluntarily assign or transfer its rights or obligations hereunder without the Bank's prior written consent.

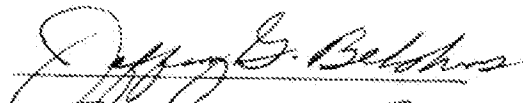

9. Governing Law. This Agreement shall be construed and enforced and the rights and duties of the parties shall be governed by in all respects in accordance with the laws and decisions of the State of Indiana, without reference to the conflicts or choice of law principles thereof.

10. Notices. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in the Loan Agreement.

The remainder of this page intentionally left blank.
Signature page follows.


IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

DEBTOR:
BRICKYARD TRADEMARKS, INC.

By: 

Printed Name - Title *Executive VP & CEO*
Address:
Brickyard Trademarks, Inc.
2215 Renaissance Drive
Las Vegas, Nevada 89119
Attention: Kristine W. Eppes, Secretary
Tel.: (702) 966-4246
Fax: (702) 966-4247

Agreed and Accepted as of this December 31, 2008

JPMORGAN CHASE BANK, N.A.

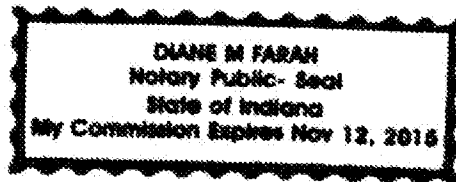
By: 
Julie M. Overton, Vice President
Address:
1 East Ohio, Suite IN1-0045
Indianapolis, IN 46277
Attention: Julie M. Overton, Vice President
Tel.: (317) 767-8325
Fax: (317) 767- 8-007

STATE OF INDIANA)
)ss.:
COUNTY OF MARION)

The foregoing Trademark Security Agreement as executed and acknowledged before me this December 25, 2008 by Jeffrey A. Belkue, personally known to me to be an officer of BRICKYARD TRADEMARKS, INC., a Nevada corporation.

(SEAL)

Diane M. Farah
Notary Public
My Commission expires: 11-12-2015
My County of Residence: Johnson



STATE OF INDIANA)
)ss.:
COUNTY OF MARION)

The foregoing Trademark Security Agreement as executed and acknowledged before me this December 31, 2008 by Julie M. Gordon, personally known to me to be a Vice President of JPMorgan Chase Bank, N.A., a national banking association, on behalf of said Bank.

(SEAL)





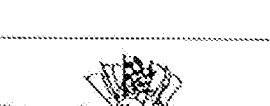
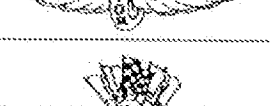
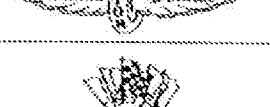
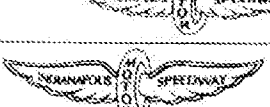
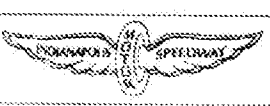
Diane M. Farah
Notary Public
My Commission expires: 5-15-2015
My County of Residence: Hendricks





Schedule I
To
Trademark Security Agreement











Dated as of December __, 2008




The Company owns Eighty-Nine (89) registered trademarks which are used in connection with its business. In addition, the Company currently has Two (2) pending trademark applications. The Company's trademarks are as follows:





MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
INDYCAR	IC 41: Providing entertainment services in the form of automobile races	Registered	2,729,453	6/24/2003
INDYCAR	IC 25: Wearing apparel, namely, T-shirts	Registered	1,877,676	2/7/1995
INDYCAR	IC 16: Publications and other printed material, namely programs and media guides relating to racing	Registered	2,144,812	3/17/1998
INDYCAR	IC 9: Computer game programs	Registered	2,859,464	7/6/2004
INDY 500	IC 41: Providing entertainment services in the form of automobile races	Registered	1,421,104	12/16/1996
INDY 500	IC 12: Tires	Registered	2,696,549	3/11/2003
INDY	IC 9: Pre-recorded video tapes featuring automobile races and teaching automobile racing; motion picture films featuring automobile races IC 16: Writing pens; pencils; paper napkins; posters; playing cards; art picture holograms; programs featuring general articles and information concerning automobile races IC 28: Electronic video cassette game programs; toy land vehicles; electronic automobile racing sets; toy scale model vehicles and related accessories sold as a kit	Registered	1,855,012	9/20/1994
INDY	IC 25: T-shirts, hats	Registered	1,836,834	5/17/1994
INDY	IC 38: Radio and television broadcasting services IC 42: Retail store services in the field of general merchandise and retail gift shops	Registered	1,924,339	10/3/1995

MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
BRICKYARD 400 X	IC 16: Printed material, namely, programs and posters IC 25: Wearing apparel, namely, jackets, shirts and hats IC 41: Promoting and providing entertainment services in the form of an annual automobile race and related events	Registered	1,844,334	7/12/1994
INDIANAPOLIS 500 X	IC 16: Race track programs	Registered	1,192,522	2/23/1982
INDIANAPOLIS 500 +	IC 41: Providing entertainment services in the form of automobile races	Registered	1,021,234	9/23/1975
 f	IC 16: Disposable drinking cups	Registered	970,470	10/16/1973
 x	IC 22: Playing cards	Registered	971,243	10/23/1973
 s	IC 21: Glassware-namely, cocktail glasses	Registered	808,494	5/17/1966
 f	IC 41: Entertainment service-namely, an annual automobile race, the entertainment being rendered through the medium of radio and television	Registered	815,636	9/20/1966
 x	IC 25: Hats, jackets, pants, shirts and sweat suits	Registered	2,127,155	1/6/1998
 f	IC 36: Debit and credit card services	Registered	2,214,672	12/29/1998
 f	IC 27: Floor mats for motor vehicles	Registered	2,962,768	6/21/2005
 f	IC 12: Motor vehicles, namely, passenger automobiles and light trucks	Registered	2,962,769	6/21/2005
 f	IC 12: Tires	Registered	2,731,526	7/1/2003











MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
	IC 21: Glassware-namely, cocktail glasses	Registered	807,810	5/3/1986
	IC 41: Entertainment service-namely, an annual automobile race, the entertainment being rendered through the medium of radio and television	Registered	815,640	9/20/1986
	IC 41: Entertainment service-namely, an annual automobile race, the entertainment being rendered through the medium of radio and television	Registered	815,639	9/20/1986
THE GREATEST SPECTACLE IN RACING	IC 16: Plastic shopping bags IC 25: Wearing apparel; namely, jackets, hats, sweatbands, sweatsuits, shirts and pants	Registered	1,661,675	1/22/1991
THE GREATEST SPECTACLE IN RACING	IC 41: Promoting and providing entertainment services in the form of automobile races	Registered	1,399,860	7/1/1986
GENTLEMEN START YOUR ENGINES	IC 25: Clothing; namely, shirts, jackets and hats IC 41: Promoting and providing entertainment services in the form of an annual automobile race	Registered	1,872,545	1/10/1995
IRL	IC 25: Clothing; namely, shirts IC 41: Promoting and providing entertainment services in the form of an annual automobile race and related events	Registered	2,043,376	3/11/1997
MINI INDY	IC 41: Entertainment services in the nature of providing race track facilities and organized racing events	Registered	1,833,873	5/3/1994
INDY CAR TRAVEL	IC 39: Travel agency	Registered	1,878,932	1/31/1995
BRICKYARD CROSSING	IC 41: Golf course services	Registered	1,873,417	1/10/1995
	IC 41: Golf course services	Registered	1,924,168	10/3/1995




MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
GASOLINE ALLEY 	IC 41: Promoting and providing entertainment services in the form of automobile races	Registered	1,403,479	7/29/1986
HOME OF THE 500 	IC 41: Promoting and providing entertainment services in the form of an annual automobile race	Registered	1,771,972	5/18/1983
INDY RACING LEAGUE 	IC 41: Promoting, organizing, sanctioning and supervising a series of racing events	Registered	1,935,122	11/14/1995
 	IC 41: Promoting, organizing, sanctioning and supervising a series of racing events	Registered	1,942,387	12/19/1995
	IC 25: Hats	Registered	2,121,634	12/16/1997
	IC 36: Debit card and credit card services	Registered	2,198,670	10/20/1998
 	IC 25: T-shirts, hats, sweat shirts, and jackets IC 41: Organizing, promoting, and conducting automobile races	Registered	3,022,390	12/6/2005
	IC 25: T-shirts, headwear, jackets, sweatshirts, polo shirts, and pants IC 41: Automobile racing services	Registered	3,806,445	1/20/2004

MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
	IC 41: Entertainment services, namely, conducting races in high performance race car simulators; providing recreational facilities and activities for children in the nature of a coloring area, pedal cars, remote control cars, and an inflatable automobile racing pit stop; providing video game amusement arcades; providing a simulated automobile racing pit stop; and providing live entertainment performances by musical bands	Registered	2,961,781	6/14/2004
LITTLE 500	IC 41: Entertainment services, namely sponsoring an annual bicycle race and other competitive entertainment events including a golf tournament, 5K run and 10K walk	Registered	1,916,914	9/5/1995
RACING CAPITAL OF THE WORLD	IC 41: Promoting and providing entertainment services in the form of automobile races	Registered	1,403,480	7/29/1986
THE BRICKYARD	IC 41: Promoting and providing entertainment services in the form of an annual automobile race IC 42: Restaurant services	Registered	1,728,302	10/27/1992
THE CAPITOL OF AUTO RACING	IC 41: Promoting and providing entertainment services in the form of automobile races	Registered	1,404,402	8/6/1986
THE GREATEST RACE COURSE IN THE WORLD	IC 41: Promoting and providing entertainment services in the form of automobile races	Registered	1,386,144	6/3/1986
	IC 25: Wearing apparel, namely, shirts, pants, jackets and hats IC 35: Retail gift shops, retail store services featuring clothing, souvenirs, novelty items and the like	Registered	2,127,170	1/6/1998
WHERE AMERICA LEARNED TO RACE	IC 41: Promoting and providing entertainment services in the form of an annual automobile race	Registered	2,279,435	9/21/1999
	IC 25: Hats, t-shirts, sweat shirts, and tank tops		2,761,313	9/9/2003

MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
CARB DAY	IC 41: Entertainment in the form of automobile racing services, namely, conducting a pre-race pit stop competition for race car teams, an automobile parade, practice racing, and a live music concert in conjunction with an annual automobile race	Registered	2,779,908	11/04/2003
INDY RACING EXPERIENCE	IC 41: Entertainment services in the nature of providing rides in high performance race cars	Registered	2,766,850	9/30/2003
TAKE A RIDE WITH US	IC 28: Toy cars	Registered	2,778,498	10/28/2003
LEADERS CIRCLE	IC 35: Conducting incentive award programs to promote the automobile racing goods and services of others	Registered	2,913,537	12/21/2004
	IC 41: Organizing and conducting an automobile racing series	Registered	2,790,355	12/9/2003
500 FESTIVAL	IC 41: Entertainment in the form of automobile racing services, namely conducting pre-race events in conjunction with an annual automobile race	Registered	2,765,924	9/16/2003
	IC 41: Entertainment in the form of automobile racing services, namely conducting pre-race events in conjunction with an annual automobile race	Registered	2,741,625	7/29/2003
	IC 41: Entertainment in the nature of automobile races; providing information in the field of automobile racing	Registered	2,809,892	2/3/2004
ADRENALINE, AMPLIFIED.	IC 41: Entertainment services, namely, automobile racing services.	Registered	3,035,803	12/27/2005
INDIE 500 RECORDS	IC 41: Audio recording and production	Registered	2,667,592	12/31/2002
INDY 500	IC 14: Watches	Registered	3,202,138	1/23/2007
	IC 14: Watches	Registered	3,208,546	2/13/2007
INDYCAST	IC 41: Entertainment services, namely, providing an online downloadable radio program in the field of automobile racing	Registered	3,187,460	12/19/2006
THE BRICKYARD	IC 25: Hats; Shirts; Shirts	Registered	3,232,285	4/24/2007

MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
	IC 41: Entertainment services, namely, fan club services in association with an automobile racing series	Registered	3,247,142	5/29/2007
	IC 41: Entertainment services, namely, organizing and conducting an automobile racing series	Registered	3,247,570	5/29/2007
INDY 500	IC 25: Hats; Shirts	Registered	3,248,988	5/29/2007
	IC 25: Clothing, namely, t-shirts, jackets, polo shirts, and sweatshirts. IC 41: Entertainment services, namely, organizing and conducting an automobile racing series	Registered	3,249,593	6/5/2007
INDIANAPOLIS MOTOR SPEEDWAY	IC 25: Hats; Jackets; Pants; Shirts; Shorts; Socks IC 41: Entertainment in the nature of automobile races	Registered	3,249,706	6/5/2007
	IC 25: Shirts	Registered	3,251,382	6/12/2007
I AM INDY	IC 41: Entertainment services, namely, automobile racing services	Registered	3,263,076	7/10/2007
THE FAST TRACK TO INDY	IC 41: Entertainment in the nature of automobile races	Registered	3,453,284	6/24/2008
INDY LIGHTS	IC 41: Entertainment services, namely, arranging and conducting of competitions for an automobile racing series; Entertainment in the nature of automobile races	Registered	3,544,946	12/9/2008
	IC 41: Promoting and providing entertainment services in the form of an annual automobile race and related events	Registered	1,532,376	3/28/1989
INDY	IC 12: Motor vehicles, namely, passenger cars	Registered	2,542,044	2/26/2002

MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
	Organizing and promoting entertainment services in the nature of an annual automobile race	Registered	2,665,457	12/24/2002
INDY RACING INDOOR KARTING	IC 41: Entertainment services in the form of amusement centers, amusement arcades and go-cart racing	Registered	2,614,906	9/03/2002
	IC 41: Entertainment services in the form of amusement centers, amusement arcades and go-cart racing	Registered	2,614,907	9/03/2002
	IC 41: Organizing and providing entertainment services in the nature of an annual automobile race	Registered	2,697,511	3/18/2003
	IC 25: Shirts, hats and jackets	Registered	2,799,753	12/30/2003
	IC 25: Shirts, jackets and hats	Registered	2,723,712	6/10/2003
	IC 25: Shirts, sweatshirts, jackets and headwear	Registered	2,799,837	12/30/2003
	IC 41: Entertainment in the nature of automobile races	Registered	2,785,741	11/25/2003
	IC 41: Automobile racing services	Registered	2,842,483	5/18/2004
	IC 25: Hats, T-shirts, sweatshirts, and jackets	Registered	2,797,229	12/23/2003
	IC 41: Organizing and providing entertainment services in the form of an annual automobile race	Registered	2,850,533	6/08/2004

MARK	DESCRIPTION OF GOODS/SERVICES	STATUS	REG. NO.	REG. DATE
	IC 25: T-shirts, jackets, sweatshirts, polo shirts, and headwear	Registered	2,850,646	6/08/2004
	IC 41: Entertainment services, namely, automobile racing services	Registered	2,933,056	5/15/2005
	IC 41: Organizing and providing entertainment services in the form of an annual automobile race	Registered	3,063,271	2/26/2006
ROAD TO INDY	IC 41: Television documentary program series featuring automotive racing events	Registered	2,606,573	8/13/2002

Brickyard Trademarks, Inc.'s Pending Trademark Applications

MARK	DESCRIPTION OF GOODS/SERVICES	SER. #	FILING DATE	STATUS
INDIANAPOLIS GP	IC 41: Entertainment in the nature of competitions in the field of automobile racing; Entertainment in the nature of automobile races	77/444,562	4/10/08	Notice of Appeal/Request for Reconsideration due 2/25/09
RACE CONTROL	IC 42: Providing a web-based application that enables users to track the progress of race car drivers in real-time during the course of a racing event and features special camera angles, unique audio and video content, data feeds and other interactive elements focused around the racing event	77/588,159	10/08/2008	Pending Initialized