

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Bartons, LLC		07/13/2010	LIMITED LIABILITY COMPANY: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Bazzini Bakery LLC
Street Address:	200 Food Center Drive
City:	Bronx
State/Country:	NEW YORK
Postal Code:	10474
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Serial Number:	74101083	ALMOND KISSES
Serial Number:	72071797	AMERICANA
Serial Number:	74382800	BARTONETTES
Serial Number:	77165099	BARTONS
Serial Number:	74382743	BARTONS BONBONNIERE
Serial Number:	72015441	BARTON'S
Serial Number:	77078258	BARTONS CONFECTIONERS
Serial Number:	76519878	BARTONS DESSERT CLASSICS
Serial Number:	77255623	BARTONS EXQUISITE
Serial Number:	77255631	BARTONS EXQUISITE
Serial Number:	76519875	BARTONS GEM CLASSICS
Serial Number:	77908762	BARTONS THE ART OF CHOCOLATE
Serial Number:	76519876	BARTONS TOPPERS
Serial Number:	76519879	DESSERT CLASSICS

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Serial Number:	76519877	GEM CLASSICS
Serial Number:	75645854	HADDINGTON FARMS
Serial Number:	77195151	HEAVENLY DARK
Serial Number:	77064136	HEAVENLY DARK
Serial Number:	77255755	HEAVENLY DARK EXQUISITE
Serial Number:	77387689	MONSTER BITES
Serial Number:	76321257	NEW YORKER
Serial Number:	77283891	NUTJOB
Serial Number:	77283879	NUTJOB
Serial Number:	77282520	ONE MILLION DOLLARS
Serial Number:	77227768	SHMELLOWS
Serial Number:	77407684	SO VERY RASPBERRY
Serial Number:	77524667	VEG-A-MAJIGS
Serial Number:	77283898	NJ
Serial Number:	77283910	NJ
Serial Number:	77283904	NJ
Serial Number:	77283912	NJ
Serial Number:	77283882	NJ
Serial Number:	77283886	NJ
Serial Number:	77283920	NUTJOB
Serial Number:	77283996	

CORRESPONDENCE DATA

Fax Number: (212)336-8001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-336-8000
Email: ptodocket@arelaw.com
Correspondent Name: Amster, Rothstein & Ebenstein LLP
Address Line 1: 90 Park Avenue
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	63275/1
NAME OF SUBMITTER:	Anthony F. Lo Cicero
Signature:	/Anthony F. Lo Cicero/
Date:	07/14/2010

Total Attachments: 5

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, NEW BARTONS, LLC, a Pennsylvania limited liability company, having and office and place of business at c/o Atkins & Breskin, LLC, 133 Norfolk Street, New York, NY 10022 (the "Assignor") has been the owner of the trademarks set forth on Schedule A (the "Marks"), and the scheduled U.S. Trademark Registrations and Applications for the Marks;

WHEREAS, BAZZINI BAKERY LLC, a New York limited liability company, having its principal office at 200 Food Center Drive, Bronx, NY 10474 (the "Assignee") has acquired the Marks together with the goodwill of the business connected with and symbolized by the Marks as successor to the ongoing and existing business to which the Marks pertain;

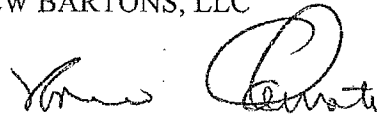
WHEREAS, the parties wish to confirm the acquisition and to provide a document suitable for recording in the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby confirms its assignment unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks (including, without being limited to, the U.S. Trademark Registrations and Applications set forth on Schedule A), together with the goodwill of the business connected with and symbolized by the Marks.

NEW BARTONS, LLC

Executed as of 7/13, 2010

By

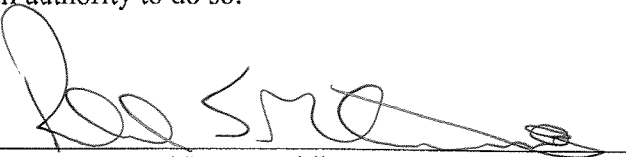


Rocco Damato
President

STATE OF New York)
)ss.:
COUNTY OF New York)

ACKNOWLEDGMENT

 On this 13th day of July, 2010, before me came Rocco Damato, who stated that he is the individual named in the accompanying Trademark Assignment and acknowledged that he executed the above instrument with full authority to do so.



Notary Public

RICHARD S. MANDARO
NOTARY PUBLIC, State of New York
No. 02MA5078355
Qualified in Nassau County
Commission Expires June 16, 2011

SCHEDULE A

<u>Trademark</u>	<u>Serial Number</u>	<u>Reg. No.</u>
ALMOND KISSES	74/101,083	2,014,633
AMERICANA	72/071,797	0,690,644
BARTONETTES	74/382,800	1,844,601
BARTONS	77/165,099	3,603,147
BARTONS BONBONNIERE	74/382,743	1,937,678
BARTONS (STYLIZED)	72/015,441	0,669,032
BARTONS CONFECTIONERS	77/078,258	3,599,027
BARTONS DESSERT CLASSICS	76/519,878	2,923,935
BARTONS EXQUISITE	77/255,623	3,616,778
BARTONS EXQUISITE	77/255,631	
BARTONS GEM CLASSICS	76/519,875	2,971,944
BARTONS THE ART OF CHOCOLATE	77/908,762	
BARTONS TOPPERS	76/519,876	2,921,299
DESSERT CLASSICS	76/519,879	2,952,677
GEM CLASSICS	76/519,877	2,921,300
HADDINGTON FARMS	75/645,854	2,357,106
HEAVENLY DARK	77/195151	3,496,708
HEAVENLY DARK	77/064,136	3,441,490
HEAVENLY DARK	77/255,755	
MONSTER BITES	77/387,689	3,526,869
NEW YORKER	76/321,257	2,971,212

Trademark

Serial Number

Reg. No.

NUTJOB

77/283,891

NUTJOB

77/283,879

ONE MILLION DOLLARS

77/282,520

3,747,256

SHMELLOWS

77/227,768

3,534,892

SO VERY RASPBERRY

77/407,684

VEG-A-MAJIGS

77/524,667



77/283,898



77/283,910



77/283,904



77/283,912

Trademark

Serial Number

Reg. No.



77/283,882



77/283,886

NUTJOB

77/283,920

NUTJOB

77/283,896