

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CASE INTERACTIVE MEDIA, INC.		07/26/2010	CORPORATION: DELAWARE
ASSET INTERNATIONAL, INC.		07/26/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GOLDMAN SACHS SPECIALTY LENDING GROUP, L.P.
Street Address:	6011 Connection Drive
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2756076	ANNUITY INSIGHT
Registration Number:	3035268	FUND FILING
Registration Number:	3156875	GLOBAL CUSTODIAN
Registration Number:	3167651	GLOBALCUSTODIAN.COM
Registration Number:	2703569	NEWSDASH
Registration Number:	1910845	PLAN SPONSOR
Registration Number:	3374591	PLANADVISER
Registration Number:	2379235	PLANSPONSOR
Registration Number:	3199887	PLANSPONSOR INSTITUTE
Registration Number:	2914633	PLANSPONSOR PATHFINDER
Registration Number:	2437715	PLANSPONSOR.COM
Registration Number:	3135240	PRP PLANSPONSOR RETIREMENT PROFESSIONAL
Registration Number:	2117487	SIMFUND

OP \$465.00 2756076

Registration Number:	3391184	SIMFUND FILING
Registration Number:	2653715	STRATEGIC INSIGHT MUTUAL FUND RESEARCH AND CONSULTING
Registration Number:	3161226	WOMEN'S PENSION EXCHANGE
Serial Number:	77707260	AI5000
Serial Number:	77720609	AI ASSET INTERNATIONAL

CORRESPONDENCE DATA

Fax Number: (303)894-9239
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303-830-1776
Email: tcope@pattonboggs.com
Correspondent Name: PATTON BOGGS LLP
Address Line 1: 1801 California Street
Address Line 2: Suite 4900
Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	023714.0146
NAME OF SUBMITTER:	Robert P. Ziemian
Signature:	/Robert P. Ziemian/
Date:	07/27/2010

Total Attachments: 9
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "**IP Security Agreement**") is made and effective as of July 26, 2010, by CASE INTERACTIVE MEDIA, INC., a Delaware corporation ("**Holdings**") and ASSET INTERNATIONAL, INC., a Delaware corporation ("**Company**") (together with Holdings, the "**Grantors**" and each a "**Grantor**"), in favor of **GOLDMAN SACHS SPECIALTY LENDING GROUP, L.P.**, as Administrative Agent, Collateral Agent, and Lead Arranger ("**Agent**"). Capitalized terms used in this IP Security Agreement and not otherwise defined shall have the respective meanings ascribed to such terms in the Credit Agreement (defined below).

RECITALS

WHEREAS, pursuant to that certain Credit and Guaranty Agreement, dated as of the date hereof, by and among the Grantors, certain Subsidiaries of Holdings party thereto from time to time, Agent and the Lenders party thereto from time to time (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**"), the Lenders have agreed, subject to the terms and conditions set forth therein, to lend certain amounts to the Company (the "**Loan**"); and

WHEREAS, it is a condition precedent to the obligation of Agent and the Lenders to execute and perform under the Credit Agreement that Grantors shall have executed and delivered this IP Security Agreement to Agent, for the ratable benefit of the Secured Parties;

NOW, THEREFORE, in consideration of the willingness of Agent and the Lenders to enter into the Credit Agreement and to agree, subject to the terms and conditions set forth therein, to make the Loans pursuant thereto, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

1. Grant of Security Interest. To secure the prompt and complete payment and performance in full of the Obligations under the Credit Documents of each Grantor when the same shall become due, whether at stated maturity, by required prepayment, declaration, acceleration, demand or otherwise (including amounts that would become due but for the operation of the automatic stay under Section 362(a) of the Bankruptcy Code, 11 U.S.C. §362(a) (and any successor provision thereof)), each Grantor hereby grants to Agent, for the ratable benefit of the Secured Parties, a continuing security interest in all of the right, title and interest of such Grantor in and to any and all of the following collateral, whether now owned or hereafter acquired, but excluding any Intellectual Property (as defined in the Pledge and Security Agreement) for which the granting of a security interest therein would terminate, invalidate, void, cancel, degrade or abandon such Intellectual Property (the "**IP Collateral**");

(a) The U.S. and foreign copyrights, associated copyright registrations and applications for copyright registration, set forth on Schedule A attached hereto (collectively, the "**Copyrights**");

(b) The U.S. and foreign patents and patent applications set forth on Schedule B attached hereto, including, without limitation, divisions, continuations, reissues, extensions and continuations-in-part of the same (collectively, the "**Patents**");

(c) The U.S., state and foreign trademark and service mark registrations, trademark and service mark applications set forth on Schedule C attached hereto and all goodwill associated with the foregoing (collectively, the “**Trademarks**”);

(d) Any and all claims and causes of action for past, present or future infringement of any of the foregoing, with the right, but not the obligation, to sue for and collect damages for infringement of the foregoing;

(e) Any and all licenses or rights granted under any of the foregoing, and all license fees and royalties arising from such licenses or rights, in each case to the extent permitted by such licenses or rights;

(f) Any and all amendments, renewals, extensions, reissuances and replacements of any of the foregoing; and

(g) Any and all products and proceeds of any of the foregoing.

2. Requested Recordation. Each Grantor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks (and any state, foreign or other authority to which this IP Security Agreement is submitted) file and record this IP Security Agreement (and any corresponding or separate forms of such jurisdiction) in order to publicly reflect the interests of Agent and the Lenders in the IP Collateral.

3. Release. Unless otherwise agreed in writing by the parties, the security interests granted herein will terminate (and all rights to the IP Collateral will revert to each of the Grantors) upon satisfaction of the following conditions: (a) payment and performance in full of all the Obligations secured hereby unconditionally and indefeasibly (other than unasserted contingent indemnity obligations) and (b) the termination of the Credit Agreement (except for any obligations designated thereunder as continuing on an unsecured basis). Upon any such termination, Agent (at the Grantors’ request and sole expense) will promptly execute and deliver to the Grantors (with such customary representations and warranties from a secured lender releasing its lien as Grantor may reasonably request) such documents as the Grantors may reasonably request and as are provided to Agent to evidence such termination.

4. Miscellaneous.

(a) This IP Security Agreement has been entered into in conjunction with the provisions of and the security interest granted to Agent, for the ratable benefit of the Secured Parties, under the Pledge and Security Agreement. The rights and remedies of the Grantors and Agent with respect to the security interests granted herein are in addition and without prejudice to those set forth in the Pledge and Security Agreement, all terms and provisions of which are hereby incorporated herein by reference. If any provisions of this IP Security Agreement are deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall govern.

(b) This IP Security Agreement may be executed in any number of counterparts with the same effect as if all the signatures on such counterparts appeared on one document. Each such counterpart will be deemed to be an original, but all

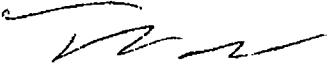
counterparts together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page of this IP Security Agreement by facsimile or other electronic transmission shall be effective as delivery of an original manually executed counterpart of this IP Security Agreement.

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IN WITNESS WHEREOF, the parties hereto have executed this IP Security Agreement as of the date first written above.

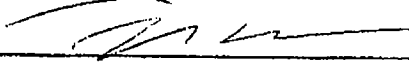
GRANTORS:

CASE INTERACTIVE MEDIA, INC.

By: 

Name: Thomas L. Wright
Title: Chief Financial Officer, Senior
Vice President and Secretary

ASSET INTERNATIONAL, INC.

By: 

Name: Thomas L. Wright
Title: Chief Financial Officer, Senior
Vice President and Secretary

SCHEDULE A

COPYRIGHT COLLATERAL

Registered Copyrights:

Grantor	Names	Country	Date	Registration Number
Asset International, Inc.	Asset International	USA	July 30, 1986	TX0001882933
			August 22, 1986	TX 0001885877
Asset International, Inc.	Global Custodian: International Securities Operations and Systems	USA	November 21, 1989	TX 0002678209
			February 28, 1990	TX 00027256208
Asset International, Inc.	Global Custodian: International Securities Operations and Systems	USA	July 12, 1990	TX 0002852784
			August 23, 1990	TX 0002879090
			March 11, 1991	TX 0003032918
			March 11, 1991	TX 0003018659
Asset International, Inc.	Global Custodian: International Securities Operations and Systems	USA	August 19, 1991	TX 0003121464
			August 19, 1991	TX 0003121465
			November 6, 1991	TX 0003174319
Asset International, Inc.	Global Custodian: International Securities Operations and Systems	USA	January 14, 1992	TX 0003216547
			May 1, 1992	TX 0003296995
			August 14, 1992	TX 0003370612
			October 13, 1992	TX 0003413657
			February 1, 1993	TX 0003479452

Asset International, Inc.	Global Custodian: International Securities Operations and Systems	USA	March 25, 1993	TX 0003525645
			July 27, 1993	TX 0003597490
			October 18, 1993	TX 0003702326
			January 28, 1994	TX 0003751756
Asset International, Inc.	Global Custodian: International Securities Operations and Systems	USA	May 23, 1994	TX 0003792063
			June 25, 1994	TX 0003900437
			October 20, 1994	TX 0003922956
			February 10, 1995	TX 0003976718

Pending Copyright Applications:

None.

SCHEDULE B

PATENT COLLATERAL

Registered Patents:

None.

Pending Patent Applications:

None.

SCHEDULE C


TRADEMARK COLLATERAL

Registered Trademarks:

Grantor	Names	Country	Date	Application/Registration Number
Asset International, Inc.	ANNUITY INSIGHT	USA	12/7/01	2,756,076
Asset International, Inc.	FUND FILING	USA	10/25/04	3,035,268
Asset International, Inc.	GLOBAL CUSTODIAN	USA	5/4/2005	3,156,875
Asset International, Inc.	GLOBALCUSTODIAN.COM	USA	4/21/2005	3,167,651
Asset International, Inc.	NEWSDASH	USA	8/30/2000	2,703,569
Asset International, Inc.	PLAN SPONSOR	USA	1/25/1993	1,910,845 [supplemental register]
Asset International, Inc.	PLANADVISER	USA	4/26/2006	3374591
Asset International, Inc.	PLANSPONSOR	USA	6/28/1999	2,379,235
Asset International, Inc.	PLANSPONSOR INSTITUTE	USA	3/23/2005	3,199,887

Asset International, Inc.	PLANSPONSOR PATHFINDER	USA	11/13/2003	2,914,633
Asset International, Inc.	PLANSPONSOR.COM	USA	9/10/1999	2,437,715
Asset International, Inc.	PRP PLANSPONSOR RETIREMENT PROFESSIONAL	USA	3/16/2005	3,135,240
Asset International, Inc.	SIMFUND	USA	6/3/96	2,117,487
Asset International, Inc.	SIMFUND FILING	USA	5/17/07	3,391,184
Asset International, Inc.	STRATEGIC INSIGHT MUTUAL FUND RESEARCH AND CONSULTING	USA	6/4/01	2653715
Asset International, Inc.	WOMEN'S PENSION EXCHANGE	USA	6/27/2005	3,161,226

Pending Trademark Applications:

Grantor	Names	Country	Filing Date	Serial Number
Asset International, Inc.	AI5000	USA	4/6/2009	77707260
Asset International, Inc.	 asset international	USA	4/23/2009	77720609