

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		08/01/2010	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SWIMC, Inc.
Street Address:	PO Box 657
City:	Newark
State/Country:	DELAWARE
Postal Code:	19715-0657
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85032601	AZOTON
Serial Number:	77813207	BED ARMOR
Registration Number:	3804587	COMPLETE CARE
Serial Number:	85025386	DUPLI-COLOR
Serial Number:	77709343	GREEN SURE
Serial Number:	77813725	LEVEL SEALER
Serial Number:	85051785	SHERSTRIPE

CORRESPONDENCE DATA

Fax Number: (216)515-4400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2165662432
 Email: legal_ip@sherwin.com
 Correspondent Name: Robert E. McDonald, Reg. No. 29,193
 Address Line 1: 101 W. Prospect Avenue, Legal Dept.
 Address Line 2: The Sherwin-Williams Company

OP \$190.00 85032601

Address Line 4: Cleveland, OHIO 44115-1075

ATTORNEY DOCKET NUMBER:	AUG 1 2010 ASSIGNMENT
NAME OF SUBMITTER:	Donald J. Puglisi
Signature:	/Donald J. Puglisi/
Date:	08/25/2010

Total Attachments: 5

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ASSIGNMENT AGREEMENT

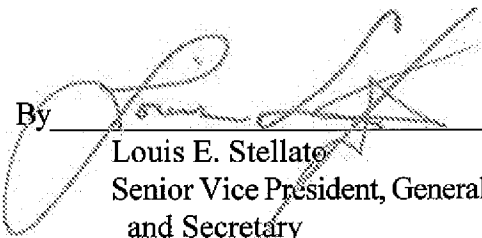
KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of August 2010, and affixed its corporate seal hereunto.

[SEAL]
Attest:

THE SHERWIN-WILLIAMS COMPANY

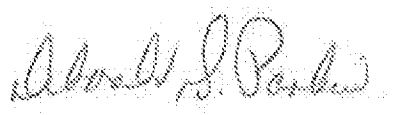
By 
Robert E. McDonald
Associate General Counsel

By 
Louis E. Stellato
Senior Vice President, General Counsel
and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 23rd day of August, 2010, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires June 27, 2015

Schedule A

U.S. PENDING TRADEMARKS

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
AZOTON	85/032601	07-MAY-2010
BED ARMOR	77/813207	26-AUG-2009
DUPLI-COLOR SHIELD DESIGN	85/025386	28-APR-2010
GREENSURE TWO LEAF DESIGN	77/709343	08-APR-2009
LEVEL SEALER	77/813725	27-AUG-2009
SHERSTRIPE	85/051785	01-JUN-2009

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
COMPLETE CARE	3804587	15-JUN-2010