

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Turning Technologies, LLC		08/27/2010	LIMITED LIABILITY COMPANY: OHIO

**RECEIVING PARTY DATA**

Name:	Fifth Third Bank, as Agent
Street Address:	222 S. Riverside Plaza
Internal Address:	30th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: OHIO

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	2981384	
Registration Number:	2981382	TURNING TECHNOLOGIES
Registration Number:	2929281	TURNING IDEAS INTO SOLUTIONS
Registration Number:	2929282	TURNINGPOINT
Registration Number:	2981383	
Registration Number:	3587825	VANTAGEPOINT
Registration Number:	3796019	QUESTIONPOINT
Registration Number:	3496695	TURNINGPOINT
Registration Number:	3587929	VANTAGEPOINT
Registration Number:	3790553	QUESTIONPOINT
Registration Number:	3667473	RESPONSEWARE

**CORRESPONDENCE DATA**

**900170435**

**TRADEMARK  
 REEL: 004268 FRAME: 0795**

**OP \$290.00 2981384**

Fax Number: (404)881-7777  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404-881-7000  
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Correspondent Name: Laura Kees  
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ATTORNEY DOCKET NUMBER:	044678/392930
NAME OF SUBMITTER:	Laura Kees
Signature:	/Laura Kees/
Date:	08/27/2010

**Total Attachments: 5**  
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GRANT OF SECURITY INTEREST  
PATENTS AND TRADEMARKS

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August 27, 2010

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, TURNING TECHNOLOGIES, LLC, an Ohio limited liability company (the “Grantor”), with principal offices at 255 West Federal Street, Youngstown, Ohio 44503, hereby assigns and grants to FIFTH THIRD BANK, as Administrative Agent (the “Grantee”) with principal offices at 222 S. Riverside Plaza, 30<sup>th</sup> Floor, Mail drop: GRVROK, Chicago, Illinois 60606, a security interest in (i) all of the Grantor’s right, title and interest in and to the trademarks, trademark registrations, trademark applications and trademark licenses (the “Marks”) set forth on Schedule A attached hereto and all reissues, extensions or renewals thereof; (ii) all of the Grantor’s right, title and interest in and to the patents, patent applications and patent licenses (the “Patents”) set forth on Schedule B attached hereto and all reissues, continuations, continuations-in-part and extensions thereof, in each case together with (iii) all Proceeds (as such term is defined in the Guaranty and Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the businesses with which the Marks are associated, and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks and Patents or unfair competition regarding the same.

THIS GRANT OF SECURITY INTEREST (this “Grant”), is made to secure the satisfactory performance and payment of all the “Secured Obligations” of the Grantor, as such term is defined in the Guaranty and Security Agreement among Grantor, the other grantors from time to time party thereto and the Grantee, dated as of the date hereof (as the same may be amended, restated, modified and/or supplemented from time to time, the “Guaranty and Security Agreement”).

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Guaranty and Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Guaranty and Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Guaranty and Security Agreement, the provisions of the Guaranty and Security Agreement shall govern. This Grant may be executed in counterparts.

This Grant shall be governed by the laws of the State of New York (without giving effect to the conflict of law principles thereof).

[SIGNATURES ON THE FOLLOWING PAGE]





Patents

None.

Patent Applications

**Turning Technologies, LLC - Patents**

TITLE	COUNTRY	STATUS	APPLICATION NO.	DATE FILED	PATENT NO.	ISSUED
Group Response System Registration System and Method	USA	Published	11/758,460	5-Jun-07		
Audience Response Web Server	USA	Pending	12/543,280	18-Aug-09		
Message-Service Audience Response	USA	Pending	12/815,656	15-Jun-10		
ResponseCard NXT	USA	Unfiled				
Audience Response System Data Communication Incorporating Non User Selection Signals	USA	Pending	12/852,703	9-Aug-10		
Audience Response System Data Communication Incorporating Non User Selection Signals	PCT	Pending	PCT/US10/44477	4-Aug-10		
Audience Response System Data Communication Incorporating Non User Selection Signals	Korea	Unfiled				
Audience Response System Bulk Data Communication	PCT	Pending	PCT/US10/44478	4-Aug-10		
Audience Response System Bulk Data Communication	Korea	Unfiled				
Audience Response Web Server	PCT	Pending	PCT/US10/45825	18-Aug-10		
Multiple Data Requests	USA	Pending	12/852,728	19-Aug-10		

Patent Licenses

None.

TRADEMARKS

**Turning Technologies, LLC – Trademarks**

MARK / TITLE	COUNTRY	STATUS	APP. NO.	FILED	REG. NO.	REG. DATE
Arrow and Square Design	USA	Registered	76434693	26-Jul-02	2981384	2-Aug-05
TURNING TECHNOLOGIES	USA	Registered	76434661	26-Jul-02	2981382	2-Aug-05
TURNING IDEAS INTO SOLUTIONS	USA	Registered	76434662	26-Jul-02	2929281	1-Mar-05
TURNINGPOINT	USA	Registered	76434679	26-Jul-02	2929282	1-Mar-05
Arrow and Circle Design	USA	Registered	76434692	26-Jul-02	2981383	2-Aug-05
VANTAGEPOINT	USA	Registered	77155166	12-Apr-07	3587825	10-Mar-09
QUESTIONPOINT	USA	Registered	77173257	4-May-07	3796019	1-Jun-10
TURNINGPOINT (Stylized & Design in Color)	USA	Registered	77188408	23-May-07	3496695	2-Sep-08
VANTAGEPOINT (Stylized & Design in Color)	USA	Registered	77188411	23-May-07	3587929	10-Mar-09
QUESTIONPOINT (Stylized & Design in Color)	USA	Registered	77188415	23-May-07	3790553	18-May-10
RESPONSEWARE	USA	Registered	77444122	9-Apr-08	3667473	11-Aug-09

TRADEMARK APPLICATIONS

None.

TRADEMARK LICENSES

Trademark and Domain Name License Agreement, dated December 2005, between Turning and Turning Technologies Canada Inc., as amended by First Amendment, dated June 1, 2006