

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aethos Technologies, Inc.		08/19/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Datatech Smartsoft, Inc.		
<b>Street Address:</b>	30101 Agoura Court, Suite 118		
<b>City:</b>	Agoura Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91301		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3730785	PRESSWISE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(310)698-0601		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-698-0600		
Email:	esaiki@radcliffsaiki.com		
Correspondent Name:	Eric H. Saiki		
Address Line 1:	21515 Hawthorne Blvd., Suite 650		
Address Line 4:	Torrance, CALIFORNIA 90503		
ATTORNEY DOCKET NUMBER:	251-002		
NAME OF SUBMITTER:	Eric H. Saiki		
Signature:	/ehs/		
Date:	09/04/2010		

OP \$40.00 3730785

Total Attachments: 3

source=115698#page1.tif

source=115698#page2.tif

source=115698#page3.tif

DATATECH SMARTSOFT, INC.

AETHOS TECHNOLOGIES, INC.

ASSIGNMENT OF PATENTS, TRADEMARKS AND COPYRIGHTS

Aethos Technologies, Inc., ("Aethos") its principal office at 940 Hawthorne Circle, Rohnert Park, California, 94928, Attn: Thomas Grahame, herein referred to as Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, paid by Datatech Smartsoft, Inc., ("Datatech") with its principal offices located at 30101 Agoura Court, Suite 118, Agoura Hills, CA 91301, herein referred to as Assignee, assigns to Assignee, its successors and assigns, all Assignor's worldwide rights, title and interests in and to the Patents, Trademarks and Copyrights together with the good will of the business symbolized by the Patents, Trademarks, and Copyrights, relating to certain software defined as the Product and/or Software identified in Exhibit A of the Exclusive Licensing and Option Agreement dated August 28, 2009, by and between Aethos and Datatech.

IN WITNESS WHEREOF, the Assignor, through its duly authorized officer below, has executed this Agreement at Agoura Hills, California, on 8/19, 2010.

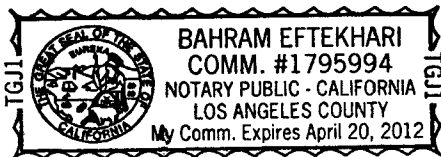
Aethos Technologies, Inc.

By: \_\_\_\_\_  
Its: President

*[Signature]*  
Eric Wold

County of Los Angeles  
City of Agoura Hills :  
State of California :

On this 19<sup>th</sup> day of August, 2010, before me appeared Eric Wold, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.



[Signature]  
Notary Public

My Commission Expires: 4/20/12

# United States of America

United States Patent and Trademark Office

## Press Wise

**Reg. No. 3,730,785** AETHOS TECHNOLOGIES (CALIFORNIA CORPORATION), DBA AETHOSTECHNOLOGIES  
Registered Dec. 29, 2009 1260 N. DUTTON AVE.  
SUITE 225  
SANTA ROSA, CA 95401

**Int. Cls.: 9 and 42**

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER

FOR: COMPUTER SOFTWARE FOR THE MANAGEMENT OF COMMERCIAL PRINTING COMPANIES IN THE FIELD OF COST ESTIMATING, PRODUCTION PLANNING, SCHEDULING PRODUCTION, BINDING, SHIPPING AND ANALYSIS OF THE PRINTING JOB; COMPUTER SOFTWARE FOR USE IN CUSTOMER RELATIONSHIP MANAGEMENT (CRM), IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.

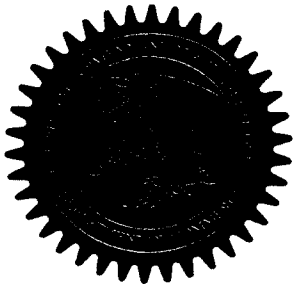
FOR: SOFTWARE AS A SERVICE (SAAS) SERVICES, NAMELY, HOSTING SOFTWARE FOR USE BY OTHERS FOR USE IN PRINTSHOP MANAGEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-682,596, FILED 3-3-2009.

GEORGIA CARTY, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

TRADEMARK

REEL: 004272 FRAME: 0847

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §1058. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date. *See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must also timely file the Declarations of Use (or Excusable Nonuse) referenced above at the USPTO based on the U.S. registration date (not the international registration date). However, the grace periods for these registrations are different, as is the time period for filing the declarations of use due every ten years after the registration date. The declarations due every ten years must be filed within six months before expiration of the ten-year period. In addition, there is no grace period for the declaration due between the 5th and 6th years after the registration date, and there is a three-month grace period for the declarations due every ten years. *See* 15 U.S.C. §1141k. Further, owners of these registrations do not file renewal applications at the USPTO, but instead must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. You can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.