

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Solo Cup Operating Corporation	FORMERLY InnoWare Plastic, Inc.	09/13/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	InnoWare Paper, Inc.
<b>Street Address:</b>	W165 N5830 Ridgewood Drive
<b>City:</b>	Menomonee Falls
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53051
<b>Entity Type:</b>	CORPORATION: CONNECTICUT

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3024269	FINISHING TOUCH

**CORRESPONDENCE DATA**

Fax Number: (612)492-7077  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: ip@fredlaw.com  
 Correspondent Name: Patricia A. Larson  
 Address Line 1: Fredrikson & Byron, P.A.  
 Address Line 2: 200 South Sixth Street, Suite 4000  
 Address Line 4: Minneapolis, MINNESOTA 55402

<b>NAME OF SUBMITTER:</b>	Patricia A. Larson
<b>Signature:</b>	/Patricia A. Larson/
<b>Date:</b>	09/14/2010

Total Attachments: 1

**900171541**

**TRADEMARK  
 REEL: 004277 FRAME: 0963**

**OP \$40.00 3024269**



**TRADEMARK ASSIGNMENT**

WHEREAS, Solo Cup Operating Corporation, as successor by merger of InnoWare Plastic, Inc. ("Assignor"), claims ownership of the trademark "FINISHING TOUCH", registered with the United States Patent and Trademark Office on December 6, 2005 under Registration No. 3,024,269 (the "Mark"); and

WHEREAS, InnoWare Paper, Inc. ("Assignee"), is desirous of acquiring Assignor's rights, if any, in the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark for the United States and throughout the world, together with the goodwill of the business associated therewith. Assignee acknowledges, agrees and understands that the Mark is being assigned "AS IS" in all respects and with all faults, and without warranties or representations of any kind, express or implied. Without limiting the generality of the foregoing, Assignor does not represent or warrant that the Mark of any particular scope, valid, enforceable, or infringed by any product, service or method. Assignor further does not represent or warrant that the Mark does not infringe the rights of any third party.

This Assignment includes all rights in the nature of trademark, service mark, and trade name rights, as well as the right to sue for past infringement by any third party.

Assignor agrees to execute any additional documents presented to Assignor by Assignee and to perform any other acts which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.

ASSIGNOR:  
SOLO CUP OPERATING CORPORATION

By Robert M. Kela DE  
Its Chief Executive Officer and President  
Date September 13, 2010

State of Illinois )  
) ss.

COUNTY OF Lake )

On this 13 day of September, 2010, before me appeared Robert M. Korzenko to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that s/he executed the same as a free act and deed with authority to do so.

Cheryl L. Nesterowicz  
Notary Public  
OFFICIAL SEAL  
Cheryl L. Nesterowicz  
Notary Public, State of Illinois  
My Commission Expires 2/23/13