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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cott Beverages Inc.		09/16/2010	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Valero Marketing and Supply Company	
Street Address:	One Valero Way	
Internal Address:	Commercial Law Dept.	
City:	San Antonio	
State/Country:	TEXAS	
Postal Code:	78249	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3723436	U FORCE

CORRESPONDENCE DATA

Fax Number: (210)370-4881

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 210-345-5881

Email: nancy.wesch@valero.com

Correspondent Name: Montgomery Smith
Address Line 1: One Valero Way
Address Line 2: Commercial Law Dept.

Address Line 4: San Antonio, TEXAS 78249

ATTORNEY DOCKET NUMBER:	U FORCE ASSIGNMENT
NAME OF SUBMITTER:	Nancy Wesch
Signature:	/nancy wesch/
	TRADEMARK

TRADEMARK
REEL: 004281 FRAME: 0967

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Date:	09/21/2010	
Total Attachments: 2 source=Assignment - Cott Beverages#page1.tif source=Assignment - Cott Beverages#page2.tif		

TRADEMARK REEL: 004281 FRAME: 0968

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made by and between Cott Beverages Inc., a Georgia corporation, with a principal place of business at 5519 W Idlewild Ave., Tampa, FL 33634, ("Assignor") and Valero Marketing and Supply Company, a Delaware corporation, with a principal place of business at One Valero Way, San Antonio, Texas 78249 ("Assignee"), effective on this <u>16th</u> day of September, 2010.

WHEREAS, Assignor owns all of its rights, title and interest in and to the mark shown on the attached Schedule A ("the Mark"), the goodwill of the business symbolized thereby, and the U.S. trademark registration thereof;

NOW, THEREFORE, for acknowledged good and valuable consideration, including one thousand dollars (\$1,000.00 USD) paid in full by Assignee and received by Assignor, the Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, the goodwill of the business symbolized thereby, and the registration thereof. Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the Mark.

Assignor warrants that there are no licenses either written, oral or implied, relating to the Mark of which Assignor is aware, and that it believes it has good and valid title to the Marks for the purpose of assignment to Assignee. Assignor will work to promptly obtain release for any security interests which may apply to the Mark. Assignee accepts responsibility for recording this assignment with the appropriate governmental authorities, at its election.

This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

Assignor:	COTT BEVERAGES INC.		and the second
Signature: Name: Title: Date:	Sylvanian Bhan Shawan Vi Finna	Signature: Name: Title: Date:	Town Donaso Syr US COST Soles 9/3/2010
Appropried to the legal field.		CHINDRY W	
Assignee:	VALERO MARKETING AND		MEANY Kind Al-
Signature:		Signature:	
Name:	- in roary	Name:	<u> </u>
Title:	VICE PEGIDENT	Title:	Vet Controller
Date:	4.16.10	Date:	9/16/10

APPROVILLEGAL LEGAL

TRADEMARK REEL: 004281 FRAME: 0969

SCHEDULE A

Reg. No. <u>Trademark</u>

3723436 U FORCE