TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trek Bicycle Corporation		09/28/2010	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

IIName:	JPMorgan Chase Bank, N.A., as Collateral Agent for the Lenders and for the Holders of the Notes
Street Address:	10 South Dearborn
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Assocation: UNITED STATES

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2908682	ARRIVEE
Serial Number:	85044819	
Registration Number:	3223776	BIG SKY
Registration Number:	3784030	BONTRAGER
Registration Number:	2679621	BUENOS AIRES
Serial Number:	77937900	CARBON ARMOR
Registration Number:	2554796	CHAMBERY
Serial Number:	77937958	
Registration Number:	3721796	DISTRICT
Serial Number:	85037993	ECO DESIGN
Serial Number:	85000928	ISOZONE
Registration Number:	2485220	POPRAD
Serial Number:	85082954	RAY'S MTB
Serial Number:	85082952	RAY'S MTB INDOOR PARK

900173066 REEL: 004289 FRAME: 0445

TRADEMARK

Registration Number:	3285461	RENO
Serial Number:	85058127	SPEED CONCEPT
Serial Number:	77795402	SPEEDTRAP
Registration Number:	2527128	TETE DE COURSE
Registration Number:	2485138	TOURMALET
Serial Number:	85085570	TREK
Serial Number:	85085438	TREK
Serial Number:	85065052	TREK
Registration Number:	3789682	TREK
Serial Number:	77937970	TREK
Serial Number:	77894970	UNITY
Serial Number:	77925131	UNITY
Serial Number:	85134533	WE BELIEVE

CORRESPONDENCE DATA

Fax Number: (214)981-3400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	36084-36770
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	10/04/2010

Total Attachments: 5

source=Trek 2010 Confirmatory Grant of Security Interest in US Trademarks - Execution Copy#page1.tif source=Trek 2010 Confirmatory Grant of Security Interest in US Trademarks - Execution Copy#page2.tif source=Trek 2010 Confirmatory Grant of Security Interest in US Trademarks - Execution Copy#page3.tif source=Trek 2010 Confirmatory Grant of Security Interest in US Trademarks - Execution Copy#page4.tif source=Trek 2010 Confirmatory Grant of Security Interest in US Trademarks - Execution Copy#page5.tif

CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Confirmatory Grant") is made effective as of September 28, 2010 by and from TREK BICYCLE CORPORATION, a Wisconsin corporation (the "Grantor"), to and in favor of JPMORGAN CHASE BANK, N.A. ("JPMorgan"), as collateral agent for the Lenders (as defined in the Credit Agreement referred to below) and for the holders of the Notes (as defined in the Note Purchase Agreement referred to below) (in such capacity, the "Grantee").

WHEREAS, the Grantor, as US Borrower, TREK BICYCLE CORPORATION LIMITED, as UK Borrower, BIKEEUROPE B.V., as Dutch Borrower, the Lenders and JPMorgan, as administrative Agent (in such capacity, the "Administrative Agent") have entered into an Amended and Restated Credit Agreement dated as of September 28, 2010 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement").

WHEREAS the Grantor, pursuant to the Third Amended and Restated Note Purchase Agreement, dated as of September 28, 2010, to which the Grantor and the holders of the Notes (the "Noteholders" and together with the Administrative Agent and the Lenders, the "Creditors") are subject (as may be amended, restated, supplemented or otherwise modified from time to time, the "Note Purchase Agreement"), has issued certain Notes to the Noteholders (as the same may be amended, restated, supplemented or otherwise modified from time to time).

WHEREAS, certain Subsidiaries of the Grantor (the "<u>Subsidiary Guarantors</u>") may from time to time guarantee the repayment of the Obligations pursuant to one or more guaranties (as may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty").

WHEREAS, the Grantor and certain Subsidiaries of the Grantor have entered into the Amended and Restated Pledge and Security Agreement dated as of September 28, 2010 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement").

WHEREAS, the Grantor owns the trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted under the Security Agreement to the Grantee for the benefit of the Creditors. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Senior Indebtedness Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) <u>Definitions.</u> All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.

2) The Security Interest.

- (a) This Confirmatory Grant is made to secure the satisfactory performance and payment of (i) all the Obligations and (ii) all of the obligations and liabilities of the Subsidiary Guarantors under the Guaranty, if any. Upon the payment in full of all Obligations (other than Unliquidated Obligations), the Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to the Grantor all reasonably requested instruments in writing releasing the security interest in the Trademarks acquired under the Security Agreement and this Confirmatory Grant.
- (b) The Grantor hereby grants to the Grantee a security interest in (1) all of the Grantor's right, title and interest in and to the Trademarks whether now owned or hereafter acquired by the Grantor (including, without limitation, all common law rights with respect to such Trademarks, all applications for registration filed with respect to such Trademarks and all registrations issued with respect to such Trademarks), together with (2) all proceeds of the Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same.
- 3) <u>Counterparts</u>. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- 4) <u>Governing Law</u>. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

2

IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant effective as of the date first written above.

	TREK BICYCLE CORPORATION
	By: Name: Title:
STATE OFCOUNTY	.)
On September _ appeared to the within instrument a	
(SEAL)	
	Notary Public, State of
	My Commission Expires:

Signature Page for Grant of Security Interest in United States Trademarks

Exhibit A

Trademarks

TRADEMARK	JURISDICTION	STATUS	APP/REG NO.
ARRIVEE	US	REGISTERED	2908682
B and Design	US	PENDING	85044819
BIG SKY	US	REGISTERED	3223776
BONTRAGER	US	REGISTERED	3784030
BUENOS AIRES	US	REGISTERED	2679621
CARBON ARMOR	US	PENDING	77937900
CHAMBERY	US	REGISTERED	2554796
DESIGN ONLY	US	PENDING	77937958
DISTRICT	US	REGISTERED	3721796
ECO DESIGN	US	PENDING	85037993
ISOZONE	US	PENDING	85000928
POPRAD	US	REGISTERED	2485220
RAY'S MTB	US	PENDING	85082954
RAY'S MTB INDOOR PARK	US	PENDING	85082952
RENO	US	REGISTERED	3285461
SPEED CONCEPT	US	PENDING	85058127
SPEEDTRAP	US	PENDING	77795402
TETE DE COURSE	US	REGISTERED	2527128
TOURMALET	US	REGISTERED	2485138
TREK	US	PENDING	85085570
TREK	US	PENDING	85085438
TREK	US	PENDING	85065052
TREK	US	REGISTERED	3789682
TREK and Design	US	PENDING	77937970

TRADEMARK	JURISDICTION	STATUS	APP/REG NO.
UNITY	US	PENDING	77894970
UNITY and Design	US	PENDING	77925131
WE BELIEVE	US	PENDING	85134533

RECORDED: 10/04/2010