TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Inmark, Inc.		10/15/2010	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Inmark, LLC
Street Address:	675 Hartman Road
Internal Address:	Suite 100
City:	Austell
State/Country:	GEORGIA
Postal Code:	30168
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2062281	BIO FREEZE
Registration Number:	2172360	I.D.S. SYSTEM
Registration Number:	3467950	INMARK NORTH AMERICA
Registration Number:	1303124	INMARK

CORRESPONDENCE DATA

Fax Number: (202)955-5564

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202 663-7271

Email: thomas.brooke@hklaw.com, ptdocketing@hklaw.com

Correspondent Name: Thomas W. Brooke

Address Line 1: 2099 Pennsylvania Avenue, NW

Address Line 2: Suite 100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER: 123904/7

TRADEMARK

REEL: 004298 FRAME: 0526

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NAME OF SUBMITTER:	Thomas W. Brooke
Signature:	/Thomas W. Brooke/
Date:	10/18/2010
Total Attachments: 2 source=InMark_Trademark_Assignment_1_ source=InMark_Trademark_Assignment_1_	• -

TRADEMARK REEL: 004298 FRAME: 0527

TRADEMARK ASSIGNMENT

WHEREAS Inmark, Inc., a Georgia corporation, 675 Hartman Road, Suite 100, Austell, Georgia (hereinafter referred to as the "Assignor"), is the owner of all rights, title and interest in the United States trademarks identified and set forth in Schedule "A" attached hereto (hereinafter referred to as the "Trademarks");

WHEREAS Inmark, LLC, a Delaware limited liability company, 675 Hartman Road, Suite 100, Austell, Georgia, (hereinafter referred to as the "Assignee"), wishes to acquire all of Assignor's rights, title and interest in the Trademarks including the right to sue for past and future infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, all of its rights, title and interest in the Trademarks including any other applications or trademarks claiming priority from the Trademarks and all rights to sue for past and future infringement thereof, to be held and enjoyed by Assignee as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. Assignor further agrees, without further consideration, to take such further action and execute such further assignment and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment.

Assignor authorizes and requests the Commissioner of Trademarks to record Assignee as the assignee and owner of all rights, title and interest in the Trademarks

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers duly authorized this 15th day of October, 2010.

INMARK, INC.

Name: David S. Oyler

Title: President

INMARK, LLC

By: Inmark Global Holdings, LLC

Manager By:

Name: David S. Oyler

Title: Sole Manager

TRADEMARK REEL: 004298 FRAME: 0528

SCHEDULE "A"

Trademark	Registration Number
BIO FREEZE	2,062,281
I.D.S. SYSTEM	2,172,360
INMARK NORTH AMERICA and DESIGN	3,467,950
INMARK (Stylized)	1,303,124

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RECORDED: 10/18/2010

TRADEMARK REEL: 004298 FRAME: 0529