

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reiman Media Group, Inc.		06/23/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Reiman Media Group, LLC		
Street Address:	5400 South 60th Street		
City:	Greendale		
State/Country:	WISCONSIN		
Postal Code:	53129		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Registration Number:	1577791	TOMATO BOOSTER	
Registration Number:	1198664	FARM & RANCH LIVING	
Registration Number:	1747772	REMINISCE	
Registration Number:	1712877	MAXI-MIX	
Registration Number:	1798663	COWLENDAR	
Registration Number:	2002133	TASTE OF HOME	
Registration Number:	1964726	BIRDS & BLOOMS	
Registration Number:	1938857	REMINISCE BOOKS	
Registration Number:	2017018	LITTLE FARMERS	
Registration Number:	2153362	___PIG CALENDAR YOU NEVER SAUSAGE A CALENDAR	
Registration Number:	2221084	----- COWLENDAR	
Registration Number:	2377842	BIRDS & BLOOMS	
Registration Number:	2090269	COUNTRY CHURCHES	
Registration Number:	2086668	BARN CALENDAR	

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Registration Number:	2103247	BIRDS & BLOOMS
Registration Number:	2113908	TASTE OF HOME
Registration Number:	2203245	THE MAGNIFICENT HORSE
Registration Number:	2248663	WORLD WIDE COUNTRY TOURS
Registration Number:	2166005	TASTE OF HOME
Registration Number:	2270614	COUNTRY WOMAN
Registration Number:	2439147	BIRDS & BLOOMS
Registration Number:	3174392	TASTE OF HOME'S
Registration Number:	2955195	TASTE OF HOME
Registration Number:	2778292	TASTE OF HOME
Registration Number:	2721370	TASTE OF HOME QUICK COOKING
Registration Number:	3004727	CELEBRATING FOOD AND FUN
Registration Number:	2960299	TASTE OF HOME PARTIES
Registration Number:	2960298	CELEBRATING FOOD AND FUN... TASTE OF HOME PARTIES
Registration Number:	2960297	TASTE OF HOME PARTIES
Registration Number:	2902824	TASTE OF HOME'S COOKING EXPO
Registration Number:	2979302	TASTE OF HOME'S COOKING FOR 2
Registration Number:	3050521	EVERY DAY IS SPECIAL
Registration Number:	3636837	TASTE OF HOME SIMPLE & DELICIOUS
Registration Number:	3383071	TASTE OF HOME'S CONTEST WINNING ANNUAL RECIPES -- --
Registration Number:	3199934	CONTEST WINNING ANNUAL RECIPES ---
Registration Number:	3162751	TASTE OF HOME'S PRIZE WINNING RECIPES
Registration Number:	3203151	PRIZE WINNING RECIPES
Registration Number:	3376119	FARM & RANCH LIVING
Registration Number:	3686510	TASTE OF HOME COMFORT FOOD DIET
Registration Number:	3493315	TIMELESS RECIPES FROM TRUSTED HOME COOKS
Registration Number:	3603640	TASTE OF HOME
Serial Number:	77685496	COOKING CARING SHARING
Serial Number:	77685499	COOKS WHO CARE

CORRESPONDENCE DATA

Fax Number: (914)244-5644

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 914-244-5206

TRADEMARK
REEL: 004307 FRAME: 0840

Email: rdapto@rd.com
Correspondent Name: Mark Sirota
Address Line 1: 44 South Broadway
Address Line 4: White Plains, NEW YORK 10601


NAME OF SUBMITTER:	Mark Sirota
Signature:	/Mark Sirota/
Date:	11/01/2010

Total Attachments: 1
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STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION
266 OF THE DELAWARE GENERAL
CORPORATION LAW.

1. The name of the corporation immediately prior to filing this Certificate is **Reiman Media Group, Inc.**
2. The date the Certificate of Incorporation was filed is **April 18, 2002.**
3. The original name of the corporation as set forth in the Certificate of Incorporation is **Reader's Digest Media Group, Inc.**
4. The name of the limited liability company as set forth in the Certificate of Formation is **Reiman Media Group, LLC.**
5. The conversion has been approved in accordance with the provisions of Section 266.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion of **Reiman Media Group, Inc.** this 23rd day of June 2010.

By: 

Andrea R. Newborn
Authorized Officer