

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		11/01/2010	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Event 1, Inc.		
Street Address:	9700 Commerce Parkway		
City:	Lenexa		
State/Country:	KANSAS		
Postal Code:	66219		
Entity Type:	CORPORATION: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2431493	EVENT 1	
CORRESPONDENCE DATA			
Fax Number:	(312)993-9767		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3129932647		
Email:	zeynep.gieseke@lw.com		
Correspondent Name:	Zeynep Gieseke		
Address Line 1:	233 S. Wacker Drive, Suite 5800		
Address Line 2:	c/o Latham & Watkins LLP		
Address Line 4:	Chicago, ILLINOIS 60606-6401		
ATTORNEY DOCKET NUMBER:	029123-0021		
NAME OF SUBMITTER:	Zeynep Gieseke		
Signature:	/zg/		

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**TRADEMARK
 REEL: 004309 FRAME: 0138**

Date:

11/02/2010

Total Attachments: 3

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RELEASE OF TRADEMARKS

THIS RELEASE OF TRADEMARKS is dated as of November 1, 2010 by Bank of America, N.A., as Agent (“Agent”).

WHEREAS, Agent and Event 1, Inc., a Kansas corporation (“Grantor”), entered into that certain Trademark Security Agreement, dated as of March 28, 2002 (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Trademark Security Agreement, Grantor granted Agent a security interest in certain “Trademark Collateral” (as defined in the Trademark Security Agreement), as security for certain obligations of Grantor to Agent (the “Obligations”);

WHEREAS, Agent recorded the Trademark Security Agreement on April 5, 2002 at Reel 2475, Frame 0472, and in the United States Patent and Trademark Office; and

WHEREAS, Grantor has satisfied all of the Obligations and has requested that Agent release its security interests in the Trademark Collateral, including, without limitation, the trademarks identified on Schedule I attached hereto.

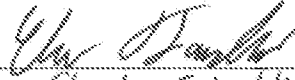
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent, without recourse, representation or warranty and at Grantor’s sole cost and expense, hereby RELEASES all of its right, title and interest in and to, and any and all security interests it has in, the Trademark Collateral, including without limitation the trademarks set forth in Schedule I and any other collateral described in the Trademark Security Agreement.

Agent further agrees, at the sole cost and expense of Grantor, to perform all acts reasonably requested by Grantor to effect the release and termination of its security interests and liens in the Trademark Collateral.

[Signature page follows]

IN WITNESS WHEREOF, Agent has caused this Release of Trademarks to be
duly executed as of the day and year first above written.

BANK OF AMERICA, N.A., as Agent

By: 
Name: Charles F. Scicchella
Title: Officer

[Signature Page to Release of Trademarks – Event 1]

SCHEDULE I TO RELEASE OF TRADEMARKS

GRANTOR	TRADEMARK	REG./ SERIAL NO.
Event 1, Inc.	EVENT 1	2431493