

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK		11/04/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	AFC ENTERPRISES, INC.
Street Address:	Six Concourse Parkway
Internal Address:	Suite 1700
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: MINNESOTA

Name:	CINNABON INTERNATIONAL, INC.
Street Address:	Six Concourse Parkway
Internal Address:	Suite 1700
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

Name:	CINNABON, INC.
Street Address:	Six Concourse Parkway
Internal Address:	Suite 1700
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
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**900176735**

**TRADEMARK**  
**REEL: 004410 FRAME: 0203**

**CH \$715.00 219951**

Registration Number:	2199951	CARAMEL PECANBON
Registration Number:	3360336	CINNABON
Registration Number:	2137495	CINNABON
Registration Number:	1424169	CINNABON
Registration Number:	2304346	CINNABON WORLD FAMOUS CINNAMON ROLLS
Registration Number:	1921083	MAKARA
Registration Number:	2147818	MINIBON
Registration Number:	1657550	MOCHALATTA CHILL
Registration Number:	2029844	WORLD FAMOUS CINNAMON ROLLS
Registration Number:	2707585	APPLEBON
Registration Number:	2612036	BAKING YOURS FRESH RIGHT NOW
Registration Number:	2294766	BERRYBON
Registration Number:	2405968	CARAMEL FROSTED APPLEBON
Registration Number:	2673018	CHOCOLATEBON
Registration Number:	1426734	CINNABON
Registration Number:	2536265	CINNABON STIX
Registration Number:	2056372	CINNABON WORLD FAMOUS CINNAMON ROLLS
Registration Number:	2095424	CINNABON WORLD FAMOUS CINNAMON ROLLS
Serial Number:	76299149	HARVESTBON
Registration Number:	2291593	ICECAPES
Registration Number:	2259857	MINIBON DELIGHT
Registration Number:	1964593	PEAK-SEASON FRUIT FRESHLY SQUEEZED VAREVA JUICE
Registration Number:	1791795	RUBYMOON
Serial Number:	75806104	RUBYMOON FRESH ROAST ALL ARABICA COFFEE
Serial Number:	78082503	SUPREMESTIX
Serial Number:	78127461	THE ULTIMATE COMFORT FOOD
Registration Number:	1921121	VAREVA
Registration Number:	2042923	VAREVA JUICE

**CORRESPONDENCE DATA**

Fax Number: (312)251-2897  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-368-4000  
Email: ch.tm@dlapiper.com  
Correspondent Name: Mark I. Feldman  
Address Line 1: P.O. Box 64807  
Address Line 2: DLA Piper LLP (US)

**TRADEMARK**  
**REEL: 004410 FRAME: 0204**

Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	361973-000029
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NAME OF SUBMITTER:	Mark I. Feldman
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Signature:	/mark i feldman/
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Date:	11/04/2010
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Total Attachments: 3 source=Release#page1.tif source=Release#page2.tif source=Release#page3.tif
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**RELEASE OF SECURITY INTEREST IN  
INTELLECTUAL PROPERTY COLLATERAL**

This RELEASE, dated as of November 4, 2004, is made by JPMORGAN CHASE BANK, as collateral agent (in such capacity, the "Collateral Agent"). Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Guarantee and Collateral Agreement, dated as of May 23, 2002, (the "Collateral Agreement") among AFC Enterprises, Inc., a Minnesota corporation (the "Borrower"), certain subsidiaries of the Borrower and the Collateral Agent.

**WITNESSETH**

WHEREAS, pursuant to that certain Credit Agreement, dated as of May 23, 2002, (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") among the Borrower, the lenders and agents party thereto, and JPMorgan Chase Bank, as administrative agent (in such capacity, the "Administrative Agent") and the Collateral Agreement, recorded with the U.S. Patent and Trademark Office on July 3, 2003 at Reel/Frame No. 2679/0526 and July 21, 2003 at Reel/Frame No. 2780/0218, Cinnabon International, Inc., a Delaware corporation ("CII") and Cinnabon, Inc., a Washington corporation ("CI") and together with CII, the "Cinnabon Grantors") granted Collateral Agent a security interest in their patents, patent applications and patent rights in United States patents and applications; state and federal trademarks; all common law and other rights in and to the trademarks in the United States or any state thereof; all goodwill symbolized by the trademarks; copyright registrations, copyright applications and copyright rights; and all rights and interests pursuant to licenses or other contracts in favor of such Cinnabon Grantors pertaining to any patents, trademarks, trademark registrations or trademark rights, copyrights;

WHEREAS, in connection with the sale by the Borrower of CII and CI and the assets thereof, in whole or in part, (the "Sale") pursuant to that certain Stock Purchase Agreement by and between the Borrower and Focus Brands Inc., a Delaware corporation, dated as of September 3, 2004, (the "Stock Purchase Agreement"), the Borrower has agreed to pay to the Administrative Agent the net proceeds from the Sale in an amount not less than \$16,500,000 (the "Sale Proceeds"); and

WHEREAS, the Borrower has requested that the Collateral Agent release its security interest in the Patents, Trademarks, and Copyrights, as defined in the Collateral Agreement, of the Cinnabon Grantors (the "Release Collateral").

NOW, THEREFORE, subject to the provisions of this Release, effective upon the receipt of the Sale Proceeds, the Collateral Agent hereby RELEASES, without recourse, all of its security interest in the Patents, the Trademarks, and the Copyrights of the Cinnabon Grantors, listed on Schedule A attached hereto and incorporated herein by reference.

The Collateral Agent agrees to provide the Borrower with any information and additional authorization necessary to effect the release of its security interest in the Release Collateral.

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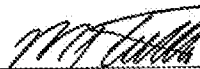
**TRADEMARK  
REEL: 004410 FRAME: 0206**

IN WITNESS WHEREOF, the Collateral Agent has executed this Release as of the date first set forth above.

JPMORGAN CHASE BANK

as Collateral Agent

By:



Name:

**MICHAEL J. COSTELLO**  
**MANAGING DIRECTOR**

Title:

**SCHEDULE A**

<b>MARK</b>	<b>Registration Number or Serial Number</b>
CARAMEL PECANBON	2,199,951
CINNABON	3,360,336
CINNABON	2,137,495
CINNABON	1,424,169
CINNABON WORLD FAMOUS CINNAMON ROLLS (and Wave Design)	2,304,346
MAKARA	1,921,083
MINIBON	2,147,818
MOCHALATTA CHILL	1,657,550
WORLD FAMOUS CINNAMON ROLLS	2,029,844
APPLEBON*	2,707,585
BAKING YOURS FRESH RIGHT NOW*	2,612,036
BERRYBON*	2,294,766
CARAMEL FROSTED APPLEBON (and Design)*	2,405,968
CHOCOLATEBON*	2,673,018
CINNABON (Stylized)*	1,426,734
CINNABON STIX*	2,536,265
CINNABON WORLD FAMOUS *CINNAMON ROLLS (Stylized)	2,056,372
CINNABON WORLD FAMOUS *CINNAMON ROLLS (Stylized)	2,095,424
HARVESTBON*	76/299,149
ICESCAPES*	2,291,593
MINIBON DELIGHT*	2,259,857
PEAK SEASON FRUIT FRESHLY SQUEEZED VAREVA JUICE (and Design)*	1,964,593
RUBYMOON*	1,791,795
RUBYMOON FRESH ROAST ALL ARABICA COFFEE P/D*	75/806,104
SUPREMESTIX*	78/082,503
THE ULTIMATE COMFORT FOOD*	78/127,461
VAREVA*	1,921,121
VAREVA JUICE (and Design)*	2,042,923

\*Trademark is no longer viable due to abandonment or cancellation.