

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	11/05/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Carvel Corporation
<b>Street Address:</b>	200 Glenridge Point Parkway
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30342
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	78389221	FOCUS ON MAKING PEOPLE HAPPY!
Serial Number:	78464758	ON THE MOOVE
Serial Number:	78443045	FUDGIE FANATICS
Serial Number:	78460415	
Serial Number:	78460441	
Serial Number:	78460481	
Serial Number:	78460498	
Serial Number:	78460525	
Serial Number:	78460574	
Serial Number:	78461619	A TASTE OF CARVEL
Serial Number:	78464836	IT'S WHAT HAPPY TASTES LIKE.

**CORRESPONDENCE DATA**

**900177353**

**TRADEMARK  
 REEL: 004413 FRAME: 0811**

**CH \$290.00 78389221**

Fax Number: (312)251-2897  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312.368.4000  
Email: ch.tm@dlapiper.com  
Correspondent Name: Mark I. Feldman  
Address Line 1: P.O. Box 64807  
Address Line 2: DLA Piper LLP (US)  
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	361973-29 CARVEL CORP
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/mark i feldman/
Date:	11/12/2010

Total Attachments: 3  
source=Carvel Corporation - Release of Sec. Int. dated 11-4-2004#page1.tif  
source=Carvel Corporation - Release of Sec. Int. dated 11-4-2004#page2.tif  
source=Carvel Corporation - Release of Sec. Int. dated 11-4-2004#page3.tif

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by GE BUSINESS FINANCIAL SERVICES INC., formerly known as Merrill Lynch Business Financial Services Inc., as Agent ("Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, CARVEL CORPORATION., a Delaware corporation, ("Grantor") and Agent are parties to a Trademark Security Agreement dated as of November 4, 2004 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to Agent, including the trademarks set forth on Schedule 1 hereto; and

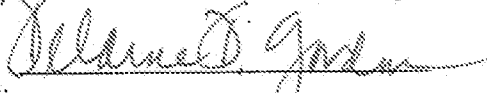
WHEREAS, Grantor has requested that Agent release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Agent hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral which were established under and pursuant to the Agreement including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

GE BUSINESS FINANCIAL SERVICES  
INC., formerly known as Merrill Lynch  
Business Financial Services Inc., as Agent

By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Delaine D. Gordon  
Authorized Signatory

Schedule I

Attached.

Mark	Class	Registration Application		Status	Renewal Date
		No.	Reg. Date		
FOCUS ON MAKING PEOPLE HAPPY! & Design	35	78/389221		Filed 3/23/04 - Awaiting Action	
ON THE MOOVE	30	78/464758		Pending - ITU filed 8/10/04	
FUDGIE FANATICS	43	78/443045		Pending - filed 6/29/04	
Design of Bunny (cake mold)	30	78/460415		Pending - filed 8/2/04	
Design of Snowman (cake mold)	30	78/460441		Pending - filed 8/2/04	
Design of Bear (cake mold)	30	78/460461		Pending - filed 8/2/04	
Design of Turkey (cake mold)	30	78/460498		Pending - filed 8/2/04	
Design of Clown [Cookie Puss] (cake mold)	30	78/460525		Pending - filed 8/2/04	
Design of Whale [Fudgie the Whale] (cake mold)	30	78/460574		Pending - filed 8/2/04	
A TASTE OF CARVEL & Design	30	78/461619		Pending - (ITU) filed 8/4/04	
IT'S WHAT HAPPY TASTES LIKE	30	78/464836		Pending - filed 8/10/04	