

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JP Morgan Chase Bank, N.A.		11/18/2010	national banking association:

RECEIVING PARTY DATA

Name:	Church & Dwight Company
Street Address:	Alcham Road
Internal Address:	20 Miles West of Green River
City:	Green River
State/Country:	WYOMING
Postal Code:	82935
Entity Type:	CORPORATION: WYOMING

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	3482062	AIM
Registration Number:	3140554	ARM & HAMMER
Registration Number:	2924295	ARM & HAMMER
Registration Number:	3140555	ARM & HAMMER THE STANDARD OF PURITY
Registration Number:	2968407	ARM & HAMMER THE STANDARD OF PURITY
Registration Number:	2813790	ARMACAD
Registration Number:	3177806	ARMAKLEEN
Registration Number:	0641534	ARRID
Registration Number:	1925010	ARRID
Registration Number:	1516138	ARRID EXTRA DRY
Registration Number:	2987600	ARRID EXTRA EXTRA DRY
Registration Number:	1010907	ARRID XX
Registration Number:	2950190	BETTER CARE FOR THE CLOTHES YOU WEAR

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Registration Number:	2843104	CAMEO
Registration Number:	2925904	CLEAN BURST
Registration Number:	2913517	COOL BLAST
Registration Number:	2729277	COOL SHOWER
Registration Number:	2872997	ENAMEL CARE
Registration Number:	1156049	LADY'S CHOICE
Registration Number:	1179752	LADY'S CHOICE
Registration Number:	3010084	
Registration Number:	2162745	MORNING CLEAN
Registration Number:	2930756	PEPSODENT
Registration Number:	3287890	POWERFULLY CLEAN, NATURALLY FRESH
Registration Number:	3028035	PROCARE
Registration Number:	2814996	RAIN DROPS
Registration Number:	2924285	TROPICAL BURST
Registration Number:	3098792	TROPICAL PASSION
Registration Number:	2674680	ULTRAMAX

CORRESPONDENCE DATA

Fax Number: (215)655-2286

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Jacob Bishop

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ATTORNEY DOCKET NUMBER:	972801
NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	11/23/2010

Total Attachments: 2

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

WHEREAS **Church & Dwight Company**, a Wyoming corporation ("Grantor"), entered into that certain security agreement dated December 23, 2005 (the "Security Agreement") with **JP Morgan Chase Bank, N.A.**, a national banking corporation ("JP Morgan"), as administrative agent for the secured parties, notice of which was recorded March 21, 2006 at the United States Patent and Trademark Office at Reel 3273, Frame 0496.

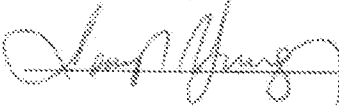
WHEREAS, Grantor granted JP Morgan, as administrative agent for the secured parties, under the terms of the Security Agreement, a continuing security interest (the "Security Interest") in favor of JP Morgan, as administrative agent for the secured parties, in and to certain of Grantor's intellectual property, including without limitation the trademarks listed in **Schedule A** (collectively, the "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks.

WHEREAS, JP Morgan has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, JP Morgan, for itself and on behalf of the lenders in association with the Security Interest, hereby releases all liens and the Security Interest, hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to Grantor and its successors and assigns in association with the Security Interest, and hereby releases Grantor and its successors and assigns from all covenants, obligations, liabilities and warranties in association with the Security Interest.

JP MORGAN CHASE BANK, N.A.
as Administrative Agent

By: _____


Name: Tony Yung
Title: Vice President

Date: November 18, 2010

Schedule A

Trademarks

Mark	Registration No.	Date
AIM	3482062	8/5/2008
ARM & HAMMER	3140554	9/5/2006
ARM & HAMMER	2924295	2/1/2005
ARM & HAMMER logo	3140555	9/5/2006
ARM & HAMMER logo	2968407	7/12/2005
ARM & HAMMER PET HAIR VAC- AWAY	2972797	7/19/2005
ARMACAD	2813790	2/10/2004
ARMAKLEEN	3177806	11/28/2006
ARRID	641534	2/12/1957
ARRID	1925010	10/10/1995
ARRID EXTRA DRY	1516138	12/13/1988
ARRID EXTRA EXTRA DRY	2987600	8/23/2005
ARRID XX	1010907	5/20/1975
BETTER CARE FOR THE CLOTHES YOU WEAR	2950190	5/10/2005
CAMEO	2843104	5/18/2004
CLEAN BURST	2925904	2/8/2005
COOL BLAST	2913517	12/21/2004
COOL SHOWER	2729277	6/24/2003
ENAMEL CARE	2872997	8/10/2004
LADY'S CHOICE	1156049	6/2/1981
LADY'S CHOICE	1179752	12/1/1981
Miscellaneous Design	3010084	11/1/2005
MORNING CLEAN	2162745	6/2/1998
PEPSODENT	2930756	3/8/2005
POWERFULLY CLEAN, NATURALLY FRESH	3287890	9/4/2007
PROCARE	3028035	12/13/2005
RAIN DROPS	2814996	2/17/2004
TROPICAL BURST	2924285	2/1/2005
TROPICAL PASSION	3098792	5/30/2006
ULTRAMAX	2674680	1/14/2003

TRADEMARK