

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JP Morgan Chase Bank, N.A., as Administrative Agent	FORMERLY JP Morgan Chase Bank	11/18/2010	national banking association:

RECEIVING PARTY DATA

Name:	Church & Dwight Company
Street Address:	Alcham Road
Internal Address:	20 Miles West of Green River
City:	Green River
State/Country:	WYOMING
Postal Code:	82935
Entity Type:	CORPORATION: WYOMING

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	0950960	AIM
Registration Number:	2014509	MENTADENT
Registration Number:	1832568	MENTADENT
Registration Number:	2758756	MENTADENT
Registration Number:	1827994	MENTADENT
Registration Number:	2873751	MENTADENT WHITE & CLEAN
Registration Number:	2454243	
Registration Number:	0293898	PEPSODENT
Registration Number:	0398731	PEPSODENT

CORRESPONDENCE DATA

Fax Number: (215)655-2286
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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**TRADEMARK
 REEL: 004420 FRAME: 0498**

CH \$240.00 0950960

Email: trademarks@dechert.com
Correspondent Name: Jacob Bishop
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Address Line 2: Cira Centre, 2929 Arch Street
Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

ATTORNEY DOCKET NUMBER:	339157
NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	11/23/2010

Total Attachments: 2
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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

WHEREAS **Church & Dwight Company**, a Wyoming corporation ("Grantor"), entered into that certain security agreement dated October 20, 2003 (the "Security Agreement") with **JP Morgan Chase Bank**, a New York national banking corporation (with its successor in interest, JP Morgan Chase Bank, N.A., "JP Morgan"), as administrative agent for the secured parties, notice of which was recorded November 21, 2003 at the United States Patent and Trademark Office at Reel 2751, Frame 0001.

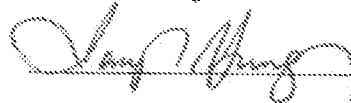
WHEREAS, Grantor granted JP Morgan, as administrative agent for the secured parties, under the terms of the Security Agreement, a continuing security interest (the "Security Interest") in favor of JP Morgan, as administrative agent for the secured parties, in and to certain of Grantor's intellectual property, including without limitation the trademarks listed in **Schedule A** (collectively, the "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks.

WHEREAS, JP Morgan has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, JP Morgan, for itself and on behalf of the lenders in association with the Security Interest, hereby releases all liens and the Security Interest, hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to Grantor and its successors and assigns in association with the Security Interest, and hereby releases Grantor and its successors and assigns from all covenants, obligations, liabilities and warranties in association with the Security Interest.

JP MORGAN CHASE BANK, N.A.
as Administrative Agent

By: _____



Name: Tony Yung
Title: Vice President

Date: November 18, 2010

Schedule A

Trademarks

Mark	Registration No.	Date
AIM	950960	1/16/1973
MENTADENT	2014509	11/5/1996
MENTADENT	1832568	4/26/1994
MENTADENT	2758756	9/2/2003
MENTADENT	1827994	3/29/1994
MENTADENT WHITE & CLEAN	2873751	8/17/2004
Miscellaneous Design	2454243	5/22/2001
PEPSODENT	293898	5/10/1932
PEPSODENT	398731	11/17/1942