

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/13/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Elations Company		12/13/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Elations Company
Street Address:	4747 Lake Forest Drive
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45242
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77805096	
Serial Number:	77805087	ELATIONS
Registration Number:	3557990	ELATIONS

CORRESPONDENCE DATA

Fax Number: (614)464-1737
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 614-464-1211
 Email: nudson@fblaw.com
 Correspondent Name: Nicolette Hudson, Frost Brown Todd LLC
 Address Line 1: 10 W. Broad Street
 Address Line 2: Suite 2300
 Address Line 4: Columbus, OHIO 43215

NAME OF SUBMITTER:	Nicolette R. Hudson
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900178339

**TRADEMARK
 REEL: 004428 FRAME: 0723**

OP \$90.00 77805096

Signature:	/nicolette r hudson/
Date:	12/09/2010
Total Attachments: 1 source=The Elations Company LLC Merger#page1.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "THE ELATIONS COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THE ELATIONS COMPANY" TO "THE ELATIONS COMPANY LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2008, AT 6:58 O'CLOCK P.M.

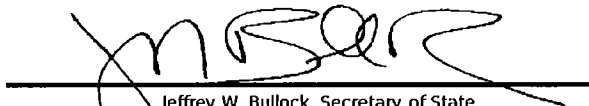
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8350416

DATE: 11-12-10

RECORDED: 12/09/2010

TRADEMARK
REEL: 004428 FRAME: 0725