

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wilmington Trust Company		12/20/2010	banking corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Vertis, Inc.		
Street Address:	250 West Pratt Blvd., 18th Floor		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2877015	INSERTS2ONLINE	
Registration Number:	2800699	VERTIS	
Registration Number:	2622888	VERTIS	
Registration Number:	3473942	VERTIS COMMUNICATIONS	
Registration Number:	2614501	V VERTIS	
CORRESPONDENCE DATA			
Fax Number:	(917)777-4104		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-735-3000		
Email:	kellie.weilbrenner@skadden.com		
Correspondent Name:	Skadden, Arps, Slate, Meagher & Flom LLP		
Address Line 1:	Four Times Square		
Address Line 2:	Attn: Rebecca Silberberg		
Address Line 4:	New York, NEW YORK 10036		

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ATTORNEY DOCKET NUMBER:	695320/19
NAME OF SUBMITTER:	Rebecca Silberberg
Signature:	/Rebecca Silberberg/
Date:	12/23/2010
Total Attachments: 5 source=nyc3-780683-1#page1.tif source=nyc3-780683-1#page2.tif source=nyc3-780683-1#page3.tif source=nyc3-780683-1#page4.tif source=nyc3-780683-1#page5.tif	

**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

This RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL, dated as of December 20, 2010 (the "Release"), is made by Wilmington Trust Company, a Delaware banking corporation located at 110 North Market Street, Wilmington, Delaware 19890-1615, in its capacity as Collateral Agent for the Holders ("Wilmington Trust"), in favor of Vertis, Inc., a Delaware corporation located at 250 West Pratt Blvd., 18th Floor, Baltimore, Maryland 21201 ("Vertis").

All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement (defined below) or the Trademark Security Agreement (defined below), as applicable.

WITNESSETH

WHEREAS, pursuant to that certain Indenture with respect to the Senior Secured Second Lien Notes due 2012 (the "Notes"), dated as of October 17, 2008, by and among Vertis, the other Persons named therein as Guarantors and Wilmington Trust (including all annexes, exhibits and schedules thereto, and as from time to time amended, restated, supplemented or otherwise modified (the "Indenture") the Holders (as defined in the Indenture) agreed to purchase the Notes pursuant to the terms of the Indenture;

WHEREAS, in order to induce the Holders to purchase the Notes, Vertis and certain affiliates of Vertis executed and delivered to Wilmington Trust, for itself and the ratable benefit of the Holders, that certain Security Agreement, dated as of October 17, 2008, (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Vertis was required to execute and deliver to Wilmington Trust, for itself and the ratable benefit of the Holders, a Trademark Security Agreement;

WHEREAS, Wilmington Trust and Vertis entered into that certain Trademark Security Agreement, dated as of October 17, 2008 (the "Trademark Security Agreement");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on May 15, 2009 at Reel/Frame No. 3988/0603;

WHEREAS, pursuant to the Trademark Security Agreement, Vertis granted to Wilmington Trust, on behalf of itself and the Holders, a continuing security interest in all of Vertis's right, title and interest in, to and under the following, whether then presently existing or thereafter created or acquired (collectively, the "Trademark Collateral");

(a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I thereto;

- (b) all reissues, continuations or extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and Trademark License; and
- (d) all products and proceeds of the foregoing, including, without limitation, any claim by Vertis against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License; and

WHEREAS, pursuant to the order or orders of the Bankruptcy Court for the Southern District of New York confirming, among other things, the amended joint prepackaged Chapter 11 Plan of Vertis Holdings, Inc. et al., the Notes and the obligations of Vertis thereunder and under the Indenture have been cancelled, terminated and extinguished.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Wilmington Trust hereby terminates, releases and discharges fully its security interest in, and any right, title and interest in or to, all of the Trademark Collateral, including but not limited to the Trademarks listed on Schedule A hereto, and reassigns and transfers any right, title and interest that Wilmington Trust may have in the Trademark Collateral to Vertis.

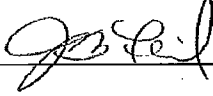
Wilmington Trust hereby authorizes Vertis or Vertis' authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of any security interest of Wilmington Trust in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Wilmington Trust further agrees to execute and deliver to Vertis any and all further documents and instruments, and do any and all further acts which Vertis (or its agents or designees) reasonably request (at Vertis' sole cost and expense) in order to confirm this Release and Vertis' right, title, and interest in or to the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Wilmington Trust has caused this Release to be executed and delivered by its duly authorized officer as of the date first set forth above.

WILMINGTON TRUST COMPANY

By: 
Name: Joseph B. Feil
Title: Vice President

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL
Reel/Frame: 3988/0603**

Mark	Country	App. No. & Filing Date	Reg. No. & Reg. Date	Status
INSERTS2ONLINE	U.S.	78/147,124 07/24/2002	2,877,015 08/24/2004	Registered Sec. 8 & 15 Due: 08/24/2010 Renewal Due: 08/24/2014 Owner of Record: Vertis, Inc.
VERTIS	U.S.	76/083,690 07/05/2000	2,800,699 12/30/2003	Registered Sec. 8 & 15 Due: 12/30/2009 Renewal Due: 12/30/2013 Owner of Record: Vertis, Inc.
VERTIS	U.S.	75/980,666 07/05/2000	2,622,888 09/24/2002	Registered Sec. 8 & 15 Due: 09/24/2008 Renewal Due: 09/24/2012 Owner of Record: Vertis, Inc.
A. VERTIS COMMUNICATION S & Design	U.S.	78,899,126 06/02/2006	3,473,942 07/22/2008	Registered Owner of Record: Vertis, Inc.
VERTIS and V DESIGN	U.S.	76/208,360	2,614,501	Registered

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**TRADEMARK
REEL: 004440 FRAME: 0215**

		02/08/2001	09/03/2002	Sec. 8 & 15 Due: 09/03/2008 Renewal Due: 09/03/2012 Owner of Record: Vertis, Inc.
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