3322379

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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Envision Pharmaceutical Holdings Inc.		01/06/2011	CORPORATION: DELAWARE
Design Rx Holdings Corporation		01/06/2011	CORPORATION: DELAWARE
Rx Initiatives L.L.C.		101/06/2011 1	LIMITED LIABILITY COMPANY: UTAH
Design Rx, LLC		101/06/2011	LIMITED LIABILITY COMPANY: WYOMING
Designrxclusives, LLC		101/06/2011	LIMITED LIABILITY COMPANY: WYOMING

RECEIVING PARTY DATA

Name:	The Huntington National Bank	
Street Address:	220 Market Avenue South, CA112	
City:	Canton	
State/Country:	ОНЮ	
Postal Code:	44702	
Entity Type:	national banking association: UNITED STATES	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3322379	DESIGNRX
Registration Number:	3454412	DESIGNRXCLUSIVE
Registration Number:	3265818	DESIGNRX
Registration Number:	3458670	DESIGN RXCLUSIVE
Registration Number:	3408268	DESIGNRX
Registration Number:	3368682	DESIGNRX
Registration Number:	3242923	MANAGED CASH
Serial Number:	77765902	FERTILITY BY DESIGN
		TDADEMARK

TRADEMARK REEL: 004452 FRAME: 0173

900181201 REEL: 004452

VYDESIGN Serial Number: 77752771 **CORRESPONDENCE DATA** (614)227-2100 Fax Number: Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 614-227-2000 Email: ipdocket@porterwright.com Correspondent Name: Karen K. Hammond Address Line 1: 41 South High Street Address Line 2: 29th Floor Address Line 4: Columbus, OHIO 43215 ATTORNEY DOCKET NUMBER: 0266900-184741 NAME OF SUBMITTER: Karen K. Hammond Signature: /karenkhammond/ Date: 01/13/2011 **Total Attachments: 9** source=envision_tmsecagmt1#page1.tif source=envision_tmsecagmt1#page2.tif source=envision_tmsecagmt1#page3.tif source=envision_tmsecagmt1#page4.tif source=envision_tmsecagmt1#page5.tif source=envision_tmsecagmt1#page6.tif

source=envision_tmsecagmt1#page7.tif source=envision_tmsecagmt1#page8.tif source=envision_tmsecagmt1#page9.tif

SHORT FORM TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of January 6, 2011, by ENVISION PHARMACEUTICAL HOLDINGS INC., a Delaware corporation (the "Borrower"), each of the entities listed on the signature pages hereof as grantors or that becomes a party hereto pursuant to Section 7.10 (Additional Grantors) (each a "Grantor" and, collectively, the "Grantors") in favor of THE HUNTINGTON NATIONAL BANK ("Huntington"), as Administrative Agent for the Secured Parties (as defined in the Security Agreement referred to below) and the issuing bank (in such capacity, together with its successors in such capacity, the "Administrative Agent").

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of November 22, 2010 (as amended, modified or supplemented from time to time, the "Credit Agreement") among the Borrower, each institution from time to time party thereto as a Lender, Huntington as issuing bank for any Letters of Credit issued thereunder and as a Lender, and the Administrative Agent, the Lenders and Huntington as issuing bank have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, the Grantors (other than the Borrower) are party to the Subsidiary Guaranty (as defined in the Security Agreement referred to below) pursuant to which they have guaranteed the Obligations (as defined in the Credit Agreement); and

WHEREAS, all the Grantors are party to a Security Agreement, dated as of November 22, 2010, in favor of the Administrative Agent (as amended, restated, supplemented, or otherwise modified from time to time, the "Security Agreement") pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

Now, Therefore, in consideration of the premises and to induce the Lenders, Huntington as issuing bank and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders and Huntington as issuing bank to continue to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms

Unless otherwise defined herein, terms defined in the Credit Agreement or in the Security Agreement and used herein have the meaning given to them in the Credit Agreement or the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral

Each Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby collaterally assigns, conveys, mortgages, pledges, hypothecates, and transfers to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a lien on and security interest in, all of its right, title, and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party, including, without limitation, those referred to on *Schedule I* hereto;

- (b) all reissues, continuations, or extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and
- (d) all Proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present, future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

Section 3. Amended and Restated Security Agreement

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized offer as of the date first set forth above.

Very truly yours,

Envision Pharmachutical Holdings Inc.,

as Borrower and Grantor

By:

Name Thomas J. Welsh Title: Chief Financial Officer

DESIGN RX HOLDINGS CORPORATION,

as Grantot

By:

Name: Thomas J. Welsh Title: Chief Financial Officer

RX INITIA TIVES L.

By:

Name: Thomas J. Welsh

Title: Chief Financial Officer

DESIGN RX; LLC,

By:

Name. Thomas J. Welsh

Title: Chief Financial Officer

DESIGNRXCLUSIVES, LLC

Grantor

By:

Name: Thomas J. Welsh

Title: Chief Financial Officer

ACCEPTED AND AGREED as of the date first above written:

THE HUNTINGTON NATIONAL BANK, as Administrative Agent

 $B\dot{y}$

Name: Joseph A. Tonges Title: Vice President

ACKNOWLEDGMENT OF GRANTORS

STATE OF OHIO)	
)	SS.
COUNTY OF SUMMIT)	

On this <u>30</u> day of <u>pecember</u>, 2010 before me personally appeared Thomas J. Welsh, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of **ENVISION PHARMACEUTICAL HOLDINGS INC.**, a Delaware corporation, who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

			/hr /h	
			Notary Public	
STATE OF OHIO COUNTY OF Summit)	ss.	RAL OF CHILD	Martin Mount Resident Summit County Notary Public, State of Ohio My Commission Expires: 02/21/11

On this <u>30</u> day of <u>Pecember</u>, 2010 before me personally appeared Thomas J. Welsh, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of **DESIGN RX HOLDINGS CORPORATION**, a Delaware corporation, who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Notary Public

Martin Mount Resident Summit County Notary Public, State of Ohio My Commission Expires: 02/21/11

STATE OF OHIO) ss COUNTY OF SUMMANT)

On this ≥ 0 day of ≥ 0 day of ≥ 0 before me personally appeared Thomas J. Welsh, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of **RX INITIATIVES L.L.C.**, a Utah limited liability company, who being by me duly sworn did depose and say that he is an authorized officer of said limited liability company, that the said instrument was signed on behalf of said company as authorized by its sole member and that he acknowledged said instrument to be the free act and deed of said company.

		/ VE TW	
		Notary Public	
STATE OF OHIO)		Martin Mount Resident Summit County
COUNTY OF Summit) ss.		Notary Public, State of Ohio My Commission Expires: 02/21/11
		OF WHITE	

On this ≥ 0 day of ecember, 20_{10} before me personally appeared Thomas J. Welsh, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of **DESIGN RX**, **LLC**, a Wyoming limited liability company, who being by me duly sworn did depose and say that he is an authorized officer of said company, that the said instrument was signed on behalf of said company as authorized by its sole member and that he acknowledged said instrument to be the free act and deed of said company.

		_	his the	_
			Notary Public	Martin Mount
STATE OF OHIO)	SS.	*	Resident Summit County Notary Public, State of Ohio My Commission Expires: 02/21/11
COUNTY OF Somuit)	55.	Orthur Orthur	

On this <u>so</u> day of <u>becember</u>, 2010 before me personally appeared Thomas J. Welsh, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of **DESIGNRXCLUSIVES**, **LLC**, a Wyoming limited liability company, who being by me duly sworn did depose and say that he is an authorized officer of said company, that the said instrument was signed on behalf of said company as authorized by its sole member and that he acknowledged said instrument to be the free act and deed of said company.

Notary Public

Notary Public

Martin Mosm

Resident Summit County

Notary Public, State of Ohio

My Commission Expires: 02/21/11

SCHEDULE I

TO

TRADEMARK SECURITY AGREEMENT

Trademark Registrations

MARK	Status	Ser. /Reg. No.	Goods/Services
DESIGN	Registered. Section 8 & 15 Due 10/30/2013	3,322,379	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance
DESIGNRXCLUSIVE	Registered. Section 8 & 15 Due 6/24/2014	3,454,412	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance

MARK	Status	Ser. /Reg. No.	Goods/Services
DESIGNRX	Registered. Section 8 & 15 Due 7/17/2013	No. 3,265,818	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy
	D 1	2.450.670	claims processing services for prescription pharmaceuticals not covered by insurance
°DESIGN Redusive)	Registered. Section 8 & 15 Due 7/01/2014	3,458,670	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance; On-line computer services, namely, providing information about pharmaceuticals not covered by insurance, namely, pharmaceutical and prescription advice and information about obtaining prescription pharmaceuticals

MARK	Status	Ser. /Reg. No.	Goods/Services
DESIGN	Registered. Section 8 & 15 Due 4/08/2014	3,408,268	Providing pharmaceutical information services on-line regarding certain elective pharmaceuticals not covered by insurance for consumers
DESIGNRX	Registered. Section 8 & 15 Due 1/15/2014	3,368,682	Providing pharmaceutical information services on-line regarding certain elective pharmaceuticals not covered by insurance for consumers
FERTILITY BY DESIGN	SOU or extension due 3/16/2011.	77/765,902	Education services, namely, providing workshops in the field of fertility and infertility; Providing medical information in the field of infertility and fertility via the Internet
MANAGED CASH	Registered. Section 8 & 15 Due 5/15/2013	3242923	Business marketing of pharmaceutical products for others; administration of a pharmacy discount program for pharmaceuticals not covered by insurance, for participants; Pharmacy benefit management services for certain elective pharmaceuticals not covered by insurance; Providing pharmaceutical information services on-line regarding certain elective pharmaceuticals not covered by insurance, for consumers
VYDESIGN	Allowed. SOU or extension due 6/22/2011.	77/752,771	Dietary and nutritional supplements.

TRADEMARK REEL: 004452 FRAME: 0183

RECORDED: 01/13/2011