

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |   |  |
|----------------------------------|--|---|--|
| <b>SUBMISSION TYPE:</b>          |  | NEW ASSIGNMENT  |  |
| <b>NATURE OF CONVEYANCE:</b>     |  | Termination and Release of Security Interest in Trademarks (2007) |  |
| <b>CONVEYING PARTY DATA</b>      |  |   |  |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>   | <b>Entity Type</b>                             |
| Bank of America, N.A.            |  | 12/31/2010  | national banking<br>association: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>      |  |   |  |
| <b>Name:</b>                     | Eliassen Group, LLC  |   |  |
| <b>Street Address:</b>           | 30 Audubon Road  |   |  |
| <b>City:</b>                     | Wakefield  |   |  |
| <b>State/Country:</b>            | MASSACHUSETTS  |   |  |
| <b>Postal Code:</b>              | 01880  |   |  |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: MASSACHUSETTS   |   |  |
| <b>PROPERTY NUMBERS Total: 3</b> |  |   |  |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>  |  |
| Registration Number:             | 2442072  | ELIASSEN GROUP, INC.  |  |
| Registration Number:             | 2442073  |   |  |
| Registration Number:             | 2504323  | DON'T GO IT ALONE   |  |
| <b>CORRESPONDENCE DATA</b>       |  |   |  |
| <b>Fax Number:</b>               | (617)227-4420  |   |  |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |   |  |
| <b>Phone:</b>                    | 617-239-0310   |   |  |
| <b>Email:</b>                    | jdavis@eapdlaw.com   |   |  |
| <b>Correspondent Name:</b>       | Jessica Davis  |   |  |
| <b>Address Line 1:</b>           | 111 Huntington Avenue  |   |  |
| <b>Address Line 2:</b>           | Edwards Angell Palmer & Dodge LLP  |   |  |
| <b>Address Line 4:</b>           | Boston, MASSACHUSETTS 02199  |   |  |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 51442.0243   |   |  |
| <b>NAME OF SUBMITTER:</b>        | Jessica Davis  |   |  |

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**TRADEMARK**  
 REEL: 004455 FRAME: 0593

|  |            |
|--|------------|
| Signature:   | /JDavis/   |
| Date:  | 01/18/2011 |
| Total Attachments: 3<br>source=Trademark Release#page1.tif<br>source=Trademark Release#page2.tif<br>source=Trademark Release#page3.tif |            |

**TERMINATION AND RELEASE  
OF SECURITY INTEREST IN TRADEMARKS**

**TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**  
 (“Release”), dated as of December 31, 2010 by Bank of America, N.A., (the “Bank”) in favor of Eliassen Group, LLC, (the “Company”).

**WHEREAS**, pursuant to the terms of those certain Trademark Security Agreement dated as of May 31, 2007 by and between the Company and the Bank as filed with the Assignment Division at the United States Patent and Trademark Office on May 31, 2007 at Reel 003552, Frame 0057 (the “Security Agreement”), the Company granted to the Bank a security interest in and lien on all of its TM Collateral (as defined in the Security Agreement), including, without limitation, the trademarks identified on Schedule A attached hereto; and

**WHEREAS**, the Bank wishes to release the security interest in and lien on the all of the TM Collateral, including, without limitation, the trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank states as follows:

The Bank hereby terminates and releases its security interest in and first priority lien on the TM Collateral, and the Bank hereby assigns and transfers to the Company, without recourse, all of its right, title and interest in and to the TM Collateral, including, without limitation, each of the trademarks identified on Schedule A attached hereto, effective as of the date set forth above.

The Bank understands and agrees that this Release may be recorded by or for the Company with the United States Patent and Trademark Office or any similar office or agency within or outside the United States.

*[Remainder of Page Intentionally Left Blank]*

**IN WITNESS WHEREOF**, the Bank has executed this Release, to take effect as of the date set forth above.

**BANK OF AMERICA, N.A.**

By: Jean S. Manthorne  
Name: Jean S. Manthorne  
Title: Senior Vice President

SCHEDULE A  
to  
TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

| <b>Trademark</b>     | <b>Country/<br/>Jurisdiction</b> | <b>Registration<br/>Number</b> | <b>Registration Date</b> |
|----------------------|----------------------------------|--------------------------------|--------------------------|
| Eliassen Group, Inc. | U.S.                             | 2442072                        | 4/10/2001                |
| Mona Lisa            | U.S.                             | 2442073                        | 4/10/2001                |
| Don't Go It Alone    | U.S.                             | 2504323                        | 11/6/2001                |