

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
K&K Company LLC		12/27/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The Bank of New York Mellon, as Collateral Agent
Street Address:	600 East Las Colinas Blvd., Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3652461	CHIPBOX
Registration Number:	3580130	CLEARLY YOURS
Registration Number:	3792906	RE- MAKE
Serial Number:	85058062	CONNECTED CRAFTS
Serial Number:	85058077	FOR THE MOMENTS AND MUSINGS THAT STICK
Serial Number:	85057093	FRAME A NAME
Serial Number:	77902960	LIFE'S LITTLE OCCASIONS
Serial Number:	85068606	SWEET NECTAR

CORRESPONDENCE DATA

Fax Number: (202)408-3141
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 800-927-9801 x2348
 Email: jpaterso@cscinfo.com
 Correspondent Name: Corporation Service Company

900181931

**TRADEMARK
 REEL: 004458 FRAME: 0155**

CH \$215.00 3652461

Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	649611
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	01/21/2011

Total Attachments: 4
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SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

K & COMPANY LLC

Trademark	Status	App. No	App. Date	Reg. No.	Reg. Date
Chipbox	Registered	77525788	18-Jul-08	3652461	07-Jul-09
Clearly Yours	Registered	77525795	18-Jul-08	3580130	24-Feb-09
Connected Crafts	Pending	85058062	09-Jun-10		
For the Moments and Musings that Stick	Pending	85058077	09-Jun-10		
Frame A Name	Pending	85067093	08-Jun-10		
Life's Little Occasions	Pending	77902960	30-Dec-09		
Re-Make	Registered	77843589	07-Oct-09	3792906	25-May-10
Sweet Nectar	Pending	85068606	22-Jun-10		


SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

IN WITNESS WHEREOF, the Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

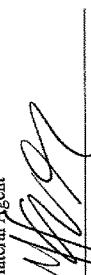
K & COMPANY LLC

By: _____


Mary Cushing Merfeld
Chief Financial Officer/
President, Operations

Accepted and Agreed:
The Bank of New York Mellon,
As Collateral Agent

By: _____


Name: MELINDA VALENTINE
Title: VICE PRESIDENT

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