

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Entity Type			
Dimensions Crafts LLC			12/27/2010
		LIMITED LIABILITY COMPANY: DELAWARE	
RECEIVING PARTY DATA			
Name:		The Bank of New York Mellon, as Collateral Agent	
Street Address:		600 East Las Colinas Blvd., Suite 1300	
City:		Irving	
State/Country:		TEXAS	
Postal Code:		75039	
Entity Type:		Association: NEW YORK	
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3651936	LI'L TOTS	
Registration Number:	3709728	FUNFUSION	
CORRESPONDENCE DATA			
Fax Number:		(202)408-3141	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		800-927-9801 x2348	
Email:		jpaterso@cscinfo.com	
Correspondent Name:		Corporation Service Company	
Address Line 1:		1090 Vermont Avenue NW, Suite 430	
Address Line 4:		Washington, DISTRICT OF COLUMBIA 20005	
ATTORNEY DOCKET NUMBER:		649611	
NAME OF SUBMITTER:		Jean Paterson	
Signature:		/jep/	

CH \$65.00 3651936

Date:

01/21/2011

Total Attachments: 4

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SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

DIMENSIONS CRAFTS LLC

Trademark	Status	App. No	App. Date	Reg. No.	Reg. Date
LIL Tois and Design	Registered	77299450	09-Oct-07	3651936	07-Jul-09
Funfusion	Registered	77492607	06-Jun-08	3709728	10-Nov-09

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

IN WITNESS WHEREOF, the Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

DIMENSIONS CRAFTS LLC

By: 

Mary Cushing Merfeld
Chief Financial Officer/
President, Operations

Accepted and Agreed:
The Bank of New York Mellon,
As Collateral Agent

By: 

Name: MELINDA VALENTINE
Title: VICE PRESIDENT

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