

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Toastmaster, Inc.		01/18/2011	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Applica Consumer Products, Inc.
Street Address:	3633 Flamingo Road
City:	Miramar
State/Country:	FLORIDA
Postal Code:	33027
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2095872	BAGEL PERFECT
Registration Number:	1839930	BREAD BOX
Registration Number:	1808348	CHOPSTER
Registration Number:	1698347	COOL STEEL
Registration Number:	1319211	KITCHEN DIMENSIONS
Registration Number:	1210332	MASTERMIND
Registration Number:	0973277	
Registration Number:	1658919	SNACKSTER
Registration Number:	0889665	TOASTMASTER
Registration Number:	0714252	TOASTMASTER

CORRESPONDENCE DATA

Fax Number: (404)815-6555
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-815-6500

900182116

**TRADEMARK
 REEL: 004459 FRAME: 0400**

OP \$265.00 2095872

Email: nedwards@kilpatricktownsend.com
Correspondent Name: William H. Brewster
Address Line 1: 1100 Peachtree Street, Suite 2800
Address Line 2: Kilpatrick Townsend & Stockton LLP
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	62629
NAME OF SUBMITTER:	Nancy S. Edwards
Signature:	/Nancy S. Edwards/
Date:	01/24/2011

Total Attachments: 5

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DEED OF ASSIGNMENT WITH GOODWILL

THIS ASSIGNMENT is made as of the 17th day of January 2011 between Toastmaster, Inc., a corporation duly organized and existing under the laws of state of Missouri (the "Assignor"), and Applica Consumer Products, Inc., a corporation duly organized and existing under the laws of state of Florida (the "Assignee").

WHEREAS, the Assignor has adopted and used the trademarks listed in the Schedule A hereto (the "Trademarks") and is the owner of the registrations and pending applications of the Trademarks shown in the Schedule A attached hereto (the "Registrations and Applications"); and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks, and the Registrations and Pending Applications, and the good will associated therewith;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks, and the Registrations and Pending Applications, together with the good will of the business symbolized by the Trademarks, and with the right to recover damages and profits and all other remedies for past infringements thereof.

Signed, sealed and delivered before me
this 18th day of January, 2011

Clara Lara
Notary Public



Assignor:

Toastmaster, Inc.

By: Terry Polistina
Title: President

Assignee:

Applica Consumer Products, Inc.

By: Jocia Simpson
Title: Sr. IP Counsel

SCHEDULE A

Country	Trademark	Application Number Filing Date	Registration Number Registration Date
Argentina	TOASTMASTER (CI 7)	1909883 2/22/1994	2012382 2/22/2005
Argentina	TOASTMASTER (CI 9)	1909884 2/22/1994	2012383 2/22/2005
Argentina	TOASTMASTER	1909885 2/22/1994	2012384 2/22/2005
Argentina	TOASTMASTER & Design	1909886 2/22/1994	2012385 2/22/2005
Argentina	TOASTMASTER & Design	1909887 2/22/1994	2012386 2/22/2005
Argentina	TOASTMASTER & Design	1909888 2/22/1994	2012503 7/29/1994
Australia	TOASTMASTER	579182 5/27/1992	579182 5/27/1992
Australia	TOASTMASTER	602848 5/21/1993	602848 5/12/1993
Australia	TOASTMASTER	653927 5/21/1993	A653927 5/21/1993
Belize	TOASTMASTER (Stylized)		
Bermuda	TOASTMASTER (Stylized)	9/26/1944	2013 12/29/1944
Bolivia	TOASTMASTER (Stylized)	10/10/1944	6371C/49172A 1/23/1945
Bolivia	TOASTMASTER (Stylized)		6371C/64783A 1/23/1945
Brazil	TOASTMASTER (Stylized)	111967 10/18/1944	3320421 9/26/1946
Canada	INGRAHAM	0890899 9/21/1998	603929 03/03/04
Canada	Misc. Design (Crossed Arcs Design)	210299 2/7/1951	38985 2/7/1951
Canada	Misc. Design (Triple Loop)	777817 3/15/1995	462606 8/30/1996
Canada	TOASTMASTER	0142399 7/7/1928	045078 11/2/1928
Canada	TOASTMASTER	175351 3/25/1939	012825 3/25/1939
Canada	TOASTMASTER	0231341 6/30/1955	107038 6/21/1957

Country	Trademark	Application Number Filing Date	Registration Number Registration Date
Canada	TOASTMASTER	992580 1/30/1945	002580 1/30/1945
Chile	TOASTMASTER	792-A 9/29/1944	769818 12/23/1944
China	TOASTMASTER	95007243 1/18/1995	1421558 07/14/2000
China	TOASTMASTER	95007245 1/18/1995	918717 12/21/1996
Colombia	TOASTMASTER	08088328 8/25/2008	373796 2/27/2009
Colombia	TOASTMASTER	080883331 8/25/2008	373797 2/27/2009
Colombia	TOASTMASTER		18147 6/21/1945
Costa Rica	TOASTMASTER	2008000586 5/29/2008	183384 12/18/2008
Costa Rica	TOASTMASTER	3160-99 4/23/1999	117958 12/21/1999
Dominican Republic	TOASTMASTER (Stylized)		5550 2/5/1946
Ecuador	TOASTMASTER (Stylized)	11/16/1944	109-45 5/26/1945
Egypt	TOASTMASTER	92225 9/12/1994	92225 2/16/2000
France	TOASTMASTER (Stylized)	40262 6/30/1930	1301139 6/30/1930
Germany	TOASTMASTER (Stylized)	M42848/4 6/27/1930	441336 6/15/1931
Guatemala	TOASTMASTER (CI 9)	6741-2008 8/13/2008	164846 7/24/2009
Guatemala	TOASTMASTER	M-03828-2008 5/8/2008	159783 10/21/2008
Guatemala	TOASTMASTER	M-03829-2008 05/08/2008	
Guatemala	TOASTMASTER (Stylized)		5470 12/9/1944
Iran	TOASTMASTER (Stylized)	11/22/1944	1745/2823 11/22/1944
Ireland	TOASTMASTER (Stylized)		38518 6/5/1931
Ireland	TOASTMASTER (Stylized)	57144 10/2/1944	35965 10/2/1944
Israel	TOASTMASTER	92791 5/27/1994	92791 12/3/1996

Country	Trademark	Application Number Filing Date	Registration Number Registration Date
Israel	TOASTMASTER	92792 5/27/1994	92792 12/3/1996
Japan	TOASTMASTER	S47-173224 12/11/1972	1533684 8/27/1982
Mexico	Misc. Design (Triple Loop w/out Box)	218509 11/25/1994	534260 10/28/1996
Mexico	Misc. Design (Triple Loop)	218502 11/25/1994	504218 9/19/1995
Mexico	TOASTMASTER	966121 10/7/2008	1068714 10/24/2008
Mexico	TOASTMASTER (CI 21)	966122 10/7/2008	1068715 10/24/2008
Mexico	TOASTMASTER (CI 11)	966123 10/7/2008	1068716 10/24/2008
Mexico	TOASTMASTER	0966124 10/7/2008	1068385 10/23/2008
Mexico	TOASTMASTER (Stylized)	25199 9/13/1944	48258 2/14/1945
New Zealand	TOASTMASTER	631370 1/26/2001	631370 7/26/2001
Panama	TOASTMASTER	171745 6/6/2008	
Panama	TOASTMASTER (Stylized)	2349 11/8/1944	1011-01 4/10/1945
Peru	TOASTMASTER	232606	80728 8/15/1989
Russian Federation	TOASTMASTER	94032014 9/7/1994	138788 2/28/1996
Spain	TOASTMASTER	1980592 8/4/1995	1980592 2/5/1996
Switzerland	TOASTMASTER	3352/1994,4 5/18/1994	425325 5/18/1994
Taiwan	TOASTMASTER	76-42230 8/6/1987	421272 11/16/1988
Taiwan	TOASTMASTER	79-06668 2/21/1990	510541 1/1/1991
Taiwan	TOASTMASTER	79-06669 2/21/1990	511601 1/16/1991
Turkey	TOASTMASTER (Stylized)	7240 11/6/1944	8611 4/29/1946
United Kingdom	TOASTMASTER	952362 12/10/1969	952362 12/10/1969
United Kingdom	TOASTMASTER (Stylized)	502773 5/14/1929	502773 10/1/1929

Country	Trademark	Application Number Filing Date	Registration Number Registration Date
United Kingdom	TOASTMASTER (Stylized)	631747 9/28/44	631747 9/28/44
United States	BAGEL PERFECT	75/038695 12/29/1995	2095872 09/09/1997
United States	BREAD BOX	74/324012 10/20/1992	1839930 06/14/1994
United States	CHOPSTER	74/317439 9/28/1992	1808348 11/30/1993
United States	COOL STEEL	74/119323 11/30/1990	1698347 6/30/1992
United States	KITCHEN DIMENSIONS	73/462612 1/26/1984	1319211 2/12/1985
United States	MASTERMIND	73/307671 4/27/1981	1210332 9/28/1982
United States	Misc. Design (Triple Loop)	72/414008 1/28/1972	0973277 11/20/1973
United States	SNACKSTER	74/113333 11/7/1990	1658919 10/1/1991
United States	TOASTMASTER	72/313054 11/29/1968	0889665 4/21/1970
United States	TOASTMASTER (Stylized)	72/072220 4/24/1959	0714252 4/18/1961
Venezuela	TOASTMASTER (Stylized)		F-15749 5/25/1945