

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRC MergerCo 35 LLC		12/28/2010	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	FRC Balance LLC		
Street Address:	7135 East Camelback Road, Suite 260		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85120928	TRUE FOOD KITCHEN GLOBALLY INSPIRED CUISINE	
Registration Number:	3688743	TRUE FOOD KITCHEN	
Registration Number:	3620741	TRUE FOOD	
CORRESPONDENCE DATA			
Fax Number:	(480)245-6231		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4802456233		
Email:	glenn.bacal@bacalgroup.com,jamie.tuccio@bacalgroup.com		
Correspondent Name:	Glenn S. Bacal c/o Bacal Law Group, P.C.		
Address Line 1:	6991 East Camelback Road, Suite D-102		
Address Line 4:	Scottsdale, ARIZONA 85251		
ATTORNEY DOCKET NUMBER:	60003-80		
NAME OF SUBMITTER:	Glenn S. Bacal		

OP \$90.00 85120928

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**TRADEMARK
 REEL: 004461 FRAME: 0721**

Signature:	/Glenn S. Bacal/
Date:	01/27/2011
Total Attachments: 0	

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