

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch	FORMERLY Credit Suisse, Cayman Islands Branch	01/28/2011	banking association: SWITZERLAND
RECEIVING PARTY DATA			
Name:	HDN Development Corporation		
Street Address:	370 Knollwood Street, Suite 500		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27103		
Entity Type:	CORPORATION: KENTUCKY		
PROPERTY NUMBERS Total: 50			
Property Type	Number	Word Mark	
Registration Number:	2263243	AMERICA'S FAVORITE	
Registration Number:	2821349	BREWBOX	
Registration Number:	1454537	EARLY MORN	
Registration Number:	2780560	FRESH. HOT. NOW.	
Registration Number:	2832807	FRESH. HOT. NOW.	
Registration Number:	2003275	HOT DOUGHNUTS NOW	
Registration Number:	1973398	HOT DOUGHNUTS NOW	
Registration Number:	2034447	HOT DOUGHNUTS NOW	
Registration Number:	2632712	HOT DOUGHNUTS NOW	
Registration Number:	2671005	HOT DOUGHNUTS NOW	
Registration Number:	2580896	HOT DOUGHNUTS NOW	
Registration Number:	2833672	HOT DOUGHNUTS NOW	
Registration Number:	1719628	HOT DOUGHNUTS NOW	
Registration Number:	2725647	HOT KRISPY KREME ORIGINAL GLAZED NOW	

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Registration Number:	2748338	HOT KRISPY KREME ORIGINAL GLAZED NOW
Registration Number:	2821347	JOIN THE GLAZE CRAZE
Registration Number:	2943122	KAFFE KREME
Registration Number:	0945871	KING OF AMERICA'S DOUGHNUTS
Registration Number:	2725646	KK
Registration Number:	2003276	KK
Registration Number:	0967682	K K
Registration Number:	0939105	KK
Registration Number:	1066864	KK KRISPY KREME
Registration Number:	3038703	KRISPY DIPPERS
Registration Number:	1776001	KRISPY JUNIORS
Registration Number:	1663032	KRISPY KNIBBLES
Registration Number:	0961976	KRISPY KREME
Registration Number:	0995291	KRISPY KREME
Registration Number:	2003277	KRISPY KREME
Registration Number:	2004522	KRISPY KREME
Registration Number:	3254684	KRISPY KREME
Registration Number:	0967684	KRISPY KREME
Registration Number:	2127405	KRISPY KREME
Registration Number:	0938245	KRISPY KREME
Registration Number:	0961975	KRISPY KREME
Registration Number:	1001792	KRISPY KREME
Registration Number:	2725645	KRISPY KREME
Registration Number:	0967683	KRISPY KREME
Registration Number:	0539165	KRISPY KREME
Registration Number:	0939106	KRISPY KREME
Registration Number:	1907245	KRISPY KREME
Registration Number:	1068228	KRISPY KREME
Registration Number:	2725644	KRISPY KREME DOUGHNUTS
Registration Number:	2003278	KRISPY KREME DOUGHNUTS
Registration Number:	1683112	KRISPY KREME DOUGHNUTS
Registration Number:	2470390	KRISPY SKREMES
Registration Number:	2181993	
Registration Number:	2181996	
Registration Number:	2452758	ORIGINAL GLAZED

Registration Number:

2768384

ORIGINAL KREME

CORRESPONDENCE DATA

Fax Number: (704)339-3449

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:

21869.00011

NAME OF SUBMITTER:

Heather Carpenter

Signature:

/Heather Carpenter/

Date:

01/31/2011

Total Attachments: 5

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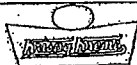



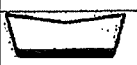
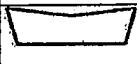
EXHIBIT A

See attached

U.S. Trademarks

<u>TRADEMARK</u>	<u>REGISTRATION (APPLICATION) NUMBER</u>	<u>DATE OF REGISTRATION (FILING)</u>
AMERICA'S FAVORITE	2,263,243	07/20/1999
BREWBOX	2,821,349	03/09/2004
EARLY MORN	1,454,537	08/25/1987
FRESH. HOT. NOW.	2,780,560	11/04/2003
FRESH. HOT. NOW.	2,832,807	04/13/2004
HOT DOUGHNUTS NOW	2,003,275	09/24/1996
HOT DOUGHNUTS NOW	1,973,398	05/07/1996
HOT DOUGHNUTS NOW	2,034,447	01/28/1997
	2,632,712	10/08/2002
	2,671,005	01/07/2003
	2,580,896	06/18/2002
	2,833,672	04/20/2004
	1,719,628	09/22/1992
	2,725,647	06/10/2003

<u>TRADEMARK</u>	<u>REGISTRATION (APPLICATION) NUMBER</u>	<u>DATE OF REGISTRATION (FILING)</u>
	2,748,338	08/05/2003
JOIN THE GLAZE CRAZE	2,821,347	03/09/2004
KAFFE KREME	2,943,122	04/19/2005
KING OF AMERICA'S DOUGHNUTS	945,871	10/24/1972
	2,725,646	06/10/2003
	2,003,276	09/24/1996
	967,682	09/04/1973
	939,105	07/25/1972
	1,066,864	05/31/1977
KRISPY DIPPERS	3,038,703	01/10/2006
KRISPY JUNIORS	1,776,001	06/08/1993
KRISPY KNIBBLES	1,663,032	10/29/1991
KRISPY KREME	961,976	06/26/1973
KRISPY KREME	995,291	10/8/1974
KRISPY KREME	2,003,277	09/24/1996
KRISPY KREME	2,004,522	10/01/1996
KRISPY KREME	3,254,684	06/26/07
KRISPY KREME	967,684	09/04/1973
KRISPY KREME	2,127,405	01/06/1998

<u>TRADEMARK</u>	<u>REGISTRATION (APPLICATION) NUMBER</u>	<u>DATE OF REGISTRATION (FILING)</u>
KRISPY KREME	938,245	07/18/1972
<i>Krispy Kreme</i>	961,975	06/26/1973
<i>Krispy Kreme</i>	1,001,792	01/14/1975
<i>Krispy Kreme</i>	2,725,645	06/10/2003
<i>Krispy Kreme</i>	967,683	09/04/1973
<i>Krispy Kreme</i>	539,165	03/13/1951
<i>Krispy Kreme</i>	939,106	07/25/1972
	1,907,245	07/25/1995
	1,068,228	06/21/1977
	2,725,644	06/10/2003
	2,003,278	09/24/1996
	1,683,112	04/14/1992
KRISPY SKREMES	2,470,390	07/17/2001
	2,181,993	08/18/1998
	2,181,996	08/18/1998
ORIGINAL GLAZED	2,452,758	05/22/2001
ORIGINAL KREME	2,768,384	09/23/2003