

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		01/31/2011	National Banking Association:

RECEIVING PARTY DATA

Name:	CDI Group, Inc.
Street Address:	1619 Broadway
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: NEW YORK

Name:	MZ Retail Services, Inc.
Street Address:	4715 Frederick Drive, S.W.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30336
Entity Type:	CORPORATION: GEORGIA

Name:	ISD Holdings, Inc.
Street Address:	4715 Frederick Drive, S.W.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30336
Entity Type:	CORPORATION: GEORGIA

Name:	Miller Zell, Inc.
Street Address:	4715 Frederick Drive, S.W.
City:	Atlanta
State/Country:	
Postal Code:	
Entity Type:	

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TRADEMARK
 REEL: 004465 FRAME: 0476

CH \$140.00 3152010

State/Country:	GEORGIA
Postal Code:	30336
Entity Type:	CORPORATION: GEORGIA

Name:	Miller Zell Display, Inc.
Street Address:	4715 Frederick Drive, S.W.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30336
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3152010	BETTER SOLUTIONS. BETTER RESULTS.
Serial Number:	78733197	CROSS SELL NETWORK
Serial Number:	78733431	CROSS SELLING NETWORK
Serial Number:	77069137	MAKING THE WORLD A BETTER PLACE TO SHOP
Serial Number:	78854903	VISUAL IMMERSION

CORRESPONDENCE DATA

Fax Number: (404)522-8409
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: ees@phrd.com
 Correspondent Name: Erin E. Smith, Paralegal---PHR&D
 Address Line 1: 285 Peachtree Center Avenue, N.E.
 Address Line 2: Suite 1500
 Address Line 4: Atlanta, GEORGIA 30303

NAME OF SUBMITTER:	Erin E. Smith
Signature:	/EES/
Date:	02/01/2011

Total Attachments: 2
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RELEASE OF SECURITY INTEREST IN TRADEMARKS


FOR VALUE RECEIVED, the undersigned, WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association ("Assignor"), does hereby sell, assign, transfer and convey to the parties identified as "Assignees" on Schedule A attached hereto (each an "Assignee" and collectively, "Assignees"), without any representation or warranty by, or recourse to, Assignor, all right, title and interest of Assignor in and to the trademark applications and trademarks listed on Schedule A attached hereto, arising under (i) that certain Notice of Grant of Security Interest in Patents and Trademarks dated February 28, 2007, and recorded on March 13, 2007, on Reel No. 003498, Frame 0314 and (ii) that certain Patent and Trademark Security Agreement dated as of November 19, 2007, and recorded on November 20, 2007, on Reel No. 003664, Frame 0947, United States Patent and Trademark Office (collectively, the "Trademark Security Agreements"), together with the goodwill of the business symbolized by the marks.

This Assignment is intended to operate as a release of all liens and security interests conveyed by the applicable Assignee to Assignor pursuant to the terms of the Trademark Security Agreements, and to reassign to such Assignee all of Assignor's right, title, and interest acquired pursuant to the terms of the Trademark Security Agreements.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be signed by its duly authorized officer on January 31, 2011.

ASSIGNOR:

WELLS FARGO BANK, NATIONAL
ASSOCIATION

By: 
Name: Kathryn Williams
Title: Vice President

SCHEDULE A
to Release of Security Interest in Trademarks
by Wells Fargo Bank, National Association

ASSIGNEES:

Miller Zell, Inc.
CDI Group, Inc.
MZ Retail Services, Inc.
ISD Holdings, Inc.
Miller Zell Display, Inc.
DSM IP Holdings, Inc.

TRADEMARKS:

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Application Date</u>
Better Solutions. Better Results.	US Patent and Trademark Office	3152010	October 3, 2006

TRADEMARK APPLICATIONS:

<u>Mark</u>	<u>Jurisdiction</u>	<u>Serial No</u>	<u>Application Date</u>
Cross Sell Network	US Patent and Trademark Office	78733197	October 14, 2005
Cross Selling Network	US Patent and Trademark Office	78733431	October 14, 2005
Making the World a Better Place to Shop...	US Patent and Trademark Office	77069137	December 21, 2006
Visual Immersion	US Patent and Trademark Office	78854903	April 5, 2006
Direct Selling Media	US Patent and Trademark Office	-----	-----
IRBO	US Patent and Trademark Office	77269059	August 31, 2007