

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACI International		01/31/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HBI Branded Apparel Enterprises, LLC		
Street Address:	1000 East Hanes Mill Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85130256	GEO FOAM	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-519-4368		
Email:	tammy.moore@hanesbrands.com		
Correspondent Name:	Warren L. Zeserman, Esq.		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
ATTORNEY DOCKET NUMBER:	1120051 - CHAMPION		
NAME OF SUBMITTER:	Warren L. Zeserman		
Signature:	/wlz/		
Date:	02/16/2011		

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Total Attachments: 1

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TRADEMARK
REEL: 004479 FRAME: 0497

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WHEREAS, ACI INTERNATIONAL, a California Corporation, having its principal place of business at 844 Moraga Drive, Los Angeles, California 90049 ("Assignor") represents and warrants that it is the owner of all right, title and interest in and to the mark GEO FOAM in pending intent-to-use Application Serial No. 85130256; filed September 15, 2010 and all associated goodwill and business relating to said trademark; and

WHEREAS, HBI BRANDED ENTERPRISES, LLC, a Delaware Limited Liability Company, having a principal business address at 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("Assignee") is desirous of acquiring said trademark and trademark application and all of the business and goodwill relating thereto;


NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor:

1. The undersigned Assignor hereby requests and warrants to Assignee, that it is the sole owner of trademark GEO FOAM, United States Trademark Application Serial No. 85130256 filed on September 15, 2010 and all associated good will and business related thereto, free and clear of all liens, claims, encumbrances or charges of any type.
2. The undersigned Assignor does hereby sell, assign and transfer and set over until Assignee the entire right, title and interest in and to United States Trademark Application Serial No. 85130256 filed on September 15, 2010 on the unregistered trademark GEO FOAM, and all associated goodwill and business related thereto, free and clear of all liens, claims, encumbrances or charges of any type as of January 31, 2011.

Dated:

January 31, 2011

Assignor: ACI INTERNATIONAL



By: Anna M. Liao

Title: Vice President and General Counsel