

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JAKKS Pacific, Inc.		12/31/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ainsworth Pet Nutrition, Inc.		
Street Address:	18746 Mill Street		
City:	Meadville		
State/Country:	PENNSYLVANIA		
Postal Code:	16335		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3295542	WHITE BITES	
Registration Number:	3306665	WHITE BITES	
CORRESPONDENCE DATA			
Fax Number:	(814)453-4530		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8144592800		
Email:	jgula@kmgslaw.com		
Correspondent Name:	Joseph F. Gula, III		
Address Line 1:	120 West Tenth Street		
Address Line 4:	Erie, PENNSYLVANIA 16501		
NAME OF SUBMITTER:	Joseph F. Gula, III		
Signature:	/Joseph F Gula/		
Date:	02/17/2011		

OP \$65.00 3295542

Total Attachments: 1

900184355

TRADEMARK
REEL: 004481 FRAME: 0712

Exhibit A

TRADEMARK ASSIGNMENT

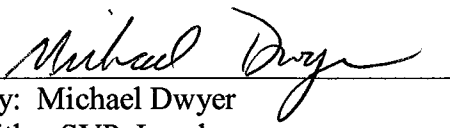
WHEREAS, JAKKS Pacific, Inc., a Delaware corporation with offices at 22619 Pacific Coast Highway, Malibu, California 90265, ("ASSIGNOR") is the owner of and has adopted, used and is using the trademark WHITE BITES that is registered with the United States Patent and Trademark Office as Reg. Nos. 3295542 and 3306665 (the "WHITE BITES Marks"); and,

WHEREAS, AINSWORTH PET NUTRITION, INC. a Pennsylvania corporation with offices at 18746 Mill St., Meadville, PA 16335 ("ASSIGNEE") wishes to acquire the right, title and interest in and to the WHITE BITES Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the WHITE BITES Marks, together with the appurtenant goodwill.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument as of this 31st day of December 2010.

JAKKS PACIFIC, INC.


By: Michael Dwyer
Title: SVP, Legal