# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Copper Mountain, Inc.		12/18/2009	CORPORATION: DELAWARE
CMH Corporation		12/18/2009	CORPORATION: COLORADO
Wheeler Junction Electric Company		12/18/2009	CORPORATION: COLORADO
Copper Mountain Real Estate, Inc.		12/18/2009	CORPORATION: COLORADO

#### **RECEIVING PARTY DATA**

Name:	Powdr-Copper Mountain LLC		
Street Address:	1790 Bonanza Drive		
Internal Address:	Suite W201		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84060		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77169920	ECOLOGIC CONNECT · RESPECT · PROTECT

#### CORRESPONDENCE DATA

Fax Number: (714)427-7799

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: hscott@swlaw.com

Correspondent Name: J. Rick Tache

Address Line 1: 600 Anton Boulevard

Address Line 2: Suite 1400

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 37173-0500

NAME OF SUBMITTER: J. Rick Tache

TRADEMARK

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7716992

\$40.00

Signature:	//J. Rick Tache//
Date:	02/18/2011
Total Attachments: 11 source=0500Assignment#page1.tif source=0500Assignment#page2.tif source=0500Assignment#page3.tif source=0500Assignment#page4.tif source=0500Assignment#page5.tif source=0500Assignment#page6.tif source=0500Assignment#page7.tif source=0500Assignment#page8.tif source=0500Assignment#page8.tif source=0500Assignment#page9.tif source=0500Assignment#page11.tif	

#### ASSIGNMENT OF TRANSFERRED INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF TRANSFERRED INTELLECTUAL PROPERTY (the "Assignment") is made, executed and delivered as of December 18, 2009, by and among, COPPER MOUNTAIN, INC., a Delaware corporation ("CMI"), CMH CORPORATION, a Colorado corporation ("CMH"), WHEELER JUNCTION ELECTRIC COMPANY, a Colorado corporation ("Wheeler"), COPPER MOUNTAIN REAL ESTATE, INC., a Colorado corporation ("CMREI") (CMI, CMH, Wheeler and CMREI, collectively "Assignor"), and POWDR CORP., a Delaware corporation ("Powdr") and POWDR - COPPER MOUNTAIN LLC, a Delaware limited liability company ("Assignee"), under the following circumstances:

#### **BACKGROUND:**

This Assignment is being executed and delivered pursuant to that certain Asset Purchase Agreement by and between Assignor and Powdr Corp., a Delaware corporation ("Powdr") dated as of November 5, 2009, as amended ("Purchase Agreement"). Pursuant to that certain Assignment and Assumption of Asset Purchase Agreement dated as of December 17, 2009, Powdr assigned to Assignee and certain other affiliated entities (together with Assignee, the "Powdr Affiliates"), and the Powdr Affiliates assumed, all of Powdr's right, title and interest in and to the Purchase Agreement. All initially capitalized terms used but not otherwise defined in this Assignment shall have the meanings assigned to such terms in the Purchase Agreement.

NOW, THEREFORE, in consideration of the mutual promises contained in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby assigns to Assignee all of its right, title and interest in, to and under the Transferred Intellectual Property, including, without limitation, the Transferred Intellectual Property described in **Exhibit A** attached hereto, including but not limited to, all goodwill relating thereto, and in the case of the pending applications, the goodwill of the business symbolized by the marks, and the identified applications therefore as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060, together and all pending or inchoate causes of action or claims related to any of the foregoing, including the right to sue and recover for past infringement or breaches of contract.
- 2. Assignee hereby accepts this assignment and agrees to be bound by all of the terms, covenants and conditions arising or accruing in connection with the Transferred Intellectual Property on the Assignor's part to be performed and Assignee and Powdr both do hereby jointly and severally assume all obligations of Assignor arising or to be performed by Assignor in connection with the Transferred Intellectual Property from and after the date hereof or as otherwise included in the Assumed Liabilities.
- 3. This Assignment may be executed in one or more counterparts, and each signatory hereto may sign on a separate counterpart, each of which shall be deemed an original and all of which, when taken together, shall constitute one instrument. Signature pages may be

LA 128,580,264v1

detached from the counterparts and attached to a single copy of this Assignment to physically form one document. Facsimile signature pages will be acceptable and shall be conclusive evidence of execution.

4. The assignments and assumptions made in this Assignment are made solely to the extent required at Closing by the Purchase Agreement. This Assignment is expressly made subject to the Purchase Agreement, and any conflict between the terms of this Assignment and the terms of the Purchase Agreement shall be construed in favor of the Purchase Agreement.

[signatures appear on following page]

LA 128,580,264v1

2,

IN WITNESS WHEREOF, this Assignment has been executed effective as of the Closing.

### **ASSIGNOR:**

**COPPER MOUNTAIN, INC., a Delaware corporation** 

By:

Name: Stephen Richards

Title: Secretary

CMH CORPORATION, a Colorado corporation

By:

Name: Stephen Richards

Title: Secretary

WHEELER JUNCTION ELECTRIC COMPANY, a Colorado corporation

By:

Name: Stephen Richards

Title: Secretary

COPPER MOUNTAIN REAL ESTATE, INC., a Colorado corporation

Bv:

Name: Stephen Richards

Title: Secretary

[signatures continued on following page]

### POWDR CORP., a Delaware corporation

By:

Title:

# **ASSIGNEE:**

POWDR - COPPER MOUNTAIN LLC, a Delaware limited liability company

By: POWDR CORP., a Delaware

corporation

Manager Its:

John D. Cumming Name: Title:

# **EXHIBIT A**

### DESCRIPTION OF TRANSFERRED INTELLECTUAL PROPERTY

# <u>Trademarks</u> –

# A. <u>Federal Marks</u>

Mark	Reg./App.	Goods & Services Sta	
C COPPER & Related Design	2,033,069	IC 041. entertainment services, namely providing ski facilities and resorts. IC 041 entertainment services, namely providing ski facilities and resorts.	
BEELINE ADVANTAGE	2,580,285	IC 042. g & s: resort and lodging services for preferred customers.	Registered
CAMP HALE COFFEE COMPANY	2,696,147	IC 030. bagels; sandwiches; cereal-based snack food; tea; and coffee, namely, whole bean coffee, ground and blended coffee, espresso, cappuccino, cafe late and iced coffees.	Registered
		IC 042. cafe and carryout restaurant services; food and beverage cart services.	
CATALYST	3,065,912	IC 041. recreational services, namely, providing facilities for skiing.	Registered
COPPER CLOTHING CO.	2,882,083	IC 035, retail clothing store services.	Registered
COPPER COMMONS	2,338,217	IC 042. providing convention facilities for others.	Registered
COPPER CREEK	2,616,142	IC 025. clothing, namely caps, hats, shirts, sweaters, sweatshirts, jackets, rainsuits and windshirts.	Registered
COPPER MOUNTAIN	1,102,372	IC 041. providing recreational facilities for others-namely, skiing.	Registered
COPPER MOUNTAIN	2,327,560	IC 009. decorative magnets; computer mouse pads, computer screen saver software; sunglasses.  IC 014. jewelry and clocks. first use:	Registered
		IC 016. photographic prints, postcards and notepads.	
		IC 018. tote bags.	

LA 128,580,264v1

IC 021. glassware, namely, mugs and drinking glasses; housewares, namely, toothpick holders, corkscrews.

IC 025. clothing, namely, t-shirts, sweatshirts, turtleneck shirts; fleece garments, namely, earbands, neckgaiters, caps, shirts, sweatshirts, sweaters, jackets and vests; hats and caps.

IC 035. retail store services featuring convenience store items, gasoline, automobile parts and accessories and alcoholic beverages; retail grocery services.

IC 036. real estate brokerage services; real estate management and leasing services; real estate management services in the field of residential condominium projects, including residential time share condominium projects; shopping center leasing and management services.

IC 037. real estate development and construction services, namely, planning, laying out and construction of residential homes, commercial buildings and recreational facilities; garage services, namely, repair and maintenance of automobiles, maintenance and repair of ski equipment.

IC 039. automobile rental services; transportation of passengers by bus; public utility services; conducting sightseeing tours for others; vacation planning services.

IC 041. providing recreational and entertainment services and facilities therefor, namely, ski resort and all-season resort services; providing chair lift rides, horseback riding, bicycling, river rafting, snowmobiling, ice skating, sleigh rides and hiking/walking/running trails; providing instruction in various outdoor sports including skiing, snowboarding, fishing and golf; rental of ski and snowboarding equipment; golf course services; athletic and tennis club services; organizing and conducting ski races

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		and bicycle races.	
		IC 042. hotel and lodging services; restaurant and bar services; providing meeting and conference room facilities; travel agency services, namely, making reservations and booking for temporary lodging services, nursery and child care services; chapel services; waste management services.	
COPPER STATION	2,556,480	IC 041. providing recreational and entertainment services and facilities, namely, ski and all-season resort services, lift rides, nature walks, arranging and conducting amateur and professional ski, snowboard and other sporting and recreational competitions and races, skiing, snowboarding and resort activities instruction, and rental of sporting equipment.  IC 042. restaurant, bar and resort hotel services.	Registered
		10 042. Tostaurant, bar and resort noter services.	
ENDO'S ADRENALINE CAFE	2,586,354	IC 042. restaurant services.	Registered
JILL'S UMBRELLA BAR & Design	3,309,724	IC 043. restaurant and bar services.	Registered
JILL'S UMBRELLA BAR	3,304,557	IC 043. restaurant and bar services.	Registered
THE LEWIS RANCH AT COPPER	2,809,085	IC 036. real estate brokerage services; real estate management; leasing and maintenance of commercial property.	Registered
		IC 037. real estate development, namely, development of ski-in and ski-out residential resort property.	
WHERE THE SKIERS SKI	2,033,068	IC 041. entertainment services, namely providing ski facilities and resorts.	Registered
		IC 042. providing temporary lodging accommodations, and reservation services for providing lodging accommodations for others.	
ECOLOGIC & Related Design	77/169,920	IC 040. recycling; providing information to the public about recycling issues	Pending
		IC 042. providing information to the public about environmental awareness in the field of	

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		environmental protection	
COPPER MOUNTAIN ECOLOGIC & Related Design	77/618,878	IC 040. recycling; providing information to the public about recycling issues; providing information to the public about environmental awareness in the field of soil and water treatment services	Pending
	,	ic 042. providing information to the public about environmental awareness in the field of environmental protection	
PROGRESSION IS INEVITABLE	77/463,699	IC 025. clothing, namely, shirts, pants, jackets, vests, shoes, bandanas, headbands, socks, gloves, underwear, hats, caps, and beanies	Allowed
i	·	IC 028. sports equipment and accessories, namely, snowboards, snowboard bindings, snowboard bags; skis, ski bindings and parts therefor	
		IC 035. retail store services featuring skiing and snowboarding gear and equipment, clothing, clothing accessories, and gifts	
		IC 037. maintenance and repair of skis, snowboards, boots, and related equipment; maintenance service program for skis, snowboards, boots and related equipment	
		IC 041. providing recreational and entertainment services and facilities therefor, namely, ski resorts; providing instruction in various outdoor sports, namely, skiing, snowboarding, skateboarding, inline skating, and bmx bicycling; rental of ski, snowboarding, and other related equipment; organizing and conducting ski, snowboarding, skateboarding and bmx competitions	

### B. State Marks

Mark	STATE	Reg./App. No.	Goods and Services	Status
JJ'S ROCKY MOUNTAIN TAVERN	СО	20021072452	Restaurant and Bar Services	Registered
JJ'S ROCKY MOUNTAIN TAVERN & Design	СО	20021072466	Restaurant and Bar Services	Registered
THE SWIVEL	СО	20021072458	Restaurant and Bar Services	Registered

# C. <u>Common Law Marks</u>

The following common law trademarks, trade names, service marks and trade dress:

- FREE YOUR MOUNTAIN & Design
- WOODWARD AT COPPER

Trade Name	Goods
COPPER MOUNTAIN RESORT	N/A

#### Copyrights -

All copyright assets owned exclusively by Sellers or any Seller and used specifically and exclusively in the Business, including, without limitation, all portions of the Internet websites located at the URLs included in Section 3 of this Schedule (but excluding for greater certainty all portions of such websites that are owned by any Affiliate of Sellers), maps, software, photos and graphics, and marketing materials that are used in the Business.

#### <u>Domain Names</u> – The following domain names:

woodwardatcopper.com coppersnowreport.com skiandboardrental.com1 skiandboardrentals.com<sup>2</sup> cbgrille.com copperskiandrideschool.com endoscafe.com jjstavern.com coppermeetings.com freeyourmountain.com coppersunsation.com copperhomeowner.com copperhomeowners.com coppercenres.com coppercentralreservations.com coppermountaincenres.com summitcountycenres.com summitcountycentralreservations.com pizzacarlocopper.com stormkinglounge.com copperhomeowner.net copperhomeowners.net sunsationatcopper.com

<sup>&</sup>lt;sup>1</sup> Seller retains the rights in this domain name until July 1, 2010, at which time all right, title and interest in such domain name shall automatically transfer to Assignee without further action by either party.

<sup>2</sup> Seller retains the rights in this domain name until July 1, 2010, at which time all right, title and interest in such domain name shall automatically transfer to Assignee without further action by either party.

copperdiscountrental.com copperskiandboard.com copperskirental.com summitdiscountrental.com beelineadvantage.com coppercolorado.com coppercolorado.net copperconference.com copperfreeride.com copperfreeski.com coppergroups.com coppermediaroom.com coppersavers.com copperskiing.com copperskipress.com coppersummer.com coppertrip.com ridecopper.com ride-copper.com ski-copper.com

<u>Trade Secrets</u> – All trade secrets that are used specifically and exclusively in the Business.

LA 128,580,264v1

**RECORDED: 02/18/2011**