

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Quality Products, Inc.		03/10/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	First Quality Baby Products, LLC		
Street Address:	80 Cuttermill Road, Suite 409		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11021		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2520518	COMFORT SHAPE	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	Holly Pekowsky, Esq.		
Email:	ptodocket@arelaw.com		
Correspondent Name:	AMSTER, ROTHSTEIN & EBENSTEIN LLP		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	34304/59		
NAME OF SUBMITTER:	Holly Pekowsky		
Signature:	/Holly Pekowsky/		
Date:	03/11/2011		

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Total Attachments: 1

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, FIRST QUALITY PRODUCTS, INC., a New York corporation, having an office and place of business at 80 Cuttermill Road, Suite 409, Great Neck, New York 11021 ("Assignor") is the owner of the trademark COMFORT SHAPE (the "Mark"), and the related U.S. Trademark Registration No. 2,520,518 (the "Registration"); and

WHEREAS, FIRST QUALITY BABY PRODUCTS, LLC, a Delaware limited liability company, having an office and place of business at 80 Cuttermill Road, Suite 409, Great Neck, New York 11021 ("Assignee") desires to acquire all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark (including, without limitation, the Registration), together with the goodwill of the business connected with and symbolized by the Mark, and all income, royalties, damages and payments now or hereafter due or payable in respect to the Mark and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

FIRST QUALITY PRODUCTS, INC

Executed as of MARCH 10th, 2011

By _____

Name: Nader Dorough
Title: PRESIDENT