#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: CORRECTIVE ASSIGNMENT

NATURE OF CONVEYANCE:

Corrective Assignment to correct the Assignor previously recorded on Reel 004491 Frame 0449. Assignor(s) hereby confirms the Corrective Assignment.

#### **CONVEYING PARTY DATA**

| Name                               | Formerly                            | Execution Date | Entity Type             |
|------------------------------------|-------------------------------------|----------------|-------------------------|
| vvelis Fargo Capital Finance, inc. | FORMERLY Wells Fargo Foothill, Inc. | 03/02/2011     | CORPORATION: CALIFORNIA |

#### **RECEIVING PARTY DATA**

| Name:           | Ecometry Corporation |
|-----------------|----------------------|
| Street Address: | 20700 Swenson Drive  |
| City:           | Waukesha             |
| State/Country:  | WISCONSIN            |
| Postal Code:    | 53186                |
| Entity Type:    | CORPORATION: FLORIDA |

#### PROPERTY NUMBERS Total: 8

| Property Type        | Number   | Word Mark           |  |
|----------------------|----------|---------------------|--|
| Registration Number: | 2217879  | EUROMACS            |  |
| Registration Number: | 2309829  | MACS III            |  |
| Registration Number: | 2422554  | VISUALMACS          |  |
| Registration Number: | 2369957  | MACSACCESS          |  |
| Serial Number:       | 75568696 | WEBORDER            |  |
| Registration Number: | 2318691  | SG                  |  |
| Registration Number: | 2411594  | PREDICTIVE RESPONSE |  |
| Registration Number: | 2523486  | ECOMETRY            |  |

#### **CORRESPONDENCE DATA**

Fax Number: (212)859-4000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-859-8000

Email: Michael.Chen@ffhsj.com,teas@ffhsj.com

Correspondent Name: Michael Chen Address Line 1: One New York Plaza Address Line 2: Fried Frank LLP Address Line 4: New York, NEW YORK 10004 ATTORNEY DOCKET NUMBER: 33386-2 M CHEN NAME OF SUBMITTER: Michael Chen /MC/ Signature: 03/23/2011 Date: Total Attachments: 5 source=Cover Sheet for Correction#page1.tif source=Cover Sheet for Correction#page2.tif source=Cover Sheet for Correction#page3.tif source=Cover Sheet for Correction#page4.tif source=Cover Sheet for Correction#page5.tif

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 03/04/2011 900185590

| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
|-----------------------|--------------------------|
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

#### **CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type             |
|----------------------------|----------|----------------|-------------------------|
| Wells Fargo Foothill, Inc. |          | 03/02/2011     | CORPORATION: CALIFORNIA |

#### RECEIVING PARTY DATA

| Name:           | Ecometry Corporation |
|-----------------|----------------------|
| Street Address: | 20700 Swenson Drive  |
| City:           | Waukesha             |
| State/Country:  | WISCONSIN            |
| Postal Code:    | 53186                |
| Entity Type:    | CORPORATION: FLORIDA |

#### PROPERTY NUMBERS Total: 8

| Property Type        | Number   | Word Mark           |
|----------------------|----------|---------------------|
| Registration Number: | 2217879  | EUROMACS            |
| Registration Number: | 2309829  | MACS III            |
| Registration Number: | 2422554  | VISUALMACS          |
| Registration Number: | 2369957  | MACSACCESS          |
| Serial Number:       | 75568696 | WEBORDER            |
| Registration Number: | 2318691  | sg                  |
| Registration Number: | 2411594  | PREDICTIVE RESPONSE |
| Registration Number: | 2523486  | ECOMETRY            |

#### CORRESPONDENCE DATA

Fax Number: (212)859-4000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-859-8000

Email: Michael.Chen@ffhsj.com,teas@ffhsj.com

Correspondent Name: Michael Chen
Address Line 1: One New York Plaza

2217879

ICH \$215,00 221

| Address Line 2: Fried Frank LL Address Line 4: New York, NE                                                                                                                                                       | P<br>W YORK 10004 |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|--|
| ATTORNEY DOCKET NUMBER:                                                                                                                                                                                           | 33386-2           |  |
| NAME OF SUBMITTER:                                                                                                                                                                                                | Michael Chen      |  |
| Signature:                                                                                                                                                                                                        | /MC/              |  |
| Date:                                                                                                                                                                                                             | 03/04/2011        |  |
| Total Attachments: 3 source=Escalate - Trademark Releases 1 (Wells Fargo)#page1.tif source=Escalate - Trademark Releases 1 (Wells Fargo)#page2.tif source=Escalate - Trademark Releases 1 (Wells Fargo)#page3.tif |                   |  |

# RELEASE AND REASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Trademark Security Agreement, dated as of May 13, 2005 (the "<u>Agreement</u>"), executed by Ecometry Corporation, a Florida corporation (the "<u>Grantor</u>") in favor of Wells Fargo Foothill, Inc., in its capacity as agent for the lender group (the "<u>Agent</u>"), which was recorded in the United States Patent and Trademark Office on July 26, 2005, at Reel 3128, Frame 0282 pursuant to which the Grantor assigned and granted to Agent a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including those trademarks and trademark applications specifically listed on <u>Exhibit A</u> attached hereto and the goodwill associated therewith (collectively, the "<u>Marks</u>");

WHEREAS, Agent wishes to release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to its security interest in the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Agent hereby releases, retransfers and reassigns to Grantor, without representation or warranty, all of Agent's right, title and interest in and to its security interest in the Marks and the goodwill associated therewith.

[Remainder of Page Intentionally Blank] [Signature page to follow.]

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IN WITNESS WHEREOF, Agent has executed this Release and Reassignment of Security Interest in Registered Trademarks and Trademark Applications as of this 2nd day of March, 2011.

WELLS FARGO CAPITAL FINANCE, INC., FORMERLY KNOWN AS WELLS FARGO FOOTHILL, INC.

Name: MICHAEL GANANN

Title: VICE PRESIDENT

Release and Reassignment of Security Interest in Registered Trademarks and Trademark Applications

## Exhibit A

## Trademark Registration/Applications

| COUNTRY | MARK                | APP/REG NO. | APP/REG DATE |
|---------|---------------------|-------------|--------------|
| U.S.    | EUROMACS            | 2,217,879   | 1/12/99      |
| U.S.    | MACS III            | 2,309,829   | 1/18/00      |
| U.S.    | VISUALMACS          | 2,422,554   | 1/23/01      |
| U.S.    | MACSACCESS          | 2,369,957   | 7/25/00      |
| U.S.    | WEBORDER            | 75568696    |              |
| U.S.    | SG                  | 2,318,691   | 2/15/00      |
| U.S.    | PREDICTIVE RESPONSE | 2,411,594   | 12/5/00      |
| U.S.    | ECOMETRY            | 2,523,486   | 12/25/01     |

## Trade Names

Ecometry Corporation Smith-Gardner & Associates Inc. Asset Software Corporation NewHaven Software Corporation

BN 8126307v1 TRADEMARK
RECORDED: 03/23/2011 REEL: 004503 FRAME: 0496