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TO: RICHARD J. MCKENNA COMPANY: 777 E. WISCONSIN AVENUE

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 03/25/2011 900187553

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harris N.A.	NITE.	03/25/2011	National Banking Association:

RECEIVING PARTY DATA

Name:	DCI Cheese Company, Inc. as successor by merger to Carter Meister, L.L.C.
Street Address:	3018 Highway 145
City;	Richfield
State/Country:	WISCONSIN
Postal Code:	63076
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78629339	BUFFALOBLUE JACK
Serial Number:	78606163	GREAT MIDWEST
Serial Number:	78606153	GREAT MIDWEST
Serial Number:	78646311	RANCH JACK

CORRESPONDENCE DATA

Fax Number:

(414)297-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

414-271-2400

Email:

mckenna@foley.com, ptomailmilwaukee@foley.com

Correspondent Name:

Richard J. McKenna

Address Line 1;

777 E. Wisconsin Avenue

Address Line 4:

Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 055228-0341

NAME OF SUBMITTER:

Richard J. McKenna

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TO:RICHARD J. MCKENNA COMPANY:777 E. WISCONSIN AVENUE

Signature:	/RJ McKenna/		
Date:	03/25/2011	03/25/2011	
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TO:RICHARD J. MCKENNA COMPANY:777 E. WISCONSIN AVENUE

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release dated March 25, 2011 by Harris N.A. and Harris N.A. as successor by merger to Harris Trust and Savings Bank ("Harris") with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, acting as collateral agent for the Secured Creditors defined in those certain Trademark Collateral Agreements hereinafter defined (said Harris acting as such collateral agent and any successor or successors to said Harris in such capacity being hereinafter referred to as the "Agent");

WITNESSETH:

WHEREAS, Agent and DCI CHEESE COMPANY, INC., a Wisconsin corporation, as successor by merger to Carter Meister, L.L.C., ("Debtor"), with its principal place of business and mailing address at 3018 Highway 145, Richfield, Wisconsin 53076, are parties to those certain Trademark Collateral Agreements dated (i) September 20, 2007 which was recorded in the United States Patent and Trademark Office on September 21, 2007 at Recl 003626, Frame 0381, (ii) June 7, 2006 which was recorded in the United States Patent and Trademark Office on June 8, 2006 at Reel 003324, Frame 0028 and (iii) October 3, 2005 which was recorded in the United States Patent and Trademark Office on October 3, 2005 at Reel 003168, Frame 0907 (collectively, the "Trademark Collateral Agreements"), pursuant to which Debtor granted a security interest in certain trademarks, trademark registrations, trademark applications and trademark licenses listed on Schedules A-1 and A-2 attached hereto and certain other property (collectively, the "Trademarks"); and

WHEREAS, Debtor has requested that the Agent release the security interests in the Trademarks on Agent's own behalf and on behalf of the Secured Creditors;

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The Agent hereby (i) terminates the Trademark Collateral Agreements and (ii) terminates, cancels and releases all of its security interests in, without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and
- (ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and
- (iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A.1 hereto or of any

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TO: RICHARD J. MCKENNA COMPANY: 777 E. WISCONSIN AVENUE

trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Agent has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS N.A., as Agent

Title Vice President

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TO:RICHARD J. MCKENNA COMPANY:777 E. WISCONSIN AVENUE

SCHEDULE A-1 TO

TO RELEASE OF SECURITY INTEREST IN TRADEMARKS

FEDERAL TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS

MARK	SERIAL NO.	FILING DATE	REGISTRATION No.	REGISTRATION DATE
BUFFALOBLUE JACK	78/629,339	5/13/2005	3,188,352	12/19/06
Great Midwest (and Design)	78/606,163	4/11/2005	3,076,571	4/4/06
Great Midwest (block Letters)	78/606,1 <i>5</i> 3	4/11/2005	3,079,389	4/11/06
RANCH JACK	78/646,311	6/8/2005	3,269,606	7/24/07

TRADEMARK
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TO:RICHARD J. MCKENNA COMPANY:777 E. WISCONSIN AVENUE

SCHEDULE A-2 TO TRADEMARK COLLATERAL AGREEMENT

TRADEMARK LICENSES

None.

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RECORDED: 04/13/2011