

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|--|-------------------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | SECURITY INTEREST | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| K & COMPANY LLC | | 04/01/2011 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | THE BANK OF NEW YORK MELLON, as Collateral Agent | | |
| Street Address: | 600 East Las Colinas Blvd., Suite 1300 | | |
| City: | Irving | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75039 | | |
| Entity Type: | INC. ASSOCIATION: UNITED STATES | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85273261 | PRESERVE YOUR MEMORIES. PRESERVE YOUR EARTH. | |
| Serial Number: | 85276600 | SMASH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)564-6083 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (212) 947-7200 | | |
| Email: | jdougherty@nationalcorp.com | | |
| Correspondent Name: | Joseph Dougherty | | |
| Address Line 1: | National Corporate Research | | |
| Address Line 2: | 10 E 40th Street, 10th FL | | |
| Address Line 4: | New York, NEW YORK 10016 | | |
| ATTORNEY DOCKET NUMBER: | N336697 | | |
| NAME OF SUBMITTER: | Janelle Telesford | | |
| Signature: | /Janelle Telesford/ | | |

OP \$65.00 85273261

Date:

04/22/2011

Total Attachments: 3

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Trademark Security Agreement

Trademark Security Agreement, dated as of April 1, 2011, by K & Company LLC, a Delaware limited liability company (the "Pledgor") in favor of The Bank of New York Mellon, in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

WITNESSETH:

WHEREAS, each Pledgor is a party to a Security Agreement dated as of August 1, 2007 (the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgor is required to execute and deliver this Trademark Security Agreement;

Now, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of such Pledgor:

- (a) Trademarks of such Pledgor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all proceeds of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the payment in full of the Secured Obligations and termination of the Security Agreement, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgor an instrument in writing in recordable form releasing the lien and security interest in the Trademarks under this Trademark Security Agreement.

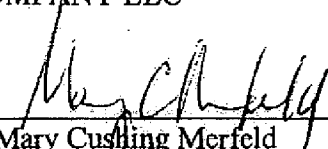
SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

IN WITNESS WHEREOF, the Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

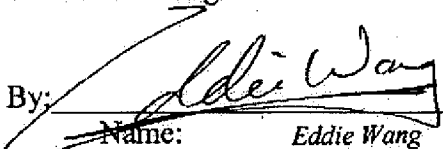
K & COMPANY LLC

By: _____


Mary Cushing Merfeld
Chief Financial Officer/
President, Operations

Accepted and Agreed:
The Bank of New York Mellon,
As Collateral Agent

By: _____


Name: Eddie Wang
Title: Vice President

SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

K & COMPANY LLC

| Trademark | Status | App. No. | App Date |
|---|---------------|-----------------|-----------------|
| Preserve Your Memories Preserve Your Earth | Pending | 85273261 | 3/22/11 |
| Smash | Pending | 85276600 | 3/25/11 |