15.00 0819800

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cragar Industries, Inc.		04/05/2011	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	Carlisle Transportation Products, Inc.		
Street Address:	250 South Clinton Street		
Internal Address:	Suite 201		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13202		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0819800	CRAGAR
Registration Number:	1010106	CRAGAR SS
Registration Number:	2927317	GT CRAGER
Registration Number:	1914785	STREET PRO
Registration Number:	1446281	STAR WIRE
Registration Number:	1478604	CRAGAR AMERICA'S CHOICE
Registration Number:	0964061	SUPER TRICK
Registration Number:	1031812	S/S

CORRESPONDENCE DATA

Fax Number: (513)241-6234

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-241-2324

Email: tremaklus@whepatent.com
Correspondent Name: Theodore R. Remaklus

TRADEMARK REEL: 004532 FRAME: 0003

900190691

Address Line 1: Address Line 2: Address Line 4:	441 Vine Street 2700 Carew Tower Cincinnati, OHIO 45202				
ATTORNEY DOCKET NUMBER:		CRAGAR-02 / 122			
NAME OF SUBMITTER:		Theodore R. Remaklus			
Signature:		/theodore r remaklus/			
Date:		05/02/2011			
Total Attachments: 5 source=Cragar Carlisle Assignment of Trademarks#page1.tif source=Cragar Carlisle Assignment of Trademarks#page2.tif source=Cragar Carlisle Assignment of Trademarks#page3.tif source=Cragar Carlisle Assignment of Trademarks#page4.tif source=Cragar Carlisle Assignment of Trademarks#page5.tif					

TRADEMARK
REEL: 004532 FRAME: 0004

ASSIGNMENT OF TRADEMARKS

WHEREAS, Cragar Industries, Inc., an Iowa corporation ("Assignor") is the owner of all rights, title and interest in and to the trade names, trademarks, and service marks, and trade dress listed in Schedule A as attached hereto and all versions, variants and derivatives thereof,

WHEREAS, Carlisle Transportation Products, Inc., a Delaware corporation, ("Assignee") has, pursuant to an Asset Purchase Agreement between Assignee and Assignor dated as of April 1, 2011 ("the Agreement"), obtained all of Assignor's rights, title and interest in and to all of such marks and trade dress listed in Schedule A hereto together with the goodwill of the business pertaining thereto and the right to sue for and collect for all claims for damages by reason of past infringement therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said **Assignor** does hereby assign and transfer to **Assignee** all its rights, title and interest in and to the trade names, trademarks, and service marks, and trade dress listed in Schedule A hereto together with the goodwill of the business pertaining thereto and the right to sue for and collect for all claims for damages by reason of past infringement therefor, the same to be held and enjoyed by **Assignee**, its successors and assigns.

CRAGAR INDUSTRIES, INC.

y:

Jeff Danbom,

Its

STA	TE	OF	IOWA)

) ss

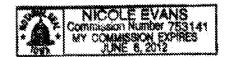
COUNTY OF Dickinson)

On this 5 day of April, 20/1, before me, the undersigned, a Notary Public in and for the state, personally appeared Jeff Danbom, to me personally known, who being by me duly sworn, did say that he is the President of Cragar Industries, Inc.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Mr. Danbom, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

Mugle Evans

Notary Public in and for the State of Iowa

Commission Expires: 6-6-12



http://mail.google.com/a/cragar.com/?ui=2&ik=e2187e7bab&view=att&th=12f26341a12d7685&attid=0.3&disp=vah&zw

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Schedule A

Mark	County	Filing Date	Reg. No.	Reg. Date	Renewal Date	Goods Identification
CRAGAR	United States	June 7, 1965	0819800	December 6, 1966	December 6, 2016	Automotive Equipment and Accessories, namely, customs wheels in Class 12
S/CRAGAR	United States	February 12, 1973	1010106	May 6, 1975	May 6, 2015	Automobile wheels in Class 12
(CRAGAR)	United States	July 30, 2003	2927317	February 22, 2005	February 22, 2015	Automobile wheels and wheel caps in Class 12
STREET PRO	United States	August 16, 1994	1914785	August 29, 1995	August 29, 2015	Automotive wheels in Class 12
STAR WIRE	United States	December 4, 1986	1446281	July 7, 1987	July 7, 2017	Automotive vehicle wheels in Class 12
(CRAGAR AMERICA'S	United States	June 18, 1987	1478604	March 1, 1988	March 1, 2018	Vehicle road wheels in Class 12
CHOICE & Design)						
SUPER TRICK	United States	March 6, 1972	0964061	July 17, 1973	July 17, 2013	Automobile wheels in Class 12
S/S	United States	February 13, 1973	1031812	January 27, 1976	January 27, 2016	Automobile wheels in Class 12

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Mark	County	Filing Date	Reg. No.	Reg. Date	Renewal Date	Goods Identification
CRAGAR	Australia		233,367	October 20, 1969	October 20, 2014	Wheels, steering wheels, disc brakes, engine adaptors and supercharge sets, being vehicular and marine equipment in Class 12
CRAGAR	Australia		299,886	August 24, 1976	August 24, 2017	Auto exhaust headers and auto dual exhaust systems, and all other goods included in this class in Class 12
Cragar	Canada		161878	March 28, 1969	March 28, 2014	Wares: Automotive equipment and accessories namely, custom wheels, steering wheels and disc brakes and machinery and tools and parts thereof namely, engine adapters and supercharge kits; Safety helmets.
Cragar	European Union	May 9, 1997	532903	March 31, 1999	May 9, 2017	Vehicles; apparatus for locomotion by land, air or water; automotive equipment and accessories; custom wheels; parts and fittings for all the aforesaid goods.

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Mark	County	Filing	Reg. No.	Reg. Date	Renewal	Goods
		Date	22224		Date	Identification
CRAGAR	Australia		233,367	October	October	Wheels, steering
	1			20, 1969	20, 2014	wheels, disc
						brakes, engine
						adaptors and supercharge sets,
						being vehicular
						and marine
						equipment in Class
						12
Cragar	Japan	March	1,870,609	June 27,	June 27,	Automobile
		20,		1986	2016	wheels,
i		1981				automobiles, and
						other goods
						included in this
						class in Class 12
Cragar	Mexico	August	354546	October	August	Vehicles,
		18,		27, 1988	18, 2013	excluding their
Crocor	Taiwan	1988 June 4,	295028	Angust	Aumiet	motors Hand Tools,
Cragar	laiwaii	1985	293028	August 16, 1985	August 16, 2015	engine adapters,
		1703		10, 1763	10, 2013	and supercharger
			1			kits
					İ	
Cragar	Taiwan	June 4,	297263	August	August	Automobiles,
		1985		30, 1985	30, 2015	automotive
						equipment and
						accessories,
						namely custom
						wheels, steering
						wheels, and disc
						brakes and other
						goods included in the class
eterory along with AVI	Taiwan		297264	September	August	Automobiles and
-51				1, 1985	31, 2015	accessories
COLCUM					,	thereof; and
LCKAGARI						automobile wheels
70						
رى						
	11	UNREC	SISTERED N	MARKS	.1	
Street Star						
SS/T						
Keystone Klassic						
Legacy S/S						
Nomad Nomad II		_1		<u> L</u>		

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RECORDED: 05/02/2011