

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Definity Health Corporation		05/12/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	UnitedHealth Group Incorporated		
Street Address:	9900 Bren Road East		
Internal Address:	MN008-T202		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55343		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3220451	DEFINITY	
Registration Number:	3040546	CREATING HEALTHCARE CONSUMERS	
CORRESPONDENCE DATA			
Fax Number:	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-321-2800		
Email:	aotrademark@fulbright.com		
Correspondent Name:	T. Kenny/Fulbright & Jaworski L.L.P.		
Address Line 1:	600 Congress Avenue, Suite 2400		
Address Line 2:	c/o Trademark Docketing Dept.		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	UHGD:029-1/UHGD:032		
NAME OF SUBMITTER:	Timothy M. Kenny		
Signature:	/Timothy M. Kenny/		

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 REEL: 004539 FRAME: 0975

Date:

05/12/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Definity Health Corporation, a Delaware Corporation, with an address of 1600 Utica Avenue South, Suite 900, St. Louis Park, Minnesota, 55416 ("Assignor"), has adopted, used, is using and is the owner of the trademarks set forth in Schedule A hereof (which are referred to hereinafter as the "Marks");

WHEREAS, UnitedHealth Group Incorporated, a Minnesota Corporation, with an address of 9900 Bren Road East, Minnetonka, Minnesota, 55343 ("Assignee"), desires to acquire any and all rights and goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, does hereby assign, convey and transfer to Assignee all right, title and interest in and to the Marks, including: (a) any and all unregistered, common law trademark rights in and to the Marks; (b) all claims arising out of or relating to the use or ownership thereof, including the right to enforce the Marks and collect damages for past, present and future infringement thereof; and (c) the registrations for the Marks (if any), together with the goodwill of the business symbolized by the Marks. Assignor expressly agrees that it is not retaining any rights in the Marks covered by this assignment and that Assignee shall have the rights, without limitation, to hold and enforce the Marks in the name of Assignee, and without any duty to compensate or account to Assignor.

DEFINITY HEALTH CORPORATION

By: Michael F. Mooney

Name: Michael F. Mooney

Title: Sr. Deputy General Counsel

Date: May 12, 2011

STATE OF Connecticut §
 §
COUNTY OF Hartford §

Before me, the undersigned authority, on this 12th day of May, 2011, personally appeared Michael F. Mooney known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that he/she is authorized to execute the same on behalf of the identified corporation and that he/she executed the same on behalf of the corporation for the purposes and consideration therein expressed.



Notary Public, State of Connecticut

Name Printed: Jacquiline John

My Commission Expires: October 31, 2013

SCHEDULE A

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date
DEFINITY	78/021,529	Aug. 16, 2000	3,220,451	Mar. 20, 2007
CREATING HEALTHCARE CONSUMERS	78/441,240	June 25, 2004	3,040,546	Jan. 10, 2006