

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Italian Pasta Company		05/03/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sysco Corporation		
Street Address:	1390 Enclave Parkway		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77077-1390		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1741518	PASTALABELLA	
CORRESPONDENCE DATA			
Fax Number:	(912)236-3003		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	912-236-3001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer / Belzer PC		
Address Line 1:	2905 Bull Street		
Address Line 4:	Savannah, GEORGIA 31405		
NAME OF SUBMITTER:	Nathan C. Belzer		
Signature:	/Nathan C. Belzer/		
Date:	05/17/2011		
Total Attachments: 1 source=Assignment - PASTA LA BELLA,#page1.tif			

OP \$40.00 1741518

EXHIBIT B

TRADEMARK ASSIGNMENT

WHEREAS, American Italian Pasta Company, a Delaware corporation with a principal place of business at 1000 Italian Way, Excelsior Springs, Missouri 64024 ("AIPC"), owns certain marks as follows (the "Marks"):

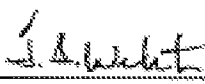
<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Reg.</u>
PASTA LA BELLA	1,741,518	December 23, 1992
TASTE THE LABELLA DIFFERENCE!	2,191,747	September 29, 1998
CUCINA LABELLA	2,576,550	June 4, 2002

WHEREAS, SYSCO CORPORATION, a Delaware corporation with its principal place of business at 1390 Enclave Parkway, Houston, Texas 77077 ("Sysco"), is desirous of acquiring the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AIPC has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto Sysco, its successors or assigns, the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 3rd day of May, 2004.

AMERICAN ITALIAN PASTA COMPANY

By: 
Timothy S. Webster
President and CEO