

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Signature Styles, LLC		06/06/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Patriarch Partners Agency Services, LLC
Street Address:	32 Avenue of the Americas
Internal Address:	17th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 117

Property Type	Number	Word Mark
Serial Number:	77369610	A LUXURY SHOPPING EXPERIENCE WITHIN REACH
Serial Number:	75719136	A.B. LAMBDIN
Serial Number:	73626504	ADAM SPENCER
Serial Number:	73626509	ALAN MICHAELS
Serial Number:	75519746	BABY ELEMENTS
Serial Number:	78000001	BARE LUXURY
Serial Number:	75372254	BLUSHE BY SPIEGEL
Serial Number:	74362600	BOUTIQUE EUROPA
Serial Number:	74313491	BOUTIQUE EUROPA
Serial Number:	76066503	BUILD YOUR OWN BIKINI
Serial Number:	75935249	CAMI
Serial Number:	77137893	CARABELLA
Serial Number:	77137878	CARABELLA

CH \$2940.00 77369610

Serial Number:	74134490	CARABELLA COLLECTION
Serial Number:	77137866	CARABELLA COLLECTION
Serial Number:	76004418	CHINOLOGY
Serial Number:	73822283	CHRISTMAS GUARANTEED
Serial Number:	73466356	CLIFFORD & WILLS
Serial Number:	74102806	CLIFFORD & WILLS
Serial Number:	77369676	CREATE YOUR SIGNATURE STYLE
Serial Number:	74250445	CW
Serial Number:	76003530	CW CLIFFORD & WILLS
Serial Number:	75979935	DECORATING WITH UNIQUE STYLE
Serial Number:	76228105	DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT
Serial Number:	75466996	DETAILS MAKE THE DIFFERENCE
Serial Number:	75299275	EASY STYLE
Serial Number:	75799088	EASY STYLE
Serial Number:	76004536	EASY STYLE HOME
Serial Number:	74360901	ELEMENTS EXCLUSIVELY SPIEGEL
Serial Number:	75436869	ELEMENTS OF DESIRE
Serial Number:	73822304	FASHION AVENUE
Serial Number:	73785222	FOR YOU FROM SPIEGEL
Serial Number:	75765009	FREEDOM TO BE FEMININE
Serial Number:	72309047	HONEYBEE
Serial Number:	72209695	HONEYBEE THE EINBENDER CASUAL
Serial Number:	75446013	IF IT'S HOT THERE IT'S HAPPENING HERE
Serial Number:	73696394	INHOME
Serial Number:	75210851	JAMES RIVER TRADERS
Serial Number:	73443750	JAMES RIVER TRADERS
Serial Number:	76648487	JEAN.E.OLOGY
Serial Number:	75571014	JEANOLOGY
Serial Number:	75563980	JEANOLOGY
Serial Number:	76044490	JEANOLOGY
Serial Number:	76310940	JEANOLOGY
Serial Number:	75654026	JEANOLOGY BASICS
Serial Number:	75808025	JEANOLOGY PERFORMANCE
Serial Number:	75607523	JEANOLOGY STUDIO

Serial Number:	75858442	LIFESTYLE RESOURCE FOR THE WORKING WOMAN
Serial Number:	75498215	LIFESTYLE RETAILERS
Serial Number:	75661135	MAURIZIO COLLECTIONS
Serial Number:	75111821	MODA SPIEGEL
Serial Number:	78537328	MODA SPIEGEL
Serial Number:	75846883	N
Serial Number:	73839779	NEWPORT NEWS
Serial Number:	74303538	NEWPORT NEWS
Serial Number:	75179380	NEWPORT NEWS
Serial Number:	75784333	NEWPORT NEWS
Serial Number:	75799283	NEWPORT NEWS
Serial Number:	76470999	NEWPORT NEWS
Serial Number:	75670429	NEWPORT NEWS COMFORT BEAR
Serial Number:	75393605	NEWPORT NEWS DISCOUNT CLUB
Serial Number:	75299276	NEWPORT NEWS EASY STYLE
Serial Number:	75822030	NEWPORT NEWS EASY STYLE N
Serial Number:	75784328	NEWPORT-NEWS.COM
Serial Number:	73608794	OAKBROOK
Serial Number:	75474451	ONE PRICE FITS ALL
Serial Number:	75517534	ONE PRICE FITS ALL
Serial Number:	75713422	ONE PRICE, ONE PACKAGE
Serial Number:	75230406	ONVIEW
Serial Number:	75979927	ONVIEW HOME
Serial Number:	75790013	ORARIO
Serial Number:	74368687	PARADOX
Serial Number:	72147242	PRIVATE LIFE
Serial Number:	73342715	PRIVATE LIVES
Serial Number:	73465259	PRIVATE LIVES
Serial Number:	75667707	QUADKINI
Serial Number:	78596863	REALITY DRESSING
Serial Number:	75545430	REFLECTIONS BY SPIEGEL
Serial Number:	75563721	RR
Serial Number:	76123205	S MADE EXCLUSIVELY FOR SPIEGEL CATALOG, INC.
Serial Number:	75372257	SECOND HAND NEWS FASHION CATALOG RETURNS FOR YOU & YOUR HOME

Serial Number:	77500060	SECRET SCULPTOR BY SHAPE FX
Serial Number:	75435144	SENSUAL HOME
Serial Number:	75147836	SHAPE & SLIM
Serial Number:	78719130	SHAPE & SLIM
Serial Number:	75725951	SHAPE FX
Serial Number:	75810448	SHAPE FX
Serial Number:	78972117	SHAPE FX
Serial Number:	75016965	SHOPPING AT THE SPEED OF LIFE
Serial Number:	76037375	SHOPPING AT THE SPEED OF LIFE
Serial Number:	73463727	SPIEGEL
Serial Number:	74387194	SPIEGEL
Serial Number:	75784327	SPIEGEL
Serial Number:	77253973	SPIEGEL
Serial Number:	73630313	SPIEGEL
Serial Number:	76028851	SPIEGEL E MARKET
Serial Number:	76228675	SPIEGEL INCENTIVES
Serial Number:	77368436	SPIEGEL SIGNATURE
Serial Number:	77243261	SPIEGEL SIGNATURE
Serial Number:	77255689	SPIEGEL SIGNATURE
Serial Number:	75784329	SPIEGEL.COM
Serial Number:	75504544	SPIEGELTRONICS
Serial Number:	74276347	STYLES TO GO
Serial Number:	73651067	SUN STREAK
Serial Number:	75308051	SWIM 21
Serial Number:	75775754	THE 12 DAYS OF SHOPPING
Serial Number:	75765011	THE BEST IDEA IN A THOUSAND YEARS
Serial Number:	73626488	THE FINER THINGS
Serial Number:	75855161	THE KID'S RESOURCE
Serial Number:	76015859	THE SPIEGEL GROUP
Serial Number:	76029020	THE SPIEGEL GROUP LIFESTYLE RETAILERS
Serial Number:	73640009	THE ULTIMATE OUTLET
Serial Number:	73626495	TOFFS
Serial Number:	75196856	WORLD OF MY OWN
Serial Number:	85049191	THE 7 WAYS EVERY WOMAN'S BODY BREAKS HER HEART
Serial Number:	85049187	BODY BETRAYALS

85034419

JEANOLOGY BASIC

CORRESPONDENCE DATA

Fax Number: (404)581-8330

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4045818052

Email: rcampbell@jonesday.com

Correspondent Name: Richard U. Campbell

Address Line 1: 1420 Peachtree St. NE

Address Line 2: Suite 800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:

223194-610008

NAME OF SUBMITTER:

Richard U. Campbell

Signature:

/Richard U. Campbell/

Date:

06/09/2011

Total Attachments: 10

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT
(TRADEMARKS)**

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (TRADEMARKS) (as may be amended, supplemented or otherwise modified from time to time, this “IP Security Agreement”) dated June 6, 2011, is made by Signature Styles, LLC, a Delaware limited liability company (the “Grantor”), in favor of Patriarch Partners Agency Services, LLC (“PPAS”), as administrative agent (the “Administrative Agent”) for the Lenders (as defined below).

WHEREAS, Grantor has adopted, used and is using, and is the sole owner of the trademarks set forth on Exhibit A hereof;

WHEREAS, Grantor has entered into a Debtor-in-Possession Credit Agreement dated as of even date herewith (as may be amended, supplemented or otherwise modified from time to time, the “Credit Agreement”; capitalized terms used herein and not otherwise defined are used herein as defined in the Credit Agreement), with the Administrative Agent, Signature Styles Gift Cards, LLC, a Virginia limited liability company (“SSGC”), and the lenders party thereto (the “Lenders”);

WHEREAS, as a condition precedent to the making of advances, Grantor executed that certain Security Agreement dated as of even date herewith (as may be amended, supplemented or otherwise modified from time to time, the “Security Agreement”) by Grantor and SSGC in favor of the Administrative Agent for the benefit of the Lenders and the Administrative Agent; and

WHEREAS, under the terms of the Security Agreement, Grantor has granted a security interest in certain intellectual property of Grantor to the Administrative Agent for the ratable benefit of the Lenders, and has agreed as a condition thereof to execute this IP Security Agreement for recording with the U.S. Patent and Trademark Office and any other governmental authority.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

Section 1. Grant of Security. Grantor hereby grants to the Administrative Agent for the ratable benefit of itself and the Lenders a security interest in and to all of Grantor’s right, title and interest in and to the following (the “Collateral”):

(a) the United States and foreign trademark and service mark registrations, applications, and licenses set forth on Exhibit A hereto but excluding any United States intent-to-use trademark application prior to the filing of a Statement of Use or Amendment to Allege Use in connection therewith to the extent that a valid security interest may not be taken in such an intent-to-use trademark application under applicable law (the “Trademarks”);

(b) any and all causes of action for past, present and future infringement or breach of the Trademarks, with the right, but not the obligation to sue for and collect, or otherwise recover, damages for such infringement or breach; and

(c) any and all proceeds of the foregoing.

Section 2. Submission to Jurisdiction. Each of the Lenders, Administrative Agent and Grantor hereby (a) agrees that any action with respect to this IP Security Agreement may be brought in the Bankruptcy Court or in the courts of the State of New York or of the United States of America for the Southern District of New York, (b) accepts for itself and in respect of its property, generally and unconditionally, the exclusive jurisdiction of such courts, (c) irrevocably waives any objection, including, without limitation, any objection to the laying of venue or based on the grounds of forum non conveniens, which it may now or hereafter have to the bringing of any action in those jurisdictions, and (d) irrevocably consents to the service of process of any of the courts referred to above in any action by the mailing of copies of the process to the parties hereto as provided in the Credit Agreement. Service effected as provided in this manner will become effective ten calendar days after the mailing of the process.

Section 3. Waiver of Jury Trial. Each of the Lenders, Administrative Agent and Grantor hereby waives any right to a trial by jury in any action to enforce or defend any right under this IP Security Agreement or any amendment, instrument, document or agreement delivered or to be delivered in connection with this IP Security Agreement and agrees that any action will be tried before a court and not before a jury.

Section 4. Recordation. Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this IP Security Agreement.

Section 5. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

Section 6. Conflict Provision. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement and the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement and the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this IP Security Agreement are in conflict with the Security Agreement or the Credit Agreement, the provisions of the Security Agreement or the Credit Agreement shall govern.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, Grantor has caused this IP Security Agreement to be duly executed and delivered by its representative thereunto duly authorized as of the date first above written.

SIGNATURE STYLES, LLC

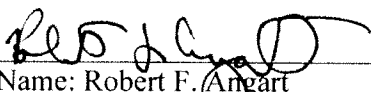
By: 
Name: Robert F. Angart
Title: Chief Restructuring Officer

Exhibit A

Trademarks

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
JEANOLOGY	AU	194079	2/13/01	79712000	11/2/00		Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606710	7/12/93	606710	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606711	7/12/93	606711	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606706	7/12/93	606706	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606707	7/12/93	606707	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606708	7/12/93	606708	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606709	7/12/93	606709	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	841716	7/4/00	841716	7/4/00	Registered	Signature Styles, LLC
SPIEGEL	Bolivia	62413 C	11/01/96	1263	03/27/95		Signature Styles, LLC
SPIEGEL	Bolivia	62417 C	11/01/96	1264	03/27/95		Signature Styles, LLC
FASHION OPTIONS AND DESIGN	BR	819479217	4/6/99	819483834	9/20/96		Signature Styles, LLC
SHAPE & SLIM and design	BR	820882135	12/26/00	820882135	6/30/98		Signature Styles, LLC
STYLES TO GO	BR	819483834	4/6/99	819479217	9/17/96		Signature Styles, LLC
STYLEWORKS	BR	819479179	12/22/98	819479179	9/17/96		Signature Styles, LLC
SUN STREAK	BR	N/A	N/A	819479187	9/17/96		Signature Styles, LLC
JEANOLOGY	BX	690474	N/A	976766	10/31/00		Signature Styles, LLC
CW	Canada	TMA454951	03/08/96	0700775	03/13/92	Registered	Signature Styles, LLC
CW	Canada	TMA460626	08/02/96	0700822	03/13/92	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS	Canada	TMA408572	02/19/93	0701063	03/17/92	Expunged	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Canada	TMA496633	06/23/98	0785024	06/13/95	Registered	Signature Styles, LLC
JEANOLOGY	Canada	TMA655411	12/20/05	1156683	10/23/02	Registered	Signature Styles, LLC
SPIEGEL	Canada	TMA520811	12/21/99	0796947	11/09/95	Registered	Signature Styles, LLC
SPIEGEL [and design]	Canada	TMA520730	12/17/99	0796945	11/09/95	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Chile	509154	04/02/98	388950	08/29/97		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	China	767642	09/20/95	93122425	12/16/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	China	767662	09/20/95	93122424	12/16/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	China	783316	10/13/95	93122423	12/16/93		Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
CW CLIFFORD & WILLS (old logo)	China	787343	10/27/95	93122426	12/16/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	China	800574	12/20/95	93122422	12/16/93		Signature Styles, LLC
SPIEGEL	Colombia	179238	08/31/95	95018304	05/03/95		Signature Styles, LLC
SPIEGEL	Colombia	179239	08/31/95	95018303	05/03/95		Signature Styles, LLC
SPIEGEL [and design]	Colombia	240906	09/04/01	86472	11/14/00		Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	CTM	186460	05/06/98	186460	04/01/96	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	CTM	1627397	07/23/01	1627397	04/26/00	Registered	Signature Styles, LLC
SHAPE & SLIM	CTM	828426	6/3/99	828426	5/15/98	Lapsed	Signature Styles, LLC
JEANOLOGY	DE	30080400	1/18/01	30080400 8	10/31/00		Signature Styles, LLC
JEANOLOGY	DK	2000 5869	12/18/00	20004564	11/1/00		Signature Styles, LLC
SPIEGEL	Ecuador	218196	11/13/96	55521	03/24/95		Signature Styles, LLC
SPIEGEL	Ecuador	218296	11/13/96	55522	03/24/95		Signature Styles, LLC
JEANOLOGY	ER	221124	N/A	221124	11/22/00		Signature Styles, LLC
JEANOLOGY	ES	2355728M1	11/5/01	2355728M1	11/6/00		Signature Styles, LLC
JEANOLOGY	FI	221930	10/15/01	200003610	10/30/00		Signature Styles, LLC
A.B. LAMBDIN	Georgia [U.S.]	T-10578	01/23/91	N/A	N/A	Expired	Signature Styles, LLC
A.B. LAMBDIN	Georgia [U.S.]	S-10579	01/23/91	N/A	N/A	Expired	Signature Styles, LLC
JEANOLOGY	GREECE	N/A	N/A	145592	11/6/00		Signature Styles, LLC
JEANOLOGY	IT	912938	10/15/2003	36162000 TO	11/10/00		Signature Styles, LLC
CLIFFORD & WILLS	Japan	4711594	09/19/03	2002-109329	12/25/02	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS (new logo)	Japan	3332275	07/18/97	7 075486	07/26/95		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Japan	3168638	06/28/96	5 080924	09/04/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Japan	3168639	06/28/96	5 080926	08/04/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Japan	3175541	07/31/96	5 080923	08/04/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Japan	3180822	07/31/96	5 080925	08/04/93		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Japan	3180823	07/31/96	5 080927	08/04/93		Signature Styles, LLC
JEANOLOGY	Japan	4573652	5/31/02	2000 096450	9/1/00		Signature Styles, LLC
SHAPEFX	Japan	4468763	4/20/01	2000 069759	6/22/00		Signature Styles, LLC
SPIEGEL	Korea the Republic	426138	10/22/98	40830/1997	09/22/97		Signature Styles, LLC
SPIEGEL	Korea the Republic	437995	01/15/99	40829/1997	09/22/97		Signature Styles, LLC
CW CLIFFORD & WILLS	Mexico	691789	08/22/00	443358	08/22/00		Signature Styles, LLC
CW CLIFFORD & WILLS	Mexico	770488	11/27/02	443357	08/22/00		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Mexico	474143	07/20/94	205953	07/20/94		Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
CW CLIFFORD & WILLS (old logo)	Mexico	474144	07/20/94	205956	07/20/94		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Mexico	474647	07/20/94	205955	07/20/94		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Mexico	474648	07/20/94	205957	07/20/94		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Mexico	486557	07/20/94	205954	07/20/94		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Mexico	507731	07/20/94	205952	07/20/94		Signature Styles, LLC
ELEMENTS	Mexico	455619	3/29/94	189844	2/3/94		Signature Styles, LLC
ELEMENTS	Mexico	455697	3/29/94	189843	2/3/94		Signature Styles, LLC
ELEMENTS	Mexico	455698	3/29/94	189845	2/3/94		Signature Styles, LLC
ELEMENTS	Mexico	629516	03/30/01	443143	08/22/00		Signature Styles, LLC
ELEMENTS	Mexico	684344	08/22/00	443142	08/22/00		Signature Styles, LLC
ELEMENTS	Mexico	685678	08/22/00	443147	08/22/00		Signature Styles, LLC
SPIEGEL	Mexico	428905	08/25/92	148 222	08/25/92		Signature Styles, LLC
SPIEGEL	Mexico	459588	05/09/94	148223	08/25/92		Signature Styles, LLC
SPIEGEL	Mexico	467877	7/27/94	196013	04/13/94		Signature Styles, LLC
SPIEGEL	Mexico	486134	02/03/94	189847	02/03/94		Signature Styles, LLC
SPIEGEL	Mexico	684345	08/22/00	443144	08/22/00		Signature Styles, LLC
SPIEGEL	Mexico	685677	08/22/00	443146	08/22/00		Signature Styles, LLC
SPIEGEL	Mexico	692517	03/30/01	443145	08/22/00		Signature Styles, LLC
SPIEGEL	Panama	91130	11/20/97	91130	11/20/97		Signature Styles, LLC
SPIEGEL	Paraguay	247166	06/07/02	11645 98	06/05/98		Signature Styles, LLC
SPIEGEL	Russian Federation	147478	04/20/95	95 704 482	4/20/95		Signature Styles, LLC
SPIEGEL [and design]	Russian Federation	210725	04/10/02	2000718953	07/26/00		Signature Styles, LLC
JEANOLOGY	SE	350331	11/23/01	200008313	11/1/00		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Switzerland	415605	07/29/93	9458/1993 0	07/29/93		Signature Styles, LLC
CW CLIFFORD & WILLS	Taiwan	143309	06/01/01	89022305	04/21/00		Signature Styles, LLC
JEANOLOGY	UK	2254152	5/18/01	2254152	11/27/00		Signature Styles, LLC
SHAPE FX	UK	2236735	4/6/01	2236735	6/22/00		Signature Styles, LLC
A LUXURY SHOPPING EXPERIENCE WITHIN REACH	US	N/A	N/A	77/369,610	1/11/08	Pending	Signature Styles, LLC
A.B. LAMBDIN	US	2,387,471	9/19/00	75/719,136	6/1/99	Registered	Signature Styles, LLC
ADAM SPENCER	US	1,445,296	6/30/1987	73/626,504	10/23/86	Cancelled	Signature Styles, LLC
ALAN MICHAELS	US	1,447,641	07/14/87	73/626,509	10/23/86	Cancelled	Signature Styles, LLC
BABY ELEMENTS	US	2,317,265	02/08/00	75/519,746	07/16/98	Cancelled	Signature Styles, LLC
BARE LUXURY	US	2,474,567	07/31/01	78/000,001	03/20/00	Cancelled	Signature Styles, LLC
BLUSHE BY SPIEGEL	US	2,383,650	09/05/00	75/372,254	10/14/97	Cancelled	Signature Styles, LLC
BOUTIQUE EUROPA	US	1,815,873	01/11/94	74/362,600	03/01/93	Cancelled	Signature Styles, LLC
BOUTIQUE EUROPA	US	1,871,948	01/03/95	74/313,491	9/14/02	Registered	Signature Styles, LLC
BUILD YOUR OWN BIKINI	US	2,465,672	07/03/01	76/066,503	06/09/00	Registered	Signature Styles, LLC
CAMI	US	2,793,219	12/9/03	75/935,249	2/16/00	Registered	Signature Styles, LLC
CARABELLA	US	3,400,898	3/25/08	77/137,893	3/22/07	Registered	Signature Styles, LLC
CARABELLA	US	3,534,732	11/18/08	77/137,878	3/22/07	Registered	Signature Styles, LLC
CARABELLA	US	1,770,814	1/29/91	74/134,490	5/11/93	Registered	Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
COLLECTION							
CARABELLA COLLECTION	US	3,414,104	4/22/08	77/137,866	3/22/07	Registered	Signature Styles, LLC
CHINOLOGY	US	2,429,982	2/20/01	76/004,418	3/20/00	Registered	Signature Styles, LLC
CHRISTMAS GUARANTEED	US	1,588,863	03/27/90	73/822,283	08/28/89	Registered	Signature Styles, LLC
CLIFFORD & WILLS	US	1,320,047	02/12/85	73/466,356	02/02/84	Cancelled	Signature Styles, LLC
CLIFFORD & WILLS	US	1,658,093	09/24/91	74/102,806	10/03/90	Registered	Signature Styles, LLC
CREATE YOUR SIGNATURE STYLE	US	N/A	N/A	77/369,676	1/11/08	Pending	Signature Styles, LLC
CW	US	1,841,377	06/21/94	74/250,445	02/28/92	Cancelled	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	US	2,433,558	03/06/01	76/003,530	03/18/00	Registered	Signature Styles, LLC
DECORATING WITH UNIQUE STYLE	US	2,454,185	05/22/01	75/979,935	07/13/98	Cancelled	Signature Styles, LLC
DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT	US	2,540,145	2/19/02	76/228,105	3/22/01	Registered	Signature Styles, LLC
DETAILS MAKE THE DIFFERENCE	US	2,276,761	9/7/99	75/466,996	4/13/98	Cancelled	Signature Styles, LLC
EASY STYLE	US	2,269,553	8/10/99	75/299,275	5/28/97	Registered	Signature Styles, LLC
EASY STYLE	US	2,377,550	8/15/00	75/799,088	9/14/99	Cancelled	Signature Styles, LLC
EASY STYLE HOME	US	2,431,634	2/27/01	76/004,536	3/20/00	Cancelled	Signature Styles, LLC
ELEMENTS EXCLUSIVELY SPIEGEL	US	1,891,553	04/25/95	74/360,901	02/22/93	Cancelled	Signature Styles, LLC
ELEMENTS OF DESIRE	US	2,244,044	05/04/99	75/436,869	2/19/98	Cancelled	Signature Styles, LLC
FASHION AVENUE	US	1,596,571	5/15/90	73/822,304	8/29/89	Registered	Signature Styles, LLC
FOR YOU FROM SPIEGEL	US	1,564,685	11/07/89	73/785,222	03/07/89	Registered	Signature Styles, LLC
FREEDOM TO BE FEMININE	US	2,454,002	5/22/01	75/765,009	8/23/99	Registered	Signature Styles, LLC
HONEYBEE [and design]	US	0,873,854	07/29/69	72/309,047	10/07/68	Registered	Signature Styles, LLC
HONEYBEE AND THE EINBENDER CASUAL [and design]	US	0,838,413	11/07/67	72/209,695	01/11/65	Expired	Signature Styles, LLC
IF IT'S HOT THERE IT'S HAPPENING HERE	US	2,224,360	02/16/99	75/446,013	03/06/98	Cancelled	Signature Styles, LLC
INHOME	US	1,494,231	06/28/88	73/696,394	11/19/87	Cancelled	Signature Styles, LLC
JAMES RIVER TRADERS	US	2,171,904	07/07/98	75/210,851	12/10/96	Cancelled	Signature Styles, LLC
JAMES RIVER TRADERS [and design]	US	1,306,087	11/20/84	73/443,750	09/13/83	Cancelled	Signature Styles, LLC
JEAN.E. OLOGY	US	3,230,357	4/17/07	76/648,487	10/04/05	Registered	Signature Styles, LLC
JEANOLOGY	US	2,334,899	3/28/00	75/571,014	10/14/98	Registered	Signature Styles, LLC
JEANOLOGY	US	2,444,852	4/17/01	75/563,980	10/2/98	Registered	Signature Styles, LLC
JEANOLOGY	US	2,453,149	5/22/01	76/044,490	5/10/00	Cancelled	Signature Styles, LLC
JEANOLOGY	US	2,701,277	3/25/03	76/310,940	9/10/01	Registered	Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
JEANOLOGY BASICS	US	2,343,072	4/18/00	75/654,026	3/4/99	Registered	Signature Styles, LLC
JEANOLOGY PERFORMANCE	US	2,448,515	5/1/01	75/808,025	9/27/99	Cancelled	Signature Styles, LLC
JEANOLOGY STUDIO	US	2,340,499	4/11/00	75/607,523	12/14/98	Registered	Signature Styles, LLC
LIFESTYLE RESOURCE FOR THE WORKING WOMAN	US	2,391,735	10/03/00	75/858,442	11/29/99	Registered	Signature Styles, LLC
LIFESTYLE RETAILERS	US	2,267,918	08/3/99	75/498,215	06/08/98	Cancelled	Signature Styles, LLC
MAURIZIO COLLECTIONS	US	2,458,101	06/05/01	75/661,135	03/16/99	Cancelled	Signature Styles, LLC
MODA SPIEGEL	US	2,155,463	05/05/98	75/111,821	05/30/96	Cancelled	Signature Styles, LLC
MODA SPIEGEL	US	3,137,037	8/29/06	78/537,328	12/22/04	Registered	Signature Styles, LLC
N DESIGN	US	2,464,610	6/26/01	75/846,883	11/12/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	1,691,635	6/9/92	73/839,779	11/15/89	Registered	Signature Styles, LLC
NEWPORT NEWS	US	1,892,686	5/2/95	74/303,538	8/10/92	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,105,336	10/14/97	75/179,380	10/7/96	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,379,372	8/22/00	75/784,333	8/26/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,391,515	10/3/00	75/799,283	9/15/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,866,075	7/27/04	76/470,999	11/29/02	Registered	Signature Styles, LLC
NEWPORT NEWS COMFORT BEAR	US	2,394,295	10/10/00	75/670,429	3/30/99	Cancelled	Signature Styles, LLC
NEWPORT NEWS DISCOUNT CLUB	US	2,198,548	10/20/98	75/393,605	11/20/97	Cancelled	Signature Styles, LLC
NEWPORT NEWS EASY STYLE	US	2,269,554	8/10/99	75/299,276	5/28/97	Registered	Signature Styles, LLC
NEWPORT NEWS EASY STYLE N [and design]	US	2,464,564	6/26/01	75/822,030	10/13/99	Cancelled	Signature Styles, LLC
NEWPORT-NEWS.COM	US	2,415,472	12/26/00	75/784,328	8/26/99	Registered	Signature Styles, LLC
NO SEASON, NO LIMITS	US	N/A	N/A	77/137,905	77/137,905	Abandoned	Signature Styles, LLC
OAKBROOK	US	1,464,646	11/10/87	73/608,794	07/10/86	Cancelled	Signature Styles, LLC
ONE PRICE FITS ALL	US	2,226,299	2/23/99	75/474,451	4/27/98	Registered	Signature Styles, LLC
ONE PRICE FITS ALL	US	2,300,932	12/14/99	75/517,534	7/13/98	Registered	Signature Styles, LLC
ONE PRICE ONE PACKAGE	US	2,347,904	5/2/00	75/713,422	5/25/99	Cancelled	Signature Styles, LLC
ONVIEW	US	2,116,392	11/25/97	75/230,406	1/22/97	Cancelled	Signature Styles, LLC
ONVIEW HOME	US	2,434,322	03/06/01	75/979,927	10/14/97	Cancelled	Signature Styles, LLC
ORARIO	US	2,418,468	01/02/01	75/790,013	09/23/99	Cancelled	Signature Styles, LLC
PARADOX	US	1,863,192	11/15/94	74/368,687	03/17/93	Cancelled	Signature Styles, LLC
PRIVATE LIFE	US	0,831,850	07/11/67	72/147,242	07/19/62	Expired	Signature Styles, LLC
PRIVATE LIVES	US	1,279,922	05/29/84	73/342,715	12/21/81	Cancelled	Signature Styles, LLC
PRIVATE LIVES	US	1,342,543	06/18/85	73/465,259	02/13/84	Cancelled	Signature Styles, LLC
QUADKINI	US	2,430,406	2/20/01	75/667,707	3/25/99	Cancelled	Signature Styles, LLC
REALITY DRESSING	US	3,081,039	4/11/06	78/596,863	3/29/05	Registered	Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
REFLECTIONS BY SPIEGEL	US	2,418,065	01/02/01	75/545,430	09/01/98	Registered	Signature Styles, LLC
RR [and Design]	US	2,384,033	09/05/00	75/563,721	10/5/98	Cancelled	Signature Styles, LLC
S MADE EXCLUSIVELY FOR SPIEGEL CATALOG INC	US	2,753,634	08/19/03	76/123,205	09/06/00	Registered	Signature Styles, LLC
SECOND HAND NEWS FASHION CATALOG RETURNS FOR YOU & YOUR HOME [and design]	US	2,256,062	06/22/99	75/372,257	10/14/97	Cancelled	Signature Styles, LLC
SECRET SCULPTOR BY SHAPE FX	US	N/A	N/A	77/500,060	06/16/08	Pending	Signature Styles, LLC
SENSUAL HOME	US	2,304,757	12/28/99	75/435,144	02/17/98	Cancelled	Signature Styles, LLC
SHAPE & SLIM	US	2,113,070	11/11/97	75/147,836	08/09/96	Cancelled	Signature Styles, LLC
SHAPE & SLIM	US	3,583,433	3/3/09	78/719,130	9/23/05	Registered	Signature Styles, LLC
SHAPE FX	US	2,398,811	10/24/00	75/725,951	6/10/99	Registered Supplemental Register	Signature Styles, LLC
SHAPE FX	US	2,598,557	07/23/02	75/810,448	10/21/99	Registered	Signature Styles, LLC
SHAPE FX	US	3,268,360	07/24/07	78/972,117	09/12/06	Registered	Signature Styles, LLC
SHOPPING AT THE SPEED OF LIFE	US	2,139,476	2/24/98	75/016,965	10/19/95	Cancelled	Signature Styles, LLC
SHOPPING AT THE SPEED OF LIFE	US	2,437,259	03/20/01	76/037,375	05/01/00	Cancelled	Signature Styles, LLC
SPIEGEL	US	1,339,154	06/04/85	73/463,727	02/02/84	Registered	Signature Styles, LLC
SPIEGEL	US	1,840,600	06/21/94	74/387,194	05/05/93	Registered	Signature Styles, LLC
SPIEGEL	US	2,357,704	06/13/00	75/784,327	08/26/99	Registered	Signature Styles, LLC
SPIEGEL	US	3,466,133	07/15/08	77/253,973	08/13/07	Registered	Signature Styles, LLC
SPIEGEL [and design]	US	1,496,715	07/19/88	73/630,313	11/14/86	Registered	Signature Styles, LLC
SPIEGEL EMARKET (AND DESIGN)	US	2,717,759	05/20/03	76/028,851	04/19/00	Registered	Signature Styles, LLC
SPIEGEL INCENTIVES	US	2,584,963	06/25/02	76/228,675	03/23/01	Cancelled	Signature Styles, LLC
SPIEGEL SIGNATURE	US	N/A	N/A	77/368,436	1/10/08	Pending	Signature Styles, LLC
SPIEGEL SIGNATURE	US	3,444,214	06/10/08	77/243,261	07/31/07	Registered	Signature Styles, LLC
SPIEGEL SIGNATURE	US	3,483,616	08/12/08	77/255,689	8/15/07	Registered	Signature Styles, LLC
SPIEGEL SIGNATURE ESTATE	US	N/A	N/A	77/368,430	1/10/08	Pending	Signature Styles, LLC
SPIEGEL.COM	US	2,387,639	09/19/00	75/784,329	08/26/99	Registered	Signature Styles, LLC
SPIEGELTRONICS	US	2,346,491	05/02/00	75/504,544	07/16/98	Cancelled	Signature Styles, LLC
STYLES TO GO	US	1,856,793	10/04/94	74/276,347	05/15/92	Cancelled	Signature Styles, LLC
SUN STREAK	US	1,462,939	10/27/87	73/651,067	3/23/87	Registered	Signature Styles, LLC
SWIM 21	US	2,152,547	04/21/98	75/308,051	06/12/97	Cancelled	Signature Styles, LLC
THE 12 DAYS OF SHOPPING	US	2,420,276	1/9/01	75/775,754	8/11/99	Registered Supplemental Register	Signature Styles, LLC
THE BEST IDEA IN A THOUSAND YEARS	US	2,585,876	6/25/02	75/765,011	8/23/99	Cancelled	Signature Styles, LLC
THE FINER THINGS	US	1,442,086	06/09/87	73/626,488	10/23/86	Cancelled	Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
THE KID'S RESOURCE	US	2,513,324	11/27/01	75/855,161	12/09/99	Cancelled	Signature Styles, LLC
THE SPIEGEL GROUP	US	2,554,891	04/02/02	76/015,859	04/03/00	Registered	Signature Styles, LLC
THE SPIEGEL GROUP LIFESTYLE RETAILERS (AND DESIGN)	US	2,471,411	07/24/01	76/029,020	04/19/00	Cancelled	Signature Styles, LLC
THE ULTIMATE OUTLET	US	1,472,213	01/12/88	73/640,009	01/15/87	Registered	Signature Styles, LLC
TOFFS	US	1,443,315	06/16/87	73/626,495	10/23/86	Cancelled	Signature Styles, LLC
WORLD OF MY OWN	US	2,119,576	12/9/97	75/196,856	11/12/97	Cancelled	Signature Styles, LLC
THE 7 WAYS EVERY WOMAN'S BODY BREAKS HER HEART	US	3904068	01/11/11			Registered	Signature Styles, LLC
BODY BETRAYALS	US	3904067	01/11/11			Registered	Signature Styles, LLC
JEANOLOGY BASIC	US	85034419			05/10/10	Application	Signature Styles, LLC
NEWPORT NEWS	China	8777654			10/26/10	Application	Signature Styles, LLC
SECRET SCULPTOR	Canada	1475922			04/07/10	Application	Signature Styles, LLC
SPIEGEL	China	8227129			04/21/10	Application	Signature Styles, LLC