

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Bank of New York Mellon Trust Company, N.A., as collateral agent | | 06/03/2011 | Bank: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Ehlert Publishing Group, LLC (formerly Ehlert Publishing Group, Inc.) | | |
| Street Address: | 6420 Sycamore Lane, Suite 100 | | |
| City: | Maple Grove | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55369 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3805372 | TRAILER BOATS | |
| Registration Number: | 2629768 | TRAILER BOATS | |
| Registration Number: | 2008722 | POWERBOAT | |
| Registration Number: | 2023699 | POWERBOAT THE WORLD'S LEADING PERFORMANCE BOATING MAGAZINE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)203-0567 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 310-203-8080 | | |
| Email: | trademarkdocket@jmbm.com | | |
| Correspondent Name: | Bernard R. Gans, Esq. | | |
| Address Line 1: | 1900 Avenue of the Stars, 7th Floor | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90067-4308 | | |
| ATTORNEY DOCKET NUMBER: | 60982-1273/1192/1229/1228 | | |

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**TRADEMARK
 REEL: 004557 FRAME: 0683**

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| NAME OF SUBMITTER: | Bernard R. Gans |
| Signature: | /Bernard R. Gans/ |
| Date: | 06/09/2011 |
| Total Attachments: 2 source=60982-0004 Ehlert Release from Security Interest#page1.tif source=60982-0004 Ehlert Release from Security Interest#page2.tif | |

RELEASE OF TRADEMARK SECURITY INTERESTS

This **RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of June 3, 2011 is made by **THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.**, as Collateral Agent ("**Collateral Agent**"), with an office located at 700 South Flower Street, Suite 500, Los Angeles, California 90017, and releases the security interests held by the Collateral Agent in the following U.S. Trademark Registrations (the "**Trademarks**") and which was recorded on December 3, 2010 at Reel/Frame 4424/0371:

1. U.S. Trademark Reg. No. 3,805,372 for TRAILER BOATS;
2. U.S. Trademark Reg. No. 2,629,768 for TRAILER BOATS;
3. U.S. Trademark Reg. No. 2,008,722 for POWERBOAT; and
4. U.S. Trademark Reg. No. 2,023,699 for POWERBOAT THE WORLD'S LEADING PERFORMANCE BOATING MAGAZINE.

The security interests were granted to the Collateral Agent pursuant to the Grant of Security Interest in United States Trademarks, dated as of November 29, 2010 between Ehlert Publishing Group, Inc. as Grantor (the "**Grantor**"), and the Collateral Agent, as Grantee. **The Collateral Agent hereby releases all of its security interests and other rights and claims in and to the Trademarks.**

IN WITNESS WHEREOF, THE COLLATERAL AGENT has executed this **RELEASE OF TRADEMARK SECURITY INTERESTS** as an instrument under seal on and as of this 3 day of June, 2011.

THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., as Collateral Agent

By: 

Name: RAYMOND TORRES
Title: SENIOR ASSOCIATE

ACKNOWLEDGMENT

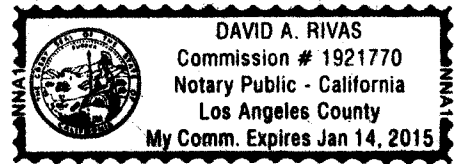
STATE OF CALIFORNIA)
COUNTY OF Los Angeles)

On June 3, 2011, before me, David A. Rivas,
a Notary Public, personally appeared Raymond Torres,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same
in his/~~her~~/their authorized capacity(ies), and that by his/~~her~~/their signature(s) on the instrument
the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 



(SEAL)