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O:TANJA GEISLER, TRADEMARK ADMINISTRATOR COMPANY:ONE IMATION WAY

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Memory Experts International (MXI) Inc.		06/03/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Imation Corp.		
Street Address:	One Imation Way		
Internal Address:	Legal Affairs		
City:	Oakdale		
State/Country:	MINNESOTA		
Postal Code:	55128		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	2792876	CLIPDRIVE	
Registration Number:	3133993	OUTBACKER	
Registration Number:	3294996	MXI	
Registration Number:	3326407	SECURITY IN MOTION	
Registration Number:	3295035	STEALTH BIO TOKEN	
Registration Number:	3469403	STEALTH MXP	
Registration Number:	3370652	MXI SECURITY	
Registration Number:	3386715	MXI ACCESS	
Registration Number:	3379595	CLIPDRIVE BIO	
Registration Number:	3369963	OUTBACKER MXP	
Registration Number:	3551555	STEALTH MINI	
Registration Number:	3861552	STEALTH M	
Serial Number:	77962037	GET IN THE ZONE	

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Serial Number:	85129467	MXI STEALTH ZONE
Serial Number:	85217230	MXI STEALTH PROCESSOR
Serial Number:	85217265	MXI STEALTH KEY
Serial Number:	85217288	MXI STEALTH HD
Serial Number:	85222483	MXI SECURITY
Serial Number:	85222513	ACCESS ENTERPRISE
Serial Number:	85222555	ACCESS IDENTITY

CORRESPONDENCE DATA

Fax Number: (651)704-5950
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 654-704-4744
Email: trgeisler@imation.com
Correspondent Name: Tanja Geisler, Trademark Administrator
Address Line 1: One Imation Way
Address Line 2: Legal Affairs
Address Line 4: Oakdale, MINNESOTA 54016

NAME OF SUBMITTER:	Tanja R. Geisler
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Signature:	/tanjargeisler/
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Date:	06/24/2011
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, having an effective date of June 3, 2011, is made by and between Memory Experts International (MXI) Inc., a Canada federal corporation, having its principal offices at 2321 Cohen Street, Montreal QC H4R 2N7, Canada (the "Assignor") and Imentation Corp., a Delaware corporation, having its principal offices at One Imentation Place, Oakdale, MN 55128 (the "Assignee").

WHEREAS, Assignor is the sole owner of the entire right, title and interest in the trademarks listed in Schedule A below for the goods identified therein (the "Marks");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest in and to the Marks, including any registrations or applications for registration therefore, together with that part of the goodwill of the business associated with the use of and symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has executed and delivered this Trademark Assignment as of the date first written above.

MEMORY EXPERTS INTERNATIONAL (MXI)
INC.

By: 

Name: JULIAN REISINGER










Title: PRESIDENT, NORTH AMERICA

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J: TANJA GEISLER, TRADEMARK ADMINISTRATOR COMPANY: ONE IMATION WAY

SCHEDULE A TO TRADEMARK ASSIGNMENT

Country	Trademark	Registration Number	Filing Date	Registration Date
Australia	CLIPDRIVE	926,473	07/18/2003	04/20/2004
United States	CLIPDRIVE	2,792,876	10/31/2001	12/09/2003
United States		3,133,993	08/08/2004	08/22/2006
United States		3,294,998	08/28/2005	09/18/2007
United States	SECURITY IN MOTION	3,326,407	07/08/2005	10/30/2007
Europe (OHIM)	STEALTH TOKEN BIO	004601225	09/20/2005	09/11/2006
United States	STEALTH TOKEN BIO	3,295,035	07/25/2005	09/18/2007
Europe (OHIM)	STEALTH MXP	004601233	09/20/2005	09/11/2006
Japan	STEALTH MXP	5078927	12/01/2006	09/21/2007
United States	STEALTH MXP	3,469,403	07/27/2005	07/15/2008
United States		3,370,652	04/04/2006	02/19/2008
United States		3,386,715	04/04/2006	02/19/2008
United States	CLIPDRIVE BIO	3,379,595	06/08/2006	02/05/2008
Europe		005527395	12/06/2006	11/22/2007
Japan		5100409	12/12/2006	12/21/2007
United States		3,369,963	11/10/2006	01/15/2008
United States		3,551,555	02/08/2008	12/23/2008
Europe	BLUEFLY PROCESSOR	008168126	03/19/2009	10/07/2009
United States	STEALTH M	3,861,552	01/28/2009	10/12/2010
United States	GET IN THE ZONE	n/a pending application serial 77/962,037	03/18/2010	n/a
United States		n/a pending application serial 85/129,467	09/14/2010	n/a
United States	MXI STEALTH PROCESSOR	n/a pending application serial 85/217,230	01/13/2011	n/a
United States	MXI STEALTH KEY	n/a pending	01/13/2011	n/a

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		application serial 85/217,265		
United States	MXI STEALTH HD	n/a pending application serial 85/217,288	01/13/2011	n/a
United States	MXI SECURITY	n/a pending application serial 85/222,483	01/20/2011	n/a
United States	ACCESS ENTERPRISE	n/a pending application serial 85/222,513	01/20/2011	n/a
United States	ACCESS IDENTITY	n/a pending application serial 85,222,555	01/20/2011	n/a

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