

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Royal Bank of Scotland plc		05/25/2011	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	J. Choo Limited
Street Address:	4 Lancer Square
Internal Address:	Kensington Church Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W8 4EH
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2641408	JIMMY CHOO
Registration Number:	2833725	JIMMY CHOO
Registration Number:	3059671	
Registration Number:	3025360	JIMMY CHOO
Registration Number:	3014869	TULITA
Registration Number:	3252892	CHOO
Registration Number:	3128827	JIMMY CHEW
Registration Number:	3312541	CHOO LONDON

CORRESPONDENCE DATA

Fax Number: (312)862-2200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-862-6371
 Email: renee.prescan@kirkland.com
 Correspondent Name: Renee Prescan

900197131

**TRADEMARK
 REEL: 004583 FRAME: 0964**

CH \$215.00 2641408

Address Line 1: 300 North LaSalle Street
Address Line 2: Kirkland & Ellis LLP
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 41879-99 RMP

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Renee M. Prescan

Signature: /Renee M. Prescan/

Date: 07/15/2011

Total Attachments: 4
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of 25 May, 2011 ("Effective Date") by and between **The Royal Bank of Scotland plc**, a Scottish company, with an office at 135 Bishopsgate, London EC2M 3UR, United Kingdom, as agent for itself and the other secured parties (in such capacity, the "Agent"), and **J. Choo Limited**, an English company, with an office at 4 Lancer Square, Kensington Church Street, London W8 4EH, United Kingdom ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement by and between Grantor and Agent dated as of August 18, 2006 (the "Security Agreement"), Grantor granted to Agent a continuing security interest in and to all of Grantor's right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, and all of the trade names and assumed names owned by Grantor (collectively, the "Trademarks"), including, without limitation, the United States trademark registrations set forth on Schedule A attached hereto, in each case, together with the goodwill associated therewith;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on September 8, 2006 at Reel/Frame 3436/0004; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Agent.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby terminates the Security Agreement, and hereby terminates, cancels and releases any and all security interests under the Security Agreement.


The Grantor shall promptly pay to the Agent on demand all costs and expenses (including legal fees and any tax) incurred by the Agent in connection with this release.

This release is governed by New York Law.

* * * * *

IN WITNESS WHEREOF, Agent and Grantor have caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE ROYAL BANK OF SCOTLAND, PLC



Name: GUY CARO

Title: SENIOR DIRECTOR

J.Choo Limited

Name: _____

Title: _____

IN WITNESS WHEREOF, Agent and Grantor have caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE ROYAL BANK OF SCOTLAND, PLC

Name: _____

Title: _____

J. Choo Limited


 _____

Name: J.S. SINCLAIR

Title: DIRECTOR

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Trademark No.	Registration Date	Mark
2641408	29-Oct-2002	JIMMY CHOO
2833725	20-Apr-2004	JIMMY CHOO
3059671	14-Feb-2006	Design 
3025360	13-Dec-2005	JIMMY CHOO
3014869	15-Nov-2005	TULITA
3252892	19-Jun-2007	CHOO
3128827	15-Aug-2006	JIMMY CHEW
3312541	16-Oct-2007	CHOO LONDON
2951871	17-May-2005	LEGS & BEYOND
2989855	30-Aug-2005	4 INCHES
3093446	16-May-2006	TAHULA
3154280	10-Oct-2006	JIMMY CHOO