

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, As Administrative Agent		07/26/2011	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Metrics Marketing Group, LLC		
Street Address:	5501 West Grand Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60639		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3942945	ATOM	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6124926842		
Email:	cadwell.jeffrey@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	M223498		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
Signature:	/Jeffrey R. Cadwell/		

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TRADEMARK
 REEL: 004592 FRAME: 0033

Date:

07/27/2011

Total Attachments: 4

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT of Wells Fargo Bank, National Association, a national banking association, in its separate capacity as administrative agent under the Credit Agreement referenced below (the “**Administrative Agent**”), is effective as of July 26, 2011.

WITNESSETH:

WHEREAS, in connection with that certain Credit Agreement dated as of July 9, 2009, by and among Northwest Mailing Services, Inc., Linden-Taylor Corp., Metrics Marketing Group, LLC (the “**Debtor**”), the various lenders from time to time party thereto and the Administrative Agent (as amended, restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), the Administrative Agent and the Debtor entered into that certain Security Agreement dated as of August 9, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), pursuant to which the Debtor granted to the Administrative Agent a security interest in substantially all of the personal property assets of the Debtor; and

WHEREAS, in conjunction with the security interest granted by the Debtor to the Administrative Agent under the Security Agreement, the Administrative Agent and the Debtor entered into that certain Trademark Security Agreement dated as of August 25, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the “**Trademark Security Agreement**”), pursuant to which the Debtor confirmed that it granted a security interest to the Administrative Agent in the Trademark Collateral (as defined therein).

WHEREAS, the Trademark Security Agreement was recorded in the Assignment Division of the United States Patent and Trademark Office on August 26, 2010, as Reel 4267, Frame 0234; and

WHEREAS, the Debtors has requested that the Administrative Agent release its security interest in the Trademark Collateral (as defined in the Trademark Security Agreement);

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. The Administrative Agent hereby releases its security interest in all of the Debtor's right, title and interest in and to the Trademark Collateral, including, without limitation, the security interest in the trademark registration referred to in Exhibit A annexed hereto.
2. Subject to other security interests granted by the Debtor to other financial institutions, the Administrative Agent hereby reassigns, grants and conveys to the Debtor, without any representation, warranty, recourse or undertaking by the Administrative Agent, all of the Administrative Agent's right, title and interest in and to the Trademark

Collateral, including, without limitation, the trademark registration referred to in Exhibit A annexed hereto.

Signature page follows

IN WITNESS WHEREOF, the Administrative Agent has caused this Trademark Release and Reassignment to be duly executed by its duly authorized officer and effective as of the day and year first above written.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative
Agent


By: 

Name: Brad Solfest

Title: Vice President

STATE OF MINNESOTA)
) ss
COUNTY OF HENNEPIN)

This instrument was acknowledged before me on this 26th day of July, 2011, by Brad Solfest, a Vice President of Wells Fargo Bank, National Association, a national banking association, on behalf of said national banking association.

Notary Public for 

My commission expires:



Signature Page to Trademark Release

TRADEMARK
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TRADEMARKS AND TRADEMARK APPLICATIONS

United States – Federal

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date
ATOM	77960855	March 17, 2010	3942945	April 12, 2011