

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

07/26/2011
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ELLIOTT AUTO SUPPLY CO., INC.		07/20/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	U.S. BANK NATIONAL ASSOCIATION, AS AGENT		
Street Address:	800 NICOLLET MALL		
City:	MINNEAPOLIS		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	a national banking association: United States		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85112547	THE CONFIDENT SOLUTION	
Registration Number:	3538633	FVP	
Registration Number:	3538632	FACTORY VALUE PARTS	
Registration Number:	3247592	YOU WANT IT, YOU GOT IT.	
Registration Number:	3073489	FMP	
Registration Number:	3935213	RELIA GUARD	
Registration Number:	3894537	RELIA GUARD	
Registration Number:	3880992	FVP	
Registration Number:	3719955	VOLT EDGE	
Registration Number:	3612101	FVP	
Registration Number:	3612093	FACTORYVALUEPARTS	
CORRESPONDENCE DATA			
Fax Number:	(612)977-8650		

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USPTO

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TO: SARINA BOURDAUX, PARALEGAL COMPANY: 80 SOUTH EIGHTH STREET

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: sbourdaux@briggs.com
Correspondent Name: Sarina Bourdaux, Paralegal
Address Line 1: 80 South Eighth Street
Address Line 2: 2200 IDS Center
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	19401.2552
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NAME OF SUBMITTER:	Lyndsay R. Capeder, Esq.
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Signature:	/LYNDSAY R. CAPEDEDER, ESQ./
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Date:	07/26/2011
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Total Attachments: 2 source=TM Notice#page1.tif source=TM Notice#page2.tif
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TO: SARINA BOURDAUX, PARALEGAL COMPANY: 80 SOUTH EIGHTH STREET

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to a certain Security Agreement dated as of July 20, 2011 (the "Security Agreement") executed by ELLIOTT AUTO SUPPLY CO., INC., a Minnesota corporation ("Grantor") in favor of U.S. BANK NATIONAL ASSOCIATION, a national banking association ("Lender"), Grantor has granted to Lender a continuing security interest in and continuing lien upon, among other things, the following trademarks and trademark applications:

REGISTRATION NUMBER / SERIAL NUMBER	REGISTRATION DATE / FILING DATE	DESCRIPTION OF MARK
85-112547	August 20, 2010	THE CONFIDENT SOLUTION
3,538,633	November 25, 2008	FVP
3,538,632	November 25, 2008	FACTORY VALUE PARTS
3,247,592	May 29, 2007	YOU WANT IT, YOU GOT IT.
3,073,489	March 28, 2006	FMP
3,935,213	March 22, 2011	RELIA GUARD
3,894,537	December 21, 2010	RELIA GUARD
3,880,992	November 23, 2010	FVP
3,719,955	December 1, 2009	VOLT EDGE
3,612,101	April 28, 2009	FVP
3,612,093	April 28, 2009	FACTORYVALUEPARTS

Grantor and Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

[Signature page follows]

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TO: SARINA BOURDAUX, PARALEGAL COMPANY: 80 SOUTH EIGHTH STREET

Dated as of July 20, 2011

ELLIOTT AUTO SUPPLY CO., INC.,
a Minnesota corporation

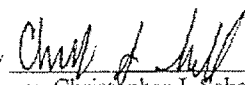
By 

Name Elliott Badzin

Title CEO

Acknowledged and agreed:

U.S. BANK NATIONAL ASSOCIATION,
a national banking association

By 

Name: Christopher J. Schaaf

Title: Senior Vice President

[Signature page to Notice of Grant of Security Interest in Trademarks]

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