

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRADER CORPORATION		07/28/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	BNY TRUST COMPANY OF CANADA		
Street Address:	320 BAY STREET		
Internal Address:	11TH FLOOR		
City:	TORONTO, ONTARIO		
State/Country:	CANADA		
Postal Code:	M5H 4A6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3483603	CANADIANDRIVER	
Registration Number:	2334803	TYLER'S COTTAGE RENTAL DIRECTORY	
CORRESPONDENCE DATA			
Fax Number:	(650)838-5109		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-838-3743		
Email:	jlik@shearman.com		
Correspondent Name:	Samuel Waxman		
Address Line 1:	599 Lexington Avenue		
Address Line 2:	Shearman & Sterling LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	35614/14		
DOMESTIC REPRESENTATIVE			

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Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	SAMUEL WAXMAN
Signature:	/SAMUEL WAXMAN/
Date:	08/04/2011

Total Attachments: 27

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SHORT FORM
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**IP Security Agreement**") dated July 28, 2011, is made by the Persons listed on the signature pages hereof (collectively, the "**Grantors**") in favor of BNY Trust Company of Canada, as Collateral Agent for the Secured Parties (in such capacity and together with its successors and assigns in such capacity, the "**Collateral Agent**"). Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement, the Indenture, and the Intellectual Property Security Agreement referred to therein.

WHEREAS, Trader Corporation (the "**Company**"), Trader Parent, Inc. ("**Parent**"), each Lender from time to time party thereto, Royal Bank of Canada ("**RBC**"), as Administrative Agent and Collateral Agent, RBC as Swing Line Lender, and each other party thereto have entered into the Credit Agreement dated as of July 28, 2011 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**"), pursuant to which the Lenders have severally agreed to make Loans, the L/C Issuers to issue Letters of Credit and the Hedge Banks to enter into Secured Hedge Agreements to the Company upon the terms and subject to the conditions therein.

WHEREAS, Parent, MPL 2 Acquisition Canco Inc., as issuer (the "**Issuer**"), the Subsidiaries of the Issuer party thereto from time to time, as guarantors, and BNY, as trustee have entered into that certain indenture dated as of July 28, 2011 (as amended, supplemented, restated, otherwise modified or replaced from time to time, the "**Indenture**"), among providing for the issuance of the 9.875% senior secured notes of the Issuer due 2018 (the "**Notes**").

WHEREAS, in connection with the Credit Agreement and the Indenture, the Grantors have entered into the Security Agreement dated July 28, 2011 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "**Security Agreement**") in order to induce the Lenders to make Loans, the L/C Issuers to issue Letters of Credit, the Holders (as defined in the Indenture) to purchase the Notes and the Hedge Banks to enter into Secured Hedge Agreements.

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the Canadian Intellectual Property Office and other governmental authorities.

WHEREAS capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in

and to the following (the "**Collateral**") (i) the Patents (as defined in the Security Agreement) set forth in Schedule A hereto; (ii) the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending set forth in Schedule B hereto; (iii) the registrations of Copyrights (as defined in the Security Agreement) set forth in Schedule C hereto; and (iv) the registrations of industrial designs set forth in Schedule D hereto.

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Secured Debt Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of its secured Obligations and that would be owed by such Grantor to any Secured Party under the Secured Debt Documents but for the fact that such secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, insolvency, reorganization or similar proceeding involving a Loan Party.

SECTION 3. Recordation. This IP Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the Canadian Intellectual Property Office. Each Grantor authorizes and requests that the Canadian Intellectual Property Office record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 6. Governing Law. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the Province of Ontario and the federal laws of Canada applicable therein.

SECTION 7. Severability. In case any one or more of the provisions contained in this IP Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions

the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

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DATED as of the date first set forth above.

TRADER CORPORATION

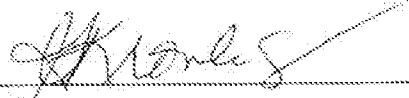
Per:

Name:

Title:


Mitch Thwait
Director

BNY TRUST COMPANY OF CANADA,
as Collateral Agent

By: 
Name: _____
Title:

SCHEDULE A

Patents and patent applications:

Nil.

SCHEDULE B

Registered trade-marks and applications for trademark registrations:

Registered trade-marks and applications for trademark registrations:






(a) Canada

Trade-mark	Status
1.AERO TRADER	App #: 596,854 FD.: 1987/12/08 Reg #: TMA405,432 RD.: 1992/11/27 Renewal: 2022/11/27
2.AG BUYERS GUIDE	App #: 1,246,941 FD.: 2005/02/11 Reg #: TMA725,864 RD.: 2008/10/10 Renewal: 2023/10/10
3.AGRI TRADER	App #: 603,907 FD.: 1988/03/30 Reg #: TMA379,470 RD.: 1991/02/08 Renewal: 2021/02/08
4.AGRICULTURE TRADER	App #: 1,299,642 FD.: 2006/04/28 Reg #: TMA698,227 RD.: 2007/10/11 Renewal: 2022/10/11
5.Alberta North Trader	App #: 1,180,209 FD.: 2003/06/05 Reg #: TMA617,707 RD.: 2004/08/26 Renewal: 2019/08/26
6.APPARTNET	App #: 1,010,562 FD.: 1999/03/31 Reg #: TMA539,771 RD.: 2001/01/16 Renewal: 2016/01/16
7.ATV &SLED TRADER	App #: 1,100,917 FD.: 2001/04/24 Reg #: TMA625,812 RD.: 2004/11/18 Renewal: 2019/11/18




Trade-mark	Status
8.ATV &SNOWMOBILE TRADER	App #: 1,100,918 FD.: 2001/04/24 Reg #: TMA625,858 RD.: 2004/11/18 Renewal: 2019/11/18
 9.AUTO &TRUCK SHOPPER &DESIGN	App #: 640,165 FD.: 1989/09/11 Reg #: TMA374,672 RD.: 1990/10/19 Renewal: 2020/10/19
10.AUTO &TRUCK TRADER	App #: 1,298,826 FD.: 2006/04/24 Reg #: TMA696,538 RD.: 2007/09/14 Renewal: 2022/09/14
11.AUTO HEBDO	App #: 558,417 FD.: 1986/03/04 Reg #: TMA407,308 RD.: 1993/01/29 Renewal: 2023/01/29
12.AUTO MART	App #: 631,733 FD.: 1989/05/11 Reg #: TMA372,755 RD.: 1990/08/31 Renewal: 2020/08/31
13.AUTO SELLER	App #: 1,165,938 FD.: 2003/01/24 Reg #: TMA637,958 RD.: 2005/04/21 Renewal: 2020/04/21
14.AUTO TRADER	App #: 425,712 FD.: 1978/06/06 Reg #: TMA254,316 RD.: 1980/12/24 Renewal: 2025/12/24
15.AUTO TRADER TV	App #: 617,246 FD.: 1988/10/17 Reg #: TMA369,687 RD.: 1990/06/22 Renewal: 2020/06/22
16.AUTOCCASION	App #: 679,898 FD.: 1991/04/12 Reg #: TMA405,569 RD.: 1992/11/27 Renewal: 2022/11/27





Trade-mark	Status
AUTO TRADER.ca 17.AUTOTRADER.CA Design	App #: 1,359,958 FD.: 2007/08/15 Reg #: TMA730,741 RD.: 2008/12/11 Renewal: 2023/12/11
18.AUTOTRADER.CA	App #: 1,359,998 FD.: 2007/08/15 Reg #: TMA730,742 RD.: 2008/12/11 Renewal: 2023/12/11
auto TRADER.ca 19.autoTRADER.ca &Design	Searched App #: 1,485,789 FD.: 2010/06/18
20.BARGAIN TRADER	App #: 425,714 FD.: 1978/06/06 Reg #: TMA261,315 RD.: 1981/07/31 Renewal: 2026/07/31
21.BIKE BOAT &RV TRADER	App #: 596,837 FD.: 1987/12/08 Reg #: TMA352,696 RD.: 1989/03/03 Renewal: 2019/03/03
22.BOAT BIKE &RV TRADER	App #: 1,259,393 FD.: 2005/05/31 Reg #: TMA672,920 RD.: 2006/09/19 Renewal: 2021/09/19
23.BOAT RV &AERO TRADER	App #: 603,906 FD.: 1988/03/30 Reg #: TMA359,007 RD.: 1989/07/28 Renewal: 2019/07/28
24.BOAT TRADER	App #: 425,713 FD.: 1978/06/06 Reg #: TMA246,883 RD.: 1980/06/20 Renewal: 2025/06/20
BUY CELL 25.BUY &CELL DESIGN	App #: 749,585 FD.: 1994/03/15 Reg #: TMA474,837 RD.: 1997/04/16 Renewal: 2012/04/16
26.BUY &SELL	App #: 690,160 FD.: 1991/09/24 Reg #: TMA448,490 RD.: 1995/10/06 Renewal: 2025/10/06

Trade-mark	Status
 27.BUY &SELL &Arrows Design	App #: 1,025,144 FD.: 1999/08/09 Reg #: TMA568,685 RD.: 2002/10/08 Renewal: 2017/10/08
 28.BUY &SELL AND ARROWS DESIGN	App #: 783,319 FD.: 1995/05/24 Reg #: TMA457,180 RD.: 1996/05/03 Renewal: 2026/05/03
29.BUY &SELL TRADER	App #: 579,431 FD.: 1987/03/06 Reg #: TMA389,449 RD.: 1991/10/25 Renewal: 2021/10/25
 30.BUY&SELL DESIGN	App #: 690,159 FD.: 1991/09/24 Reg #: TMA450,415 RD.: 1995/11/24 Renewal: 2025/11/24
31.BUYSELL	App #: 1,025,132 FD.: 1999/08/09 Reg #: TMA597,889 RD.: 2003/12/17 Renewal: 2018/12/17
32.BUYSELL.COM	App #: 1,025,145 FD.: 1999/08/09 Reg #: TMA602,199 RD.: 2004/02/13 Renewal: 2019/02/13
33.CAMION HEBDO	App #: 558,385 FD.: 1986/03/04 Reg #: TMA399,013 RD.: 1992/06/12 Renewal: 2022/06/12
 34.CANADA COMPUTES! &DESIGN	App #: 768,720 FD.: 1994/11/05 Reg #: TMA452,232 RD.: 1995/12/22 Renewal: 2025/12/22
35.CANADIANDRIVER	App #: 1,359,521 FD.: 2007/08/13 Reg #: TMA725,675 RD.: 2008/10/08 Renewal: 2023/10/08


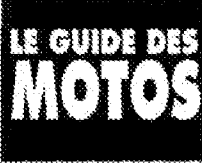


Trade-mark	Status
 <p>36.CAR &CHECK MARK DESIGN</p>	<p>App #: 802,446 FD.: 1996/01/18 Reg #: TMA492,527 RD.: 1998/04/07 Renewal: 2013/04/07</p>
 <p>37.CAR &DOLLAR SIGN DESIGN</p>	<p>App #: 802,445 FD.: 1996/01/18 Reg #: TMA492,770 RD.: 1998/04/09 Renewal: 2013/04/09</p>
 <p>38.CAR &MAGNIFYING GLASS DESIGN 39.CAR TRADER</p>	<p>App #: 802,444 FD.: 1996/01/18 Reg #: TMA492,768 RD.: 1998/04/09 Renewal: 2013/04/09</p>
<p>CAREERS <small>PLUS</small> 40.CAREERS PLUS &Design</p>	<p>Opposed App #: 1,298,829 FD.: 2006/04/24</p>
<p>41.CARREFOUR AUTOMOBILE</p>	<p>App #: 1,246,940 FD.: 2005/02/11 Reg #: TMA719,412 RD.: 2008/07/25 Renewal: 2023/07/25</p>
<p>42.CARREFOUR TRADER</p>	<p>Allowed App #: 1,435,478 FD.: 2009/04/22</p>
<p>43.CHARIOTS</p>	<p>Allowed App #: 1,435,484 FD.: 2009/04/22</p>
<p>44.CHINESE CHARACTERS &DESIGN</p>	<p>App #: 1,015,065 FD.: 1999/05/13 Reg #: TMA539,313 RD.: 2001/01/08 Renewal: 2016/01/08</p>
	<p>App #: 720,634 FD.: 1993/01/14 Reg #: TMA431,092 RD.: 1994/07/29 Renewal: 2024/07/29</p>
 <p>45.CHINESE CHARACTERS &DESIGN</p>	<p>App #: 720,643 FD.: 1993/01/14 Reg #: TMA431,093 RD.: 1994/07/29 Renewal: 2024/07/29</p>




Trade-mark	Status
46.CLASSIC & ANTIQUE TRADER	App #: 1,298,827 FD.: 2006/04/24 Reg #: TMA701,872 RD.: 2007/11/28 Renewal: 2022/11/28
47.COME MEET YOUR MATCH	App #: 1,372,354 FD.: 2007/11/16 Reg #: TMA738,120 RD.: 2009/04/15 Renewal: 2024/04/15
48.COMPUTER TRADER	App #: 609,474 FD.: 1988/06/17 Reg #: TMA448,473 RD.: 1995/10/06 Renewal: 2025/10/06
49.COTTAGE & CHALET TRADER	App #: 840,568 FD.: 1997/03/27 Reg #: TMA526,916 RD.: 2000/04/20 Renewal: 2015/04/20
50.COTTAGE & COUNTRY REAL ESTATE TRADER	App #: 875,038 FD.: 1998/04/09 Reg #: TMA527,945 RD.: 2000/05/17 Renewal: 2015/05/17
51.COTTAGE CHALET & FARM TRADER	App #: 649,791 FD.: 1990/01/30 Reg #: TMA385,940 RD.: 1991/06/21 Renewal: 2021/06/21
52.COTTAGE TRADER	App #: 875,039 FD.: 1998/04/09 Reg #: TMA524,732 RD.: 2000/03/13 Renewal: 2015/03/13
53.DEALER DIRECT	App #: 1,144,467 FD.: 2002/06/20 Reg #: TMA656,713 RD.: 2006/01/17 Renewal: 2021/01/17
54.DEALER SMART SOLUTIONS	Opposed App #: 1,435,477 FD.: 2009/04/22
<small>dealerSMART solutions</small> 55.Dealer Smart Solutions & Design	Searched App #: 1,485,206 FD.: 2010/06/15

Trade-mark	Status
 <p>56.Dealer Smart Solutions & Squares Design</p>	<p>Searched App #: 1,485,207 FD.: 2010/06/15</p>
 <p>57.DEALER'S CHOICE; DESIGN</p>	<p>App #: 530,156 FD.: 1984/10/18 Reg #: TMA307,772 RD.: 1985/10/25 Renewal: 2015/10/25</p>
<p>58.DIRECT TRADER</p>	<p>App #: 1,298,828 FD.: 2006/04/24 Reg #: TMA702,637 RD.: 2007/12/07 Renewal: 2022/12/07</p>
<p>59.EQUIPMENT TRADER</p>	<p>App #: 530,987 FD.: 1984/11/02 Reg #: TMA327,236 RD.: 1987/05/08 Renewal: 2017/05/08</p>
 <p>60.GREEN HOME & Design</p>	<p>App #: 1,381,289 FD.: 2008/01/30 Reg #: TMA765,845 RD.: 2010/05/05 Renewal: 2025/05/05</p>
<p>61.GUIDE ESPACE</p>	<p>App #: 1,215,344 FD.: 2004/04/23 Reg #: TMA647,755 RD.: 2005/09/12 Renewal: 2020/09/12</p>
<p>62.HEAVY EQUIPMENT TRADER</p>	<p>App #: 1,298,823 FD.: 2006/04/24 Reg #: TMA702,657 RD.: 2007/12/07 Renewal: 2022/12/07</p>
<p>63.HEAVY TRUCK & EQUIPMENT TRADER</p>	<p>App #: 1,298,825 FD.: 2006/04/24 Reg #: TMA702,645 RD.: 2007/12/07 Renewal: 2022/12/07</p>
<p>64.HEAVY TRUCK FARM & EQUIPMENT TRADER</p>	<p>App #: 815,486 FD.: 1996/06/17 Reg #: TMA514,492 RD.: 1999/08/16 Renewal: 2014/08/16</p>



Trade-mark	Status
65.HEAVY TRUCK TRADER.	App #: 1,298,824 FD.: 2006/04/24 Reg #: TMA702,658 RD.: 2007/12/07 Renewal: 2022/12/07
66.HEBDO MAG	App #: 611,582 FD.: 1988/07/20 Reg #: TMA369,044 RD.: 1990/06/01 Renewal: 2020/06/01
67.HEBDO.NET	App #: 824,928 FD.: 1996/10/01 Reg #: TMA535,389 RD.: 2000/10/23 Renewal: 2015/10/23
 68.HEBDONET &DESIGN	App #: 824,927 FD.: 1996/10/01 Reg #: TMA534,852 RD.: 2000/10/17 Renewal: 2015/10/17
69.HEBDONET.COM	App #: 824,929 FD.: 1996/10/01 Reg #: TMA535,390 RD.: 2000/10/23 Renewal: 2015/10/23
 70.HOME GUIDES &Design	App #: 1,252,582 FD.: 2005/04/01 Reg #: TMA731,440 RD.: 2008/12/23 Renewal: 2023/12/23
 71.HOME IMPROVEMENT &DESIGN	App #: 861,520 FD.: 1997/11/27 Reg #: TMA505,179 RD.: 1998/12/07 Renewal: 2013/12/07
 72.HOME IMPROVEMENT GUIDE DESIGN 73.HOME RENTERS GUIDE	App #: 861,519 FD.: 1997/11/27 Reg #: TMA505,180 RD.: 1998/12/07 Renewal: 2013/12/07
	App #: 634,369 FD.: 1989/06/16 Reg #: TMA397,447 RD.: 1992/04/24 Renewal: 2022/04/24

Trade-mark	Status
74.HOME TRADER	Allowed App #: 1,406,629 FD.: 2008/08/08
 75.HOME TRADER & Design	App #: 1,438,073 FD.: 2009/05/13 Reg #: TMA787,136 RD.: 2011/01/13 Renewal: 2026/01/13
 76.HOSPITAL NEWS & DESIGN	App #: 626,984 FD.: 1989/03/08 Reg #: TMA368,646 RD.: 1990/05/11 Renewal: 2020/05/11
77.HUB	App #: 1,174,562 FD.: 2003/04/09 Reg #: TMA615,950 RD.: 2004/07/28 Renewal: 2019/07/28
78.HUB: Digital Living	App #: 1,186,383 FD.: 2003/08/01 Reg #: TMA615,891 RD.: 2004/07/28 Renewal: 2019/07/28
79.ISELL	App #: 1,052,708 FD.: 2000/03/28 Reg #: TMA563,242 RD.: 2002/06/10 Renewal: 2017/06/10
80.J'AFFICHE.CA	App #: 1,199,629 FD.: 2003/12/11 Reg #: TMA647,774 RD.: 2005/09/12 Renewal: 2020/09/12
81.J'AI TROUVÉ.CA	App #: 1,199,631 FD.: 2003/12/11 Reg #: TMA647,766 RD.: 2005/09/12 Renewal: 2020/09/12
82.J'ANNONCE.C@	App #: 1,196,828 FD.: 2003/11/13 Reg #: TMA647,756 RD.: 2005/09/12 Renewal: 2020/09/12
83.JOB ALERT	App #: 1,140,898 FD.: 2002/05/15 Reg #: TMA610,302 RD.: 2004/05/13 Renewal: 2019/05/13

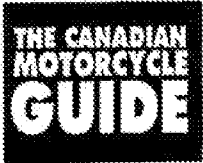
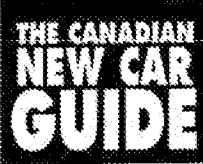






Trade-mark	Status
84.L'OCCASION DE TROUVER	App #: 1,252,906 FD.: 2005/04/04 Reg #: TMA712,911 RD.: 2008/04/25 Renewal: 2023/04/25
85.LE BONHEUR DE TROUVER	App #: 1,390,658 FD.: 2008/04/09 Reg #: TMA747,236 RD.: 2009/09/09 Renewal: 2024/09/09
 86.LE GUIDE DES AUTOS NEUVES &DESIGN	App #: 746,263 FD.: 1994/01/26 Reg #: TMA467,658 RD.: 1996/12/16 Renewal: 2011/12/16
 87.LE GUIDE DES MOTOS &DESIGN	App #: 746,296 FD.: 1994/01/26 Reg #: TMA467,672 RD.: 1996/12/16 Renewal: 2011/12/16
88.LUXURY AUTO TRADER	App #: 1,221,926 FD.: 2004/06/29 Reg #: TMA704,926 RD.: 2008/01/17 Renewal: 2023/01/17
 89.MARKET WISE CONSUMER SERVICES &DESIGN	App #: 891,358 FD.: 1998/09/24 Reg #: TMA523,977 RD.: 2000/02/28 Renewal: 2015/02/28
 90.MARQUEE DESIGN	App #: 793,028 FD.: 1995/09/19 Reg #: TMA475,386 RD.: 1997/04/29 Renewal: 2012/04/29
91.MEET YOUR MATCH	App #: 1,406,581 FD.: 2008/08/07 Reg #: TMA748,226 RD.: 2009/09/21 Renewal: 2024/09/21
92.METRO APARTMENT RENTAL GUIDE	App #: 709,686 FD.: 1992/07/27 Reg #: TMA430,173 RD.: 1994/07/08 Renewal: 2024/07/08

Trade-mark	Status
 93.MONDAY MARKETPLACE BUY &SELL CLASSIFIEDS &DESIGN	App #: 726,441 FD.: 1993/04/07 Reg #: TMA433,097 RD.: 1994/09/09 Renewal: 2024/09/09
94.MOTO BATEAU ET VR HEBDO	App #: 595,927 FD.: 1987/11/23 Reg #: TMA433,237 RD.: 1994/09/16 Renewal: 2024/09/16
95.NEW CAR TRADER	App #: 1,017,099 FD.: 1999/05/28 Reg #: TMA545,852 RD.: 2001/05/30 Renewal: 2016/05/30
96.NEW HOME BUYERS GUIDE	App #: 1,237,418 FD.: 2004/11/03
<small>Greater Toronto</small>  97.NEW HOMES &CONDOS FOR SALE &DESIGN	App #: 722,027 FD.: 1993/02/09 Reg #: TMA431,756 RD.: 1994/08/12 Renewal: 2024/08/12
 98.NEW HOMES &CONDOS FOR SALE &DESIGN	App #: 758,557 FD.: 1994/07/04 Reg #: TMA454,654 RD.: 1996/02/23 Renewal: 2026/02/23
99.OCCASION.CA	App #: 1,086,295 FD.: 2000/12/13 Reg #: TMA599,483 RD.: 2004/01/15 Renewal: 2019/01/15
100.OCCASION.CA - L'OCCASION DE TROUVER	App #: 1,252,907 FD.: 2005/04/04 Reg #: TMA712,886 RD.: 2008/04/25 Renewal: 2023/04/25
101.OLD CAR TRADER	App #: 551,033 FD.: 1985/10/21 Reg #: TMA323,008 RD.: 1987/01/30 Renewal: 2017/01/30
102.OTTAWA COMPUTES!	App #: 840,833 FD.: 1997/04/15 Reg #: TMA507,104 RD.: 1999/01/26 Renewal: 2014/01/26

Trade-mark	Status
103.PEACE DEALER	App #: 828,765 FD.: 1996/11/13 Reg #: TMA484,446 RD.: 1997/10/22 Renewal: 2012/10/22
104.POWER PAGES	App #: 1,267,832 FD.: 2005/08/09 Reg #: TMA738,835 RD.: 2009/04/24 Renewal: 2024/04/24
105.POWERPAGE	App #: 1,132,739 FD.: 2002/03/01 Reg #: TMA738,626 RD.: 2009/04/22 Renewal: 2024/04/22
106.POWERPAGE	App #: 1,267,834 FD.: 2005/08/09 Reg #: TMA738,625 RD.: 2009/04/22 Renewal: 2024/04/22
107.QUÉBEC MICRO!	App #: 840,832 FD.: 1997/04/15 Reg #: TMA500,928 RD.: 1998/09/18 Renewal: 2013/09/18
108.REAL ESTATE TRADER	App #: 579,430 FD.: 1987/03/06 Reg #: TMA361,756 RD.: 1989/11/03 Renewal: 2019/11/03
109.RENOVATIONS MANITOBA	App #: 1,135,497 FD.: 2002/03/25 Reg #: TMA595,590 RD.: 2003/11/24 Renewal: 2018/11/24
 110.RENTERS NEWS & DESIGN	App #: 873,812 FD.: 1998/03/30 Reg #: TMA515,277 RD.: 1999/08/25 Renewal: 2014/08/25
111.RENTERS NEWS	App #: 1,175,103 FD.: 2003/04/15 Reg #: TMA605,702 RD.: 2004/03/18 Renewal: 2019/03/18



Trade-mark	Status
 112. RESALE HOMES & CONDOS FOR SALE & DESIGN	App #: 758,558 FD.: 1994/07/04 Reg #: TMA452,512 RD.: 1995/12/29 Renewal: 2025/12/29
113. RV TRADER	App #: 1,129,495 FD.: 2002/01/29 Reg #: TMA597,249 RD.: 2003/12/11 Renewal: 2018/12/11
114. RV TRADER	App #: 1,249,141 FD.: 2005/03/02 Reg #: TMA657,915 RD.: 2006/02/03 Renewal: 2021/02/03
115. SELL IT WHERE MORE PEOPLE WILL SEE IT	App #: 1,140,848 FD.: 2002/05/14 Reg #: TMA616,724 RD.: 2004/08/16 Renewal: 2019/08/16
116. SIMCOE SHOPPER	App #: 844,745 FD.: 1997/05/12 Reg #: TMA503,592 RD.: 1998/11/03 Renewal: 2013/11/03
117. SOCIÉTÉ TRADER	App #: 1,336,023 FD.: 2007/02/19 Reg #: TMA735,741 RD.: 2009/03/05 Renewal: 2024/03/05
Société TRADER 118. SOCIÉTÉ TRADER & Design	App #: 1,395,663 FD.: 2008/05/14 Reg #: TMA752,806 RD.: 2009/11/12 Renewal: 2024/11/12
119. SOUND BYTE	App #: 734,060 FD.: 1993/07/28 Reg #: TMA436,915 RD.: 1994/12/09 Renewal: 2024/12/09
 120. SOUND BYTE & DESIGN	App #: 739,448 FD.: 1993/10/19 Reg #: TMA436,957 RD.: 1994/12/09 Renewal: 2024/12/09



Trade-mark	Status
121. STERLING TRADER	App #: 1,372,887 FD.: 2007/11/20 Reg #: TMA741,529 RD.: 2009/06/05 Renewal: 2024/06/05
122. SUPER SHOPPER	App #: 521,093 FD.: 1984/04/26 Reg #: TMA304,151 RD.: 1985/06/28 Renewal: 2015/06/28
 123. SUPER SHOPPER & DESIGN	App #: 844,744 FD.: 1997/05/12 Reg #: TMA503,590 RD.: 1998/11/03 Renewal: 2013/11/03
 124. SUPER SHOPPER & Design	App #: 1,106,253 FD.: 2001/06/12 Reg #: TMA595,876 RD.: 2003/11/27 Renewal: 2018/11/27
 125. SUPER SHOPPER BUY, TRADE & SELL & Design	App #: 1,106,254 FD.: 2001/06/12 Reg #: TMA605,092 RD.: 2004/03/15 Renewal: 2019/03/15
126. THE BARGAIN FINDER	App #: 822,312 FD.: 1996/09/04 Reg #: TMA492,530 RD.: 1998/04/07 Renewal: 2013/04/07
127. THE BARGAIN FINDER PRESS	App #: 822,311 FD.: 1996/09/04 Reg #: TMA492,532 RD.: 1998/04/07 Renewal: 2013/04/07
 128. THE BIG PICTURE DESIGN	App #: 745,180 FD.: 1994/01/14 Reg #: TMA443,326 RD.: 1995/05/26 Renewal: 2025/05/26
129. THE BIG YELLOW BOX	App #: 741,604 FD.: 1993/11/18 Reg #: TMA435,423 RD.: 1994/11/11 Renewal: 2024/11/11

Trade-mark	Status
 <p>130. THE CANADIAN MOTORCYCLE GUIDE & DESIGN</p>	<p>App #: 746,260 FD.: 1994/01/26 Reg #: TMA467,265 RD.: 1996/12/06 Renewal: 2011/12/06</p>
 <p>131. THE CANADIAN NEW CAR GUIDE & DESIGN</p>	<p>App #: 746,299 FD.: 1994/01/26 Reg #: TMA467,675 RD.: 1996/12/16 Renewal: 2011/12/16</p>
 <p>132. THE COMPUTER PAPER & DESIGN</p>	<p>App #: 765,635 FD.: 1994/10/11 Reg #: TMA451,289 RD.: 1995/12/01 Renewal: 2025/12/01</p>
 <p>133. THE EMPLOYMENT NEWS & DESIGN</p>	<p>App #: 614,013 FD.: 1988/08/25 Reg #: TMA380,659 RD.: 1991/03/01 Renewal: 2021/03/01</p>
 <p>134. The Home Trader & design</p>	<p>App #: 1,202,668 FD.: 2003/12/31 Reg #: TMA706,484 RD.: 2008/02/04 Renewal: 2023/02/04</p>
 <p>135. THE JOB GUIDE & Design</p>	<p>Searched App #: 1,423,820 FD.: 2009/01/07</p>
<p>136. THE ORIGINAL FREE AD PAPER</p>	<p>App #: 871,588 FD.: 1998/03/06 Reg #: TMA506,156 RD.: 1999/01/06 Renewal: 2014/01/06</p>
 <p>137. THE TRI-AD NEWS & DESIGN</p>	<p>App #: 701,857 FD.: 1992/03/27 Reg #: TMA413,765 RD.: 1993/06/18 Renewal: 2023/06/18</p>
 <p>138. TMC & Design</p>	<p>App #: 1,123,335 FD.: 2001/11/27 Reg #: TMA616,233 RD.: 2004/08/04 Renewal: 2019/08/04</p>

Trade-mark	Status
 <p>139.TONS OF TRUCKS & DESIGN</p>	<p>App #: 852,060 FD.: 1997/07/25 Reg #: TMA499,938 RD.: 1998/09/01 Renewal: 2013/09/01</p>
 <p>140.TORONTO COMPUTES! & DESIGN</p>	<p>App #: 768,531 FD.: 1994/11/15 Reg #: TMA452,581 RD.: 1995/12/29 Renewal: 2025/12/29</p>
<p>141.TORONTO COMPUTES!</p>	<p>App #: 1,130,429 FD.: 2002/02/07 Reg #: TMA590,091 RD.: 2003/09/17 Renewal: 2018/09/17</p>
<p>142.TOTAL GAMER</p>	<p>App #: 1,111,185 FD.: 2001/07/31 Reg #: TMA584,798 RD.: 2003/07/08 Renewal: 2018/07/08</p>
<p>143.TOUT EN UN.CA</p>	<p>App #: 1,199,630 FD.: 2003/12/11 Reg #: TMA647,607 RD.: 2005/09/08 Renewal: 2020/09/08</p>
<p>144.TRADER</p>	<p>App #: 649,788 FD.: 1990/01/30 Reg #: TMA396,197 RD.: 1992/03/27 Renewal: 2022/03/27</p>
<p>145.TRADER CORPORATION</p>	<p>App #: 1,336,025 FD.: 2007/02/19 Reg #: TMA743,389 RD.: 2009/07/10 Renewal: 2024/07/10</p>
<p><i>TRADER Corporation</i> 146.TRADER CORPORATION & Design</p>	<p>App #: 1,395,662 FD.: 2008/05/14 Reg #: TMA744,684 RD.: 2009/08/05 Renewal: 2024/08/05</p>
<p>147.TRADER DEALER SHOWROOM</p>	<p>App #: 1,406,582 FD.: 2008/08/07 Reg #: TMA747,240 RD.: 2009/09/09 Renewal: 2024/09/09</p>

Trade-mark	Status
148. TRADER DISTRIBUTION SERVICES	App #: 1,208,597 FD.: 2004/03/05 Reg #: TMA713,231 RD.: 2008/04/30 Renewal: 2023/04/30
149. TRADER HOME	Allowed App #: 1,406,630 FD.: 2008/08/08
150. TRADER SMART SOLUTIONS	Opposed App #: 1,435,479 FD.: 2009/04/22
 151. TRADERCOM & DESIGN	App #: 865,370 FD.: 1997/12/30 Reg #: TMA538,309 RD.: 2000/12/05 Renewal: 2015/12/05
152. TRADING POST	App #: 1,132,738 FD.: 2002/03/01 Reg #: TMA596,261 RD.: 2003/12/02 Renewal: 2018/12/02
153. TRADING POST BUY & SELL	App #: 1,132,737 FD.: 2002/03/01 Reg #: TMA605,304 RD.: 2004/03/16 Renewal: 2019/03/16
154. TRUCK & EQUIPMENT TRADER	App #: 1,299,641 FD.: 2006/04/28 Reg #: TMA696,741 RD.: 2007/09/18 Renewal: 2022/09/18
155. TRUCK & RV TRADER	App #: 579,432 FD.: 1987/03/06 Reg #: TMA342,515 RD.: 1988/07/08 Renewal: 2018/07/08
156. TRUCK BIKE & BOAT TRADER	App #: 596,834 FD.: 1987/12/08 Reg #: TMA352,742 RD.: 1989/03/03 Renewal: 2019/03/03
157. TRUCK MART	App #: 855,041 FD.: 1997/09/03 Reg #: TMA553,938 RD.: 2001/11/16 Renewal: 2016/11/16


Trade-mark	Status
158. TRUCK TRADER	App #: 447,950 FD.: 1979/12/18 Reg #: TMA264,867 RD.: 1981/12/11 Renewal: 2011/12/11
 <p>159. TYLER'S COTTAGE RENTAL DIRECTORY & DESIGN</p>	App #: 830,723 FD.: 1996/12/04 Reg #: TMA502,683 RD.: 1998/10/22 Renewal: 2013/10/22
160. URBAN LIVING	App #: 1,357,600 FD.: 2007/07/27 Reg #: TMA729,153 RD.: 2008/11/21 Renewal: 2023/11/21
 <p>161. VANCOUVER COMPUTES! & DESIGN</p>	App #: 768,767 FD.: 1994/11/15 Reg #: TMA452,233 RD.: 1995/12/22 Renewal: 2025/12/22
162. VEHICLE TRADER	Opposed App #: 1,298,832 FD.: 2006/04/24
 <p>163. VISITENET & DESSIN</p>	App #: 1,010,535 FD.: 1999/03/30 Reg #: TMA540,403 RD.: 2001/01/26 Renewal: 2016/01/26
164. VISITENET.COM	App #: 1,020,904 FD.: 1999/06/30 Reg #: TMA565,153 RD.: 2002/07/24 Renewal: 2017/07/24
 <p>165. VisiteNet.com & Design</p>	App #: 1,114,535 FD.: 2001/08/31 Reg #: TMA707,384 RD.: 2008/02/13 Renewal: 2023/02/13
 <p>166. VISITNET DESSIN</p>	App #: 1,010,536 FD.: 1999/03/30 Reg #: TMA540,402 RD.: 2001/01/26 Renewal: 2016/01/26

Trade-mark	Status
167.VISITNET.COM	App #: 1,020,905 FD.: 1999/06/30 Reg #: TMA565,152 RD.: 2002/07/24 Renewal: 2017/07/24
 168.VISITNET.COM & DESIGN	App #: 1,114,536 FD.: 2001/08/31 Reg #: TMA707,386 RD.: 2008/02/13 Renewal: 2023/02/13
 169.VOICE CONNECTIONS & DESIGN	App #: 839,523 FD.: 1997/03/14 Reg #: TMA487,871 RD.: 1998/01/20 Renewal: 2013/01/20

Of the foregoing, the following applications are the subject of oppositions by third parties:

Trade-mark	AppNo.	Opponent
CAR TRADER	1298829	Brain Wave Holdings Inc.
DEALER SMART SOLUTIONS	1435477	6279490 Canada Inc. O/A EDealer
TRADER SMART SOLUTIONS	1435479	6279490 Canada Inc. O/A EDealer
VEHICLE TRADER	1298832	6279490 Canada Inc. O/A EDealer

(b) United States

Trade-mark	Status	Wares / Services
CANADIANDRIVER 1. CANADIANDRIVER	Application No.: 77252838 Application Date: 2007/08/10 Registration No.: 3483603 Registration Date: 2008/08/12	On-line publications in the nature of a magazine in the field of automobiles
 2. TYLER'S COTTAGE RENTAL DIRECTORY AND DESIGN	Application No.: 75555653 Application Date: 1998/09/18 Registered 2334803 Registration Date: 2000/03/28	Printed directories featuring cottages, cottage type resorts and vacation properties available offered for rent or sale

SCHEDULE C

Copyright registrations and applications for copyright registrations:

NIL

SCHEDULE D

Industrial designs/registered designs and applications for registered designs:

Nil.