

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                     |
|----------------------------------|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>     | SECURITY INTEREST  |                       |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Duraflame, Inc.                  |  | 08/14/2007            | CORPORATION: CALIFORNIA             |
| Wonderfuel, LLC                  |  | 08/14/2007            | LIMITED LIABILITY COMPANY: KENTUCKY |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                     |
| <b>Name:</b>                     | Comerica Bank, as Agent  |                       |                                     |
| <b>Street Address:</b>           | 39200 Six Mile Road  |                       |                                     |
| <b>Internal Address:</b>         | Mail Code 7512   |                       |                                     |
| <b>City:</b>                     | Livonia  |                       |                                     |
| <b>State/Country:</b>            | MICHIGAN   |                       |                                     |
| <b>Postal Code:</b>              | 48152  |                       |                                     |
| <b>Entity Type:</b>              | a Texas banking association: TEXAS   |                       |                                     |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| <b>Serial Number:</b>            | 85090044   | START SOMETHING GOOD  |                                     |
| <b>Serial Number:</b>            | 85334378   | BIO-GLO               |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                     |
| <b>Fax Number:</b>               | (734)930-2494  |                       |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| <b>Phone:</b>                    | 734-761-3780   |                       |                                     |
| <b>Email:</b>                    | asujek@bodmanlaw.com   |                       |                                     |
| <b>Correspondent Name:</b>       | Angela Alvarez Sujek - Bodman PLC  |                       |                                     |
| <b>Address Line 1:</b>           | 201 South Division, Ste. 400   |                       |                                     |
| <b>Address Line 4:</b>           | Ann Arbor, MICHIGAN 48104  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>        | Angela Alvarez Sujek   |                       |                                     |
| <b>Signature:</b>                | /Angela Alvarez Sujek/   |                       |                                     |

OP \$65.00 85090044

**900200973**

**TRADEMARK**  
**REEL: 004613 FRAME: 0951**

Date:

08/30/2011

**Total Attachments: 12**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT ("*Agreement*") is made as of August 14, 2007, by and among DURAFLAME, INC., a California corporation ("*Parent*") and WONDERFUEL, LLC, a Kentucky limited liability company ("*Wonderfuel*") and together with Parent, "*Grantors*", in favor of COMERICA BANK, as agent for and on behalf of the Lenders (as defined below) ("*Agent*").

### RECITALS

A. Pursuant to that certain Senior Secured Credit Agreement, dated as of August 14, 2007 (as the same may from time to time be amended, modified, supplemented or restated, the "*Credit Agreement*"), by and among Grantors, the Lenders named therein (collectively, "*Lenders*") and Agent, Lenders have agreed to make certain advances of money and to extend certain financial accommodations to Grantors in the amounts and manner set forth in the Credit Agreement (collectively, the "*Loans*").

B. Pursuant to the terms of that certain Security Agreement, dated as of August 14, 2007 (as the same may be amended, modified, supplemented or restated from time to time, the "*Security Agreement*") by and among Grantors and Agent, Grantors have granted to Agent, for and on behalf of Agent and Lenders, a security interest in all of Grantors' right, title and interest in, to or under all of the Grantors' assets.

C. In connection with the Security Agreement and in order to induce Lenders to make the Loans to Grantors, Grantors have agreed to assign certain intangible property to Agent for the purpose of securing the obligations of Grantors to Agent and Lenders.

NOW, THEREFORE, the parties hereto agree as follows:

1. **DEFINITIONS.** All capitalized terms used but not otherwise defined herein shall have the respective meanings assigned to them in the Security Agreement.

2. **GRANT OF SECURITY INTEREST.** As collateral security for the full, prompt and complete and final payment and performance when due (whether at stated maturity, by acceleration or otherwise) of all the Secured Obligations and in order to induce Lenders to cause the Loans to be made, each Grantor hereby assigns, conveys, mortgages, pledges, hypothecates and transfers to Agent, and hereby grants to Agent, for and on behalf of Agent and Lenders, a security interest in all of such Grantor's right, title and interest in, to and under the following, whether now owned or hereafter acquired (all of which being collectively referred to herein as the "*Intellectual Property Collateral*");

(a) Any and all Copyrights and Copyright Licenses, including, without limitation, those set forth on **Exhibit A** attached hereto and incorporated herein by this reference;

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products;

- (c) Any and all design rights which may be available to such Grantor;
- (d) Any and all Patents and Patent Licenses, including, without limitation, those set forth on **Exhibit B** attached hereto and incorporated herein by this reference;
- (e) Any and all Trademarks and Trademark Licenses, and the entire goodwill of the business of such Grantor connected with and symbolized by all such Trademarks, including, without limitation, those set forth on **Exhibit C** attached hereto and incorporated herein by this reference;
- (f) Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (g) All other licenses or other rights to use any of the Intellectual Property, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (h) All amendments, renewals and extensions of any of the Intellectual Property; and
- (i) All proceeds and products of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The security interest granted hereunder is granted in conjunction with the security interests granted to Agent under the Security Agreement. The rights and remedies of Agent and Lenders with respect to the security interest granted hereby are in addition to those set forth in the Security Agreement, the Credit Agreement and the other Loan Documents, and those which are now or hereafter available to Agent or Lenders as a matter of law or equity. Each right, power and remedy of Agent provided for herein or in the Security Agreement, the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Agent of any one or more of the rights, powers or remedies provided for in this Agreement, the Security Agreement, the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any Person, including Lenders or Agent, of any or all other rights, powers or remedies.

**3. AUTHORIZATION AND REQUEST.** Grantors authorize and request that the Register of Copyrights and the Commissioner of Patents and Trademarks record this security interest.

**4. COVENANTS AND WARRANTIES.** Each Grantor represents, warrants, covenants and agrees as follows, which shall be in addition to those covenants and warranties set forth in the Security Agreement:

- (a) This Agreement, creates, and in the case of after-acquired Intellectual Property Collateral, will create at the time such Grantor first has rights in such after-acquired Intellectual Property Collateral, in favor of Agent, a valid and perfected, first priority security interest in the Intellectual Property Collateral securing the payment and performance of the Secured

Obligations, upon making the filings referred to in **Sections 4(b)** and **4(c)** below and execution of the Affiliate Subordination Agreement, subject only to Permitted Liens; and

(b) Except for, and upon, the filings with, as applicable, (1) the United States Patent and Trademark Office, (2) the Register of Copyrights and (3) the UCC Division of the applicable office of the Secretary of State, necessary to perfect the security interests created hereunder, and except as has been already made or obtained, no authorization, approval or other action by, and no notice to or filing with, any United States governmental authority or United States regulatory body is required either (a) for the grant by Grantors of the security interest granted hereby or for the execution, delivery or performance of this Agreement by Grantors or (b) for perfection in the United States or the exercise by Agent of its rights and remedies hereunder; and

(c) Except for, and upon, any filings with foreign governmental authorities necessary to perfect the security interests created hereunder, and except as has been already made or obtained, no authorization, approval or other action by, and no notice to or filing with, any foreign governmental authority or foreign regulatory body is required for perfection in any jurisdiction outside the United States.

**5. AGENT'S RIGHTS.** Agent shall have the right, but not the obligation, to take, at Grantors' sole expense, any actions that any Grantor is required under this Agreement to take but which any Grantor fails to take. Grantors shall reimburse and indemnify Agent for all costs and reasonable expenses incurred in the exercise of its rights under this **Section 5**.

**6. FURTHER ASSURANCES; ATTORNEY IN FACT.**

(a) On a continuing basis, each Grantor will make, execute, acknowledge and deliver, and file and record in the proper filing and recording places in the United States, all such instruments, including appropriate financing and continuation statements and collateral agreements and filings with the United States Patent and Trademark Office and the Register of Copyrights, and take all such action as may be requested by Agent, to perfect Agent's security interest in all Intellectual Property, and otherwise to carry out the intent and purposes of this Agreement, or for assuring and confirming to Agent the grant or perfection of a security interest in all Intellectual Property Collateral.

(b) Each Grantor hereby irrevocably appoints Agent as such Grantor's attorney-in-fact, with full authority in the place and stead of such Grantor and in the name of such Grantor, from time to time in Agent's discretion, to take any action and to execute any instrument which may be necessary or advisable to accomplish the purposes of this Agreement, including (i) to modify, in its discretion, this Agreement without first obtaining such Grantor's approval of or signature to such modification by amending **Exhibit A**, **Exhibit B** or **Exhibit C** hereof, as appropriate, to include reference to any material right, title or interest in any Intellectual Property acquired by such Grantor after the execution hereof or to delete any reference to any right, title or interest in any Intellectual Property in which such Grantor no longer has or claims any right, title or interest, (ii) to file, in its discretion, one or more financing or continuation statements and amendments thereto, relative to any of the Intellectual Property Collateral without the signature of such Grantor where permitted by law, and (iii) to transfer the Intellectual Property Collateral into the name of Agent or a third party to the extent permitted under the UCC; *provided*, that Agent agrees that it shall not exercise its

powers as attorney-in-fact under this **Section 6(b)(iii)** except upon the occurrence and during the continuance of an Event of Default.

**7. EVENTS OF DEFAULT.** The occurrence of any "Event of Default" as defined in the Credit Agreement shall constitute an "*Event of Default*" under this Agreement.

**8. REMEDIES.** After any Event of Default shall have occurred and while such Event of Default is continuing, Agent may exercise in addition to all other rights and remedies granted to it under this Agreement, the Security Agreement, the Credit Agreement and under any other instrument or agreement securing, evidencing or relating to the Secured Obligations, all rights and remedies of a secured party under the UCC, including, without limitation, the right to require Grantors to assemble the Intellectual Property Collateral and any tangible property in which Agent has a security interest and to make it available to Agent at a place designated by Agent. Agent shall have a nonexclusive, royalty free license or other right, solely pursuant to the provisions of this **Section 8**, to use, without charge, the Intellectual Property and any property of a similar nature as it pertains to the Intellectual Property Collateral, to the extent necessary to permit Agent to exercise its rights and remedies pursuant to this **Section 8**, including, without limitation, the completion of production, advertising for sale and the sale of any Intellectual Property Collateral and, in connection with Agent's exercise of its rights hereunder, each Grantor's rights under all licenses and all franchise agreements shall inure to the benefit of Agent. Grantors will pay any expenses (including reasonable attorneys' fees) incurred by Agent in connection with the exercise of any of Agent's rights under this Agreement, including, without limitation, any expense incurred in disposing of the Intellectual Property Collateral. All of Agent's rights and remedies with respect to the Intellectual Property Collateral shall be cumulative.

**9. INDEMNITY.** Each Grantor agrees to defend, indemnify and hold harmless Agent and each Lender and each of their respective officers, employees, and agents ("*Indemnitee*") against: (a) all obligations, demands, claims and liabilities claimed or asserted by any other party in connection with the transactions contemplated by this Agreement and (b) all losses or expenses in any way suffered, incurred, or paid by any Indemnitee as a result of or in any way arising out of, following or consequential to the transactions between Agent and/or Lenders and any Grantor, whether under this Agreement or otherwise (including, without limitation, reasonable attorneys' fees and expenses), except for losses arising from or out of such Indemnitee's gross negligence or willful misconduct.

**10. SUCCESSORS AND ASSIGNS.** This Agreement and all obligations of Grantors hereunder shall be binding upon the successors and assigns of Grantors, and shall, together with the rights and remedies of Agent hereunder, inure to the benefit of Agent and Lenders, any future holder(s) of any Note and their respective successors and assigns. No sales of participations, other sales, assignments, transfers or other dispositions of any agreement governing or instrument evidencing the Secured Obligations or any portion thereof or interest therein shall in any manner affect the security interest created herein and granted to Agent hereunder.

**11. REINSTATEMENT.** This Agreement shall remain in full force and effect and continue to be effective should any petition be filed by or against any Grantor for liquidation or reorganization, should any Grantor become insolvent or make an assignment for the benefit of creditors or should a receiver or trustee be appointed for all or any significant part of any Grantor's

property and assets, and shall continue to be effective or be reinstated, as the case may be, if at any time payment and performance of the Secured Obligations, or any part thereof, is, pursuant to applicable law, rescinded or reduced in amount, or must otherwise be restored or returned by any obligee of the Secured Obligations, whether as a "voidable preference," "fraudulent conveyance," or otherwise, all as though such payment or performance had not been made. In the event that any payment, or any part thereof, is rescinded, reduced, restored or returned, the Secured Obligations shall be reinstated and deemed reduced only by such amount paid and not so rescinded, reduced, restored or returned.

**12. TERMINATION OF THIS AGREEMENT.** Subject to **Section 11** above, this Agreement shall terminate upon the indefeasible payment and performance in full of the Secured Obligations.

**13. NO FAILURE OR DELAY.** No failure or delay on the part of Agent in the exercise of any power, right or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof.

**14. AMENDMENTS.** Except as otherwise provided herein, this Agreement may be amended only by a written instrument signed by both parties hereto.

**15. COUNTERPARTS.** This Agreement may be executed in any number of counterparts, each of which when so delivered shall be deemed an original, but all such counterparts shall constitute but one and the same instrument.

**16. GOVERNING LAW.** In all respects, including all matters of construction, validity and performance, this Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of California applicable to contracts made and performed in such state, without regard to the principles thereof regarding conflict of laws, except to the extent that the UCC provides for the application of another jurisdiction.


**17. CONFLICT.** In the event of a conflict between any term and/or provision contained in this Agreement with any term and/or provision contained in the Security Agreement, the term and/or provision of this Agreement shall govern.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]


IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

GRANTORS:

DURAFLAME, INC.

By:   
Printed Name: Matthew Connors  
Title: Chief Financial Officer

WONDERFUEL, LLC

By:   
Printed Name: Matthew Connors  
Title: Chief Financial Officer

AGENT:

COMERICA BANK

By: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Title: \_\_\_\_\_



IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

**GRANTORS:**

**DURAFLAME, INC.**

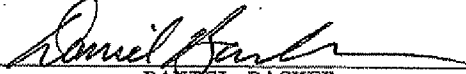
By: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**WONDERFUEL, LLC**

By \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**AGENT:**

**COMERICA BANK**

By  \_\_\_\_\_  
Printed Name: DANIEL BACKER  
Title: VICE PRESIDENT

**EXHIBIT B**

**U.S. PATENTS AND PATENT APPLICATIONS**

1. **REGISTERED:** List titles below or indicate "None"

I. **Company:** *Duraflame, Inc.*

| U.S. PATENTS   |               |                       |
|--|---------------|-----------------------|
| PATENT   | PATENT NUMBER | ISSUE DATE            |
| Easy lighting fireplace log  | 4104034       | 8/1/1978<br>(EXPIRED) |
| Crackling artificial log   | 6017373       | 01/25/2000            |
| Igniter  | 6050811       | 04/18/2000            |
| Synthetic fireplace log comprising waxed cardboard and method of producing | 6136054       | 10/24/2000            |
| Artificial firelog with crackling additives                                | 6602306       | 08/05/2003            |
| Artificial firelog with sodium bicarbonate additive                        | 6719816       | 04/13/2004            |
| Igniter  | D424374       | 05/09/2000            |

II. **Company:** *Wonderfuel, LLC*

None

2. **UNREGISTERED:** List titles below or indicate "None"

I. **Company:** *Durafame, Inc.*

None

II. **Company:** *Wonderfuel, LLC*

None

3. **APPLICATIONS IN PROCESS:** List titles, applicable dates, application numbers, etc. below or indicate "None"

I. **Company:** *Duraflame, Inc.*

| Title   | Application Number | Filing Date | Reg. No. |
|---|--------------------|-------------|----------|
| Artificial firelog using oil and/or fat-retaining materials | 12/004252          | 12/18/2007  | N/A      |
| Artificial firelog using non-petroleum waxes                | 12/004135          | 12/18/2007  | N/A      |

II. Company: *Wonderfuel, LLC*

None

**EXHIBIT C**

**US, TRADEMARKS AND TRADEMARK APPLICATIONS**

1. **REGISTERED:** List titles below or indicate "None"

I. **Company:** Duraflame, Inc.

| U.S. Trademarks    |                  |                   |              |
|--------------------|------------------|-------------------|--------------|
| Trademark          | Registration No. | Registration Date | Renewal Date |
| Quick Coals        | 3102401          | 06/06/2006        | N/A          |
| Jumbo Start        | 3139885          | 09/05/2006        | N/A          |
| Flue-Renew         | 2883245          | 09/07/2004        | N/A          |
| Ironwood           | 2573644          | 05/28/2002        | N/A          |
| Open Air           | 2626394          | 09/24/2002        | N/A          |
| Fresh Light        | 2608222          | 08/13/2002        | N/A          |
| Colorlog           | 2526304          | 01/01/2002        | N/A          |
| Duraflame          | 2390029          | 09/26/2000        | N/A          |
| Timber Glow        | 2628702          | 10/01/2002        | N/A          |
| Crackleflame       | 2376077          | 08/08/2000        | N/A          |
| The Secret of Fire | 2180646          | 08/11/1998        | N/A          |
| Anytime            | 2173962          | 07/14/1998        | N/A          |
| Easytime           | 2166605          | 06/16/1998        | N/A          |
| Firetime           | 2446648          | 04/24/2001        | N/A          |
| Xtratime           | 2173955          | 07/14/1998        | N/A          |
| Quick Start        | 2122702          | 12/23/1997        | N/A          |
| Insta-Match        | 2019863          | 11/26/1996        | 11/26/2006   |
| Cal Oak            | 1870971          | 01/03/1995        | 01/03/2005   |
| Firestart          | 1954020          | 02/06/1996        | 02/06/2006   |
| Quick Start        | 1777608          | 06/22/1993        | 06/22/2003   |
| Firestart          | 1663916          | 11/12/1991        | 11/12/2001   |
| Quickstart         | 1660481          | 10/15/1991        | 10/15/2001   |
| Duraflame          | 1527278          | 02/28/1989        | N/A          |
| Duraflame          | 1338716          | 06/04/1985        | 06/04/2005   |
| Design Only        | 1315305          | 01/22/1985        | 01/22/2005   |
| Duraflame          | 1331575          | 04/23/1985        | 04/23/2005   |
| Duraflame          | 1330443          | 04/16/1985        | 04/16/2005   |
| Cedarflame         | 1250132          | 09/06/1983        | 09/06/2003   |
| Grillwise          | 3703267          | 10/27/09          | N/A          |
| Anyfire            | 3520572          | 10/21/08          | N/A          |
| Firewise           | 3596297          | 3/24/09           | N/A          |
| Stax               | 3596296          | 3/24/09           | N/A          |
| Hearth-Fire        | 2614107          | 9/3/02            | N/A          |
| Woodlite           | 2108237          | 10/28/97          | N/A          |
| Xtra               | 3309697          | 10/9/07           | N/A          |
| Duraflame Stix     | 3949313          | 4/19/11           | N/A          |

| State Trademarks |              |                  |                   |              |
|------------------|--------------|------------------|-------------------|--------------|
| State            | Trademark    | Registration No. | Registration Date | Renewal Date |
| CA               | Cal Oak      | 96804            | 10/26/1992        | 10/24/2002   |
| CA               | Firestart    | 93315            | 11/14/1990        | 11/14/2000   |
| CA               | Quickstart   | 92760            | 07/18/1990        | 07/13/2000   |
| CA               | Quickstart   | 88661            | 10/05/1998        | N/A          |
| CA               | Duraflame    | 86545            | 01/13/1988        | 12/08/1997   |
| CA               | Cedarflame   | 66773            | 07/21/1982        | 07/18/2002   |
| CA               | Cedarflame   | 66801            | 7/21/1982         | 2002         |
| CA               | Duraflame    | 66796            | 7/21/1982         | 2002         |
| CA               | Duraflame    | 66797            | 7/21/1982         | 2002         |
| CA               | Duraflame    | 66799            | 7/21/1982         | 2002         |
| CA               | Flame Design | 66795            | 7/21/1982         | 2002         |

II. Company: Wonderfuel, LLC

None

2. UNREGISTERED: List titles below or indicate "None"

I. Company: Duraflame, Inc.

None

II. Company: Wonderfuel, LLC

None

3. APPLICATIONS IN PROCESS: List titles, applicable dates, application numbers, etc. below or indicate "None"

I. Company: Duraflame, Inc.

| Country | Trademark            | Serial/Application No. | Filing Date |
|---------|----------------------|------------------------|-------------|
| U.S.    | Stix                 | 77/911474              | 01/13/2010  |
| U.S.    | Start Something Good | 85/090044              | 07/21/2010  |
| U.S.    | Bio-glo              | 85/334378              | 05/31/2011  |

II. Company: Wonderfuel, LLC

None

### TRADE NAMES AND TRADE STYLES

Duraflame, Inc.

City, State

Stockton, California

Wonderfuel, LLC

City, State

Somerset, KY

Trade Name / Trade Style

Duraflame, Inc. - not registered

Trade Name / Trade Style

Wonderfuel, LLC - not registered